

DAFTAR PUSTAKA

- ADITYA. (2024). *STRATEGI PENGEMBANGAN BISNIS UMKM SUNRICE DENGAN PENDEKATAN SOAR ANALISIS DAN BUSINESS MODEL CANVAS*.
- Anggraini, N. (2020). *Analisis Usaha Mikro dengan Pendekatan Business Model Canvas (BMC)*. <https://doi.org/https://doi.org/10.35590/jeb.v6i2.1313>
- Asminah Rachmi. (2025). *Strategi pengembangan usaha menggunakan pendekatan Bussines Model Canvas pada UMKM Four Sibling Kota Malang*. <https://doi.org/https://doi.org/10.63822/cjq1f747>
- Badan Pusat Statistik. (2024). Ekonomi Indonesia Triwulan IV-2023 Tumbuh 5,04 Persen (y-on-y). *Bps.Go.Id*, 13, 1. <https://www.bps.go.id/id/pressrelease/2024/02/05/2379/ekonomi-indonesia-triwulan-iv-2023-tumbuh-5-04-persen--y-on-y-.html?utm>
- Charlene Li, Miranda Miroso, P. B. (2020). *Review of Online Food Delivery Platforms and their Impacts on Sustainability*. <https://doi.org/https://doi.org/10.3390/su12145528>
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative Inquiry & Research Design: Choosing Among Five Approaches (4th ed.)*.
- David, D. &. (2017). *Full-Circle Learning MyLab. In Global Edition*.
- Fajrul, M., & Saptiyana, R. F. (2025). *Strategi Peningkatan Daya Saing UMKM Kuliner di Era Digital : Studi Kasus pada Pelaku Usaha di Kota Semarang*. 4(2). <https://doi.org/10.55123/mamen.v4i2.5066>
- Ferreira, J. J. M., Fernandes, C. I., & Ferreira, F. A. F. (2020). Wearing failure as a path to innovation ☆. *Journal of Business Research*, 120(August).

<https://doi.org/10.1016/j.jbusres.2020.08.006>

Fred.R.David. (2010). *Strategic Management*.

Gunawan. (2022). *ICT Development and Food Consumption : An Impact of Online Food Delivery Services*. 1(Iceis), 171–178.

<https://doi.org/10.5220/0011043100003179>

Hamisi Chengula, D. (2018). Study on Performance of Road Signs and Markings along TANZAM Highway in Mbeya Region, Tanzania. *International Journal of Sciences: Basic and Applied Research (IJSBAR) International Journal of Sciences: Basic and Applied Research*, 39(1), 34–50.

<http://gssrr.org/index.php?journal=JournalOfBasicAndApplied>

KARINA PURINITA. (2021). *Analisis Model Bisnis Dengan Pendekatan Business Model Canvas (BMC) dan Penetapan Strategi Pada UMKM di Industri Pariwisata (Studi Pada Alam Batik, Kecamatan Sukorejo, Kabupaten Pasuruan)*.

Nursanjaya. (2021). Memahami Prosedur Penelitian Kualitatif Panduan Praktis Untuk Mempermudah Mahasiswa. *Negotium: Journal of Business Administration Science*, 04(01), 126-141 (In Indonesia).

<https://ojs.unimal.ac.id/na/article/download/4925/pdf>

Osterwalder, Alexander, & Y. P. (2012). *Business Model Generation*.

Porter, M. E. (1985). *The Competitive Advantage: Creating and Sustaining Superior Performance*.

Puji Astriya Adinda Anggraini. (2024). *Analisis Strategi Pengembangan Umkm Melalui Business Model Canvas (Studi Kasus: Warung Barokah Mbah Yul)*.

Putra, W. E., Fadilah, A. R., Panjaitan, D., & Nisa, K. (2025). *Analisis Penggunaan Bisnis Model Canvas Pada Usaha Mikro , Kecil Dan*

Menengah (UMKM): A Systematic Literature Review. 9(1), 45–53.

Saiful Anwar, Y. N. (2023). *BUSINESS MODEL CANVAS (BMC) PADA USAHA PUPUK HIJAU BERKELANJUTAN DI UNIVERSITAS TEUKU UMAR BUSINESS MODEL CANVAS (BMC).*

Saputro, T. (2013). *Strategi bisnis yang baik.*

<https://manajemenppm.wordpress.com/2013/04/18/strategi-bisnis-yang-baik/>

Statistik, B. P. (2023). No Title. 1.474.393 Jiwa.

Sugiyono. (2023). *Metode Penelitian Kualitatif, Kuantitatif & RnD.*

Supriyanto, B. eko. (2024). *mendorong pertumbuhan ekonomi lewat KUR dan Insentif UMKM.* <https://djpb.kemenkeu.go.id/kppn/watampone/id/data-publikasi/artikel/3796-mendorong-pertumbuhan-ekonomi-lewat-kur-dan-insentif-umkm.html>

Taufiqurokhman,S.Sos., M. S. (2016). *Mengenal Manajemen Strategik.*

Teece, D. J. (2010). *Business Models, Business Strategy and Innovation.*

Triha, H., & Putri, R. M. (2025). *Pendekatan Business Model Canvas (BMC) untuk Strategi Pengembangan UMKM Jajanan Tradisional Kota Padang. 8(4).*