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LAMPIRAN
ANALISIS SPILLOVER EFFECT WISATA KINCIR ANGIN
TERHADAP PERTUMBUHAN UMKM DI DESA MATTIROTASI
DAN LAINUNGAN DI KABUPATEN SIDENRENG RAPPANG

DAFTAR LAMPIRAN

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Lampiran 2	Instrumen Penelitian — Pedoman Wawancara	L-8
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LAMPIRAN 1
INSTRUMEN PENELITIAN — KUESIONER

KUESIONER PENELITIAN

**ANALISIS SPILLOVER EFFECT WISATA KINCIR ANGIN TERHADAP
PERTUMBUHAN
UMKM DI DESA MATTIROTASI DAN LAINUNGAN DI KABUPATEN
SIDENRENG RAPPANG**

PETUNJUK PENGISIAN

Bapak/Ibu/Saudara/i yang terhormat, kuesioner ini merupakan instrumen pengumpulan data untuk keperluan penelitian tesis. Jawaban yang Bapak/Ibu berikan bersifat rahasia dan hanya digunakan untuk keperluan akademik. Tidak ada jawaban benar atau salah. Mohon dijawab sesuai dengan kondisi dan pengalaman usaha Bapak/Ibu yang sesungguhnya.

BAGIAN A: IDENTITAS RESPONDEN

Nama (boleh inisial)	:
Jenis Kelamin	: ☐ Laki-laki ☐ Perempuan
Usia	: tahun
Pendidikan Terakhir	: ☐ SD ☐ SMP ☐ SMA ☐ D3 ☐ S1 ☐ Lainnya:
Nama Usaha	:
Jenis Usaha	: ☐ Kuliner ☐ Kelontong ☐ Kerajinan ☐ Jasa ☐ Lainnya
Lokasi Usaha	: ☐ Desa Mattirotasi ☐ Desa Lainungan
Tahun Berdiri Usaha	:
Jumlah Tenaga Kerja	: orang

BAGIAN B: INDIKATOR PERTUMBUHAN UMKM

Apakah terjadi perubahan pada usaha Bapak/Ibu sejak adanya Wisata Kincir Angin PLTB Sidrap?

No	Indikator	Tidak Berubah	Bertambah	Berkurang
1	Jumlah tenaga kerja	☐	☐	☐
2	Omzet/pendapatan per bulan	☐	☐	☐
3	Jenis/variasi produk	☐	☐	☐
4	Aset/peralatan usaha	☐	☐	☐

Berapa omzet usaha Bapak/Ibu per bulan saat ini?

- ☐ < Rp 1.000.000
- ☐ Rp 1.000.000 – Rp 3.000.000
- ☐ Rp 3.000.001 – Rp 5.000.000
- ☐ Rp 5.000.001 – Rp 10.000.000
- ☐ > Rp 10.000.000

BAGIAN C: SPILLOVER EFFECT (EFEK LIMPAHAN) WISATA KINCIR ANGIN

Berikan tanggapan Anda terhadap pernyataan berikut:

(SS = Sangat Setuju, S = Setuju, KS = Kurang Setuju, TS = Tidak Setuju)

No	Pernyataan	SS	S	KS	TS
P11	Keberadaan Wisata Kincir Angin menjadi alasan utama saya mendirikan/mengembangkan usaha ini	☐	☐	☐	☐
P12	Wisatawan Kincir Angin merupakan pelanggan utama usaha saya	☐	☐	☐	☐
P13	Pendapatan usaha saya meningkat sejak adanya wisata kincir angin	☐	☐	☐	☐
P14	Wisata kincir angin membuka peluang pasar baru bagi usaha saya	☐	☐	☐	☐

BAGIAN D: FAKTOR PENDORONG KEBERHASILAN USAHA

Seberapa besar pengaruh faktor-faktor berikut terhadap keberhasilan usaha Anda?

(SB = Sangat Berpengaruh, B = Berpengaruh, CB = Cukup Berpengaruh, KB = Kurang Berpengaruh)

No	Faktor Pendorong	SB	B	CB	KB
1	Lokasi usaha yang strategis	☐	☐	☐	☐
2	Akses dan penggunaan teknologi digital	☐	☐	☐	☐
3	Dukungan pemerintah (program/bantuan)	☐	☐	☐	☐
4	Kualitas dan keunikan produk	☐	☐	☐	☐
5	Kolaborasi/kerjasama sesama UMKM	☐	☐	☐	☐

BAGIAN E: KEBUTUHAN DUKUNGAN KEBIJAKAN

Pilih jenis dukungan yang paling Bapak/Ibu butuhkan (boleh pilih lebih dari satu):

- ☐ Bantuan modal/kredit lunak
- ☐ Pelatihan keterampilan teknis (memasak, membuat produk, dll.)
- ☐ Pelatihan manajemen usaha (keuangan, pembukuan, dll.)
- ☐ Peningkatan infrastruktur (jalan, listrik, air, zona usaha)
- ☐ Pelatihan promosi dan pemasaran digital

— Terima kasih atas partisipasi Bapak/Ibu —

LAMPIRAN 2
INSTRUMEN PENELITIAN PEDOMAN WAWANCARA MENDALAM

A. PEDOMAN WAWANCARA KELOMPOK UMKM

Nama Informan	:
Jenis Usaha	:
Tanggal Wawancara	:
Lokasi	:

Pertanyaan:

1. Sejak kapan Bapak/Ibu mendirikan usaha ini, dan apa motivasi awal mendirikanannya?
2. Bagaimana kondisi usaha Bapak/Ibu sebelum adanya Wisata Kincir Angin PLTB Sidrap (sebelum 2018)?
3. Apakah ada perubahan yang Bapak/Ibu rasakan pada usaha setelah wisata kincir angin mulai ramai dikunjungi?
4. Berapa kira-kira persentase pelanggan Bapak/Ibu yang berasal dari wisatawan kincir angin?
5. Apakah pernah ada kerjasama atau interaksi langsung antara usaha Bapak/Ibu dengan pengelola wisata PLTB?
6. Apa kendala terbesar yang Bapak/Ibu hadapi dalam mengembangkan usaha ini?
7. Saat pandemi COVID-19 dan kunjungan wisatawan menurun drastis, apakah usaha Bapak/Ibu terdampak?
8. Bantuan atau program apa yang paling Bapak/Ibu harapkan dari pemerintah dan pengelola wisata?
9. Apa harapan Bapak/Ibu untuk masa depan usaha dan pariwisata di desa ini?

B. PEDOMAN WAWANCARA PENGELOLA WISATA PLTB SIDRAP

Nama Informan	:
Jabatan	:
Tanggal Wawancara	:

Pertanyaan:

10. Bagaimana sejarah dan konsep pengembangan PLTB Sidrap sebagai destinasi wisata?
11. Bagaimana tren kunjungan wisatawan dari tahun ke tahun?
12. Program kemitraan atau pemberdayaan apa yang sudah dilakukan untuk UMKM lokal?
13. Bagaimana peran BUMDESMA Kincir Jaya dalam mendukung UMKM di sekitar kawasan?
14. Apa tantangan utama dalam pengelolaan wisata dan dampaknya bagi masyarakat sekitar?
15. Rencana strategis apa yang disiapkan untuk pengembangan wisata yang lebih inklusif?
16. Bagaimana strategi untuk memaksimalkan dampak ekonomi (spillover effect) bagi UMKM?

C. PEDOMAN WAWANCARA PEMERINTAH DESA

Nama Informan	:
Jabatan	:
Desa	:
Tanggal Wawancara	:

Pertanyaan:

17. Bagaimana kondisi sosial-ekonomi masyarakat desa sebelum adanya wisata kincir angin?
18. Perubahan apa yang paling signifikan yang terjadi setelah PLTB Sidrap diresmikan?
19. Bagaimana penilaian Bapak/Ibu tentang pertumbuhan UMKM di desa sejak adanya wisata kincir?
20. Apakah manfaat ekonomi wisata kincir sudah dirasakan secara merata oleh seluruh warga?
21. Apa tantangan terbesar yang dihadapi masyarakat dan UMKM desa saat ini?
22. Program desa apa yang sudah atau sedang direncanakan untuk mendukung UMKM?
23. Apa harapan Bapak/Ibu kepada pengelola wisata dan pemerintah kabupaten?

LAMPIRAN 3
INSTRUMEN PENELITIAN PEDOMAN FOCUS GROUP DISCUSSION
(FGD)

Hari/Tanggal	: Selasa, 2 Desember 2025
Lokasi	: Wisata Kincir Angin PLTB Sidrap
Jumlah Peserta	: 15 orang (3 kelompok × 5 orang)

KELOMPOK 1 PELAKU UMKM

Topik	Pertanyaan Pemandu
Sejarah & Latar Belakang	Awal mula berdirinya usaha dan motivasi pemilik. Kondisi usaha sebelum adanya wisata kincir (sebelum 2018).
Mekanisme Spillover Effect	Perubahan setelah wisata kincir ramai (jumlah pelanggan, pendapatan, jenis produk). Profil pelanggan utama. Interaksi atau kerjasama dengan pengelola wisata.
Faktor Pendorong	Faktor kunci ketahanan dan perkembangan usaha. Dukungan eksternal yang pernah diterima.
Kendala Utama	Tantangan terbesar yang dihadapi (modal, keterampilan, pemasaran, persaingan, bahan baku). Dampak pandemi terhadap usaha.
Rekomendasi & Harapan	Program atau bantuan yang diharapkan dari pemerintah/pengelola. Harapan masa depan untuk UMKM dan pariwisata desa.

KELOMPOK 2 PENGELOLA WISATA & DINAS PARIWISATA

Topik	Pertanyaan Pemandu
Konteks Pariwisata	Sejarah dan konsep pengembangan PLTB Sidrap sebagai destinasi wisata. Data tren kunjungan wisatawan tahun ke tahun.
Dampak & Spillover Effect	Pengaruh wisata terhadap kondisi ekonomi masyarakat (Desa Mattirotasi & Lainungan). Program kemitraan atau pemberdayaan bagi UMKM lokal.
Faktor & Kendala	Faktor keberhasilan pengelolaan wisata. Tantangan dan hambatan dalam pengelolaan.
Rekomendasi & Rencana	Rencana strategis pengembangan wisata inklusif. Kebijakan untuk memaksimalkan spillover effect bagi UMKM.

KELOMPOK 3 PEMERINTAH DESA & TOKOH MASYARAKAT

Topik	Pertanyaan Pemandu
Kondisi Desa	Gambaran kondisi sosial-ekonomi sebelum adanya wisata kincir. Perubahan paling signifikan yang terjadi setelah PLTB beroperasi.
UMKM & Dampak	Pandangan tentang pertumbuhan UMKM di desa. Pemerataan manfaat ekonomi bagi seluruh warga.
Tantangan & Harapan	Tantangan yang dihadapi masyarakat dan UMKM desa. Harapan kepada pengelola wisata dan pemerintah kabupaten.

LAMPIRAN 4 DOKUMENTASI KEGIATAN PENELITIAN

 **CARA SISIPKAN FOTO:** Klik di posisi gambar → Insert → Pictures
→ pilih file foto → atur lebar ±12 cm → rata tengah

[SISIPKAN Gambar L.4.1 — Insert > Pictures]

Gambar L.4.1 Kawasan Wisata Kincir Angin PLTB Sidrap, Desa Mattirotasi, Kecamatan Watang Pulu, Kabupaten Sidenreng Rappang
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.2 — Insert > Pictures]

Gambar L.4.2 Proses Pengisian Kuesioner Bersama Pelaku UMKM Kios Kelontong, Desa Mattirotasi
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.3 — Insert > Pictures]

Gambar L.4.3 Proses Pengisian Kuesioner Bersama Pelaku UMKM di Depan Warung, Desa Lainungan
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.4 — Insert > Pictures]

Gambar L.4.4 Proses Pengisian Kuesioner Bersama Pelaku UMKM di Depan Toko, Desa Mattirotasi
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.5 — Insert > Pictures]

Gambar L.4.5 Wawancara Mendalam dengan Perwakilan Manajemen Wisata Kincir Angin PLTB Sidrap
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.6 — Insert > Pictures]

Gambar L.4.6 Wawancara dengan Perwakilan Pemerintah Desa dalam Rangka Pengumpulan Data Penelitian
Sumber: Dokumentasi Peneliti, 2025

[SISIPKAN Gambar L.4.7 — Insert > Pictures]

Gambar L.4.7 Pelaksanaan Forum Group Discussion (FGD) Bersama Pemangku Kepentingan di Kawasan PLTB Sidrap
Sumber: Dokumentasi Peneliti, Desember 2025

[SISIPKAN Gambar L.4.8 — Insert > Pictures]

Gambar L.4.8 Pelaksanaan FGD Bersama Kelompok Pengelola Wisata PLTB Sidrap dan Dinas Pariwisata Kabupaten Sidenreng Rappang
Sumber: Dokumentasi Peneliti, Desember 2025

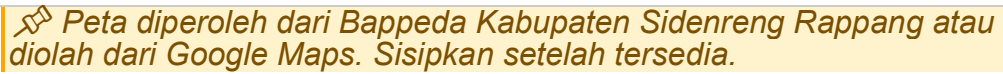
[SISIPKAN Gambar L.4.9 — Insert > Pictures]

Gambar L.4.9 Suasana Pelaksanaan FGD di Rest Area Kawasan Wisata Kincir Angin PLTB Sidrap
Sumber: Dokumentasi Peneliti, Desember 2025

[SISIPKAN Gambar L.4.10 — Insert > Pictures]

Gambar L.4.10 Aktivitas Kunjungan Wisatawan (Studi Tour) di Rest Area Kawasan Wisata Kincir Angin PLTB Sidrap
Sumber: Dokumentasi Peneliti, 2025

LAMPIRAN 5 PETA LOKASI PENELITIAN



[KOSONGKAN — FOTO/PETA BELUM TERSEDIA]

Gambar L.5.1 Peta Lokasi Penelitian: Desa Mattirotasi dan Desa Lainungan, Kecamatan Watang Pulu, Kabupaten Sidenreng Rappang, Provinsi Sulawesi Selatan

Sumber: Badan Pusat Statistik / Bappeda Kabupaten Sidenreng Rappang, diolah 2025

[KOSONGKAN — FOTO/PETA BELUM TERSEDIA]

Gambar L.5.2 Peta Keruangan Kawasan Wisata Kincir Angin PLTB Sidrap: Delineasi Kawasan, Persebaran UMKM Eksisting, dan Rencana Zona Usaha

Sumber: Diolah dari citra satelit dan data lapangan, 2025

LAMPIRAN 6 SURAT IZIN PENELITIAN

 *Lampiran ini memuat surat izin penelitian dari instansi terkait.
Sisipkan dokumen scan jika tersedia.*

Dokumen yang perlu dilampirkan:

- Surat izin penelitian dari Sekolah Pascasarjana Universitas Hasanuddin
- Surat izin penelitian dari Pemerintah Kabupaten Sidenreng Rappang
- Surat izin penelitian dari Pengelola PLTB Sidrap
- Surat keterangan telah melaksanakan penelitian dari Pemerintah Desa Mattirotasi
- Surat keterangan telah melaksanakan penelitian dari Pemerintah Desa Lainungan

[KOSONGKAN — FOTO/PETA BELUM TERSEDIA]

[SURAT IZIN 1] Surat Izin Penelitian dari Instansi Terkait
Sumber: Arsip Peneliti, 2025

LAMPIRAN 7 ADMINISTRASI AKADEMIK

 Lampiran ini memuat dokumen administrasi akademik dari Universitas Hasanuddin. Sisipkan dokumen scan jika tersedia.

Dokumen yang perlu dilampirkan:

- SK Pengangkatan Komisi Penasihat/Pembimbing Tesis
- SK Panitia Seminar Proposal
- SK Panitia Ujian Akhir Magister

[KOSONGKAN — FOTO/PETA BELUM TERSEDIA]

[DOKUMEN ADMINISTRASI] SK Pengangkatan Komisi Penasihat dan
Dokumen Administrasi Akademik

Sumber: Sekolah Pascasarjana Universitas Hasanuddin