

DAFTAR PUSTAKA

- Al Ihsan, N. H. A. S., Dzakiyah, H. H., & Liantoni, F. (2020). Perbandingan Metode Single Exponential Smoothing dan Metode Holt untuk Prediksi Kasus COVID-19 di Indonesia. *Ultimatics: Jurnal Teknik Informatika*, 12(2), 89–94. <https://doi.org/10.31937/ti.v12i2.1689>
- Al Qarani, M. A., Santoso, R., & Safitri, D. (2018). Pengembangan Estimasi Parameter Pada Metode Exponential Smoothing Holt-Winters Additive Menggunakan Metode Optimasi Golden Section. *Jurnal Gaussian*, 7, 348–360.
- Amalia, D. R., Ardika, N. F. S., Aryani, V. Y., & Sulaeman, E. (2023). Feasibility Study of Indonesian Crude Palm Oil Export Business in International Markets Viewed with Predicted Demand Trends. *Innovative: Journal Of Social Science Research*, 3(3).
- BPS. (2023). Statistik Kelapa Sawit Indonesia. *Badan Pusat Statistik*.
- Deswita, D. R., Hoyyi, A., & Widiharih, T. (2020). Pemodelan Metode Brown's Double Exponential Smoothing (B-Des) Dan Brown's Weighted Exponential Moving Average (B-Wema) Menggunakan Optimasi Levenberg-Marquardt Pada Jumlah Wisatawan Di Jawa Tengah. *Jurnal Gaussian*, 9(3), 316–325. <https://doi.org/https://doi.org/10.14710/j.gauss.9.3.316-325>
- Elzhov, T. V., Mullen, K. M., Spiess, A.-N., & Bolker, B. (2023). *R Interface to the Levenberg-Marquardt Nonlinear Least-Squares Algorithm Found in MINPACK, Plus Support for Bounds* (hlm. 1–14). Cran R Project Packages.
- Gavin, H. P. (2024). The Levenberg-Marquardt algorithm for nonlinear least squares curve-fitting problems. *Departement of Civil and Environment Engineering Duke University*, 1–23.
- Hani'ah, M., & Kurniawan, Y. (2023). Optimasi Parameter Holt–Winters Exponential Smoothing Menggunakan Multivariabel Golden Section Untuk Prediksi Penjualan Mobil Indonesia. *G-Tech: Jurnal Teknologi Terapan*, 7(2), 596–609. <https://doi.org/10.33379/gtech.v7i2.2386>
- Hanke, J. E., & Wichern, D. W. (2009). *Business forecasting* (8 ed.).
- Harahap, F. R., & Drnius, O. (2022). Optimization Of Holt-Winters Exponential Smoothing Parameters Using The Golden Section And Dichotomous Search Method. *FARABI: Jurnal Matematika dan Pendidikan Matematika*, 5(2), 104–115.
- Hyndman, R., Koehler, A., Ord, K., & Snyder, R. (2008). *Forecasting with Exponential Smoothing*. Springer Berlin Heidelberg. <https://doi.org/10.1007/978-3-540-71918-2>
- Kementeran RI. (2024). Statistik Perkebunan. *Kementerian Pertanian RI*, 1.
- Lima, S., Gonçalves, A. M., & Costa, M. (2019). Time series forecasting using Holt-Winters exponential smoothing: An application to economic data. *AIP Conference Proceedings*, 090003. <https://doi.org/10.1063/1.5137999>
- Makatjane, K. D., & Moroko, N. D. (2016). Comparative Study Of Holt-Winters Triple Exponential Smoothing And Seasonal Arima: Forecasting Short Term Seasonal Car Sales In South Africa. *Virtus Interpress*, 6(1). <https://doi.org/https://doi.org/10.22495/rgcv6i1art8>

- Makridakis, S., Wheelwright, S. C., & McGee, V. E. (1999). *Metode dan Aplikasi Peramalan (terjemahan)* (2 ed.). Binarupa Aksara.
- Primandari, A. H. (2016). Grey Double Exponential Smoothing Dengan Optimasi Levenberg-Marquardt Untuk Peramalan Volume Penumpang Di Bandara Soekarno-Hatta. *Jurnal Derivat*, 3(2), 25–39.
- Saputra, N. D., Aziz, A., & Harjito, B. (2016). Parameter optimization of Brown's and Holt's double exponential smoothing using golden section method for predicting Indonesian Crude Oil Price (ICP). *2016 3rd International Conference on Information Technology, Computer, and Electrical Engineering (ICITACEE)*, 356–360. <https://doi.org/10.1109/ICITACEE.2016.7892471>
- Sari, E. P., Atok, R. M., & Saputri, P. D. (2024). Perbandingan Peramalan Harga Saham Menggunakan Metod Brown's Double Exponential Smoothing dengan Optimasi Golden Section dan Levenberg-Marquardt. *Jurnal Sains dan Seni ITS*.
- Setiawan, D. A., Wahyuningsih, S., & Goejantoro, R. (2019). Peramalan Produksi Kelapa Sawit Menggunakan Winter's dan Pegel's Exponential Smoothing dengan Pemantauan Tracking Signal. *Jambura Journal of Mathematics*, 2(1), 1–14. <https://doi.org/10.34312/jjom.v2i1.2320>
- Siregar, M. A., & Puspitasari, N. B. (2023). PERAMALAN HASIL PRODUKSI MINYAK KELAPA SAWIT PT. BAKRIE PASAMAN PLANTATIONS DENGAN METODE HOLTWINTER'S EXPONENTIAL SMOOTHING. *Industrial Engineering Online Journal*, 12(2).
- Sitompul, H. A. (2018). Optimasi Pemulusan Eksponensial Dengan Algoritma Levenberg-Marquardt. *Jurnal Darma Agung*, 26(1), 583–590.
- Sungil, K., & Heeyoung, K. (2016). A new metric of absolute percentage error for intermittent demand forecasts. *International Journal of Forecasting*, 32(3), 669–679. <https://doi.org/10.1016/j.ijforecast.2015.12.003>
- Tajalli, H., Harsyiah, L., & Baskara, Z. W. (2024). Optimalisasi Parameter Double Exponential Smoothing menggunakan Metode Golden Section pada Peramalan Harga Saham Penutupan PT. Telkom Indonesia (Persero). *Semeton Mathematics Journal*, 1(1), 15–23. <https://doi.org/10.29303/semeton.v1i1.205>
- Vivas, E., Allende-Cid, H., & Salas, R. (2020). A Systematic Review of Statistical and Machine Learning Methods for Electrical Power Forecasting with Reported MAPE Score. *Entropy*, 22(12), 1412. <https://doi.org/10.3390/e22121412>
- Wahyuni, P., Mustafa, S. W., & Hamid, R. S. (2021). Pengaruh Harga Internasional dan Nilai Tukar terhadap Permintaan Ekspor Minyak Sawit di Indonesia. *Jesya (Jurnal Ekonomi & Ekonomi Syariah)*, 4(2), 1104–1116. <https://doi.org/10.36778/jesya.v4i2.420>
- Yuri Ariyanto, Ahmadi Yuli Ananta, & Muhammad Robbi Darwis. (2020). Sistem Informasi Penjualan Barang Dengan Metode Double Exponential Smoothing (Studi Kasus Istana Sayur). *JIP (Jurnal Informatika Polinema)*, 6.
- Yuwida, N., Hanafi, L., & Wahyuningsih, N. (2012). Estimasi Parameter Alpha dan Gamma Dalam Pemulusan Eksponensial Ganda Dua Parameter Dengan Metode Modifikasi Golden Section. *Jurnal Sains dan Seni ITS*, 1.

Zahrunnisa, A., Nafalana, R. D., Rosyada, I. A., & Widodo, E. (2021). PERBANDINGAN METODE EXPONENTIAL SMOOTHING DAN ARIMA PADA PERAMALAN GARIS KEMISKINAN PROVINSI JAWA TENGAH. *Jurnal Lebesgue : Jurnal Ilmiah Pendidikan Matematika, Matematika dan Statistika*, 2(3), 300–314. <https://doi.org/10.46306/lb.v2i3.91>