

DAFTAR PUSTAKA

- Adjar, S. (2021). *Fungsi folklor dalam masyarakat: Sebuah tinjauan antropologis*. ADJAR.GRID.ID. Diakses dari <https://adjar.grid.id>
- Ashkenazi, M. (2003). *Handbook of Japanese Mythology*. California: ABC. CLIO
- Barthes, R. (2017). *Elemen-elemen Semiotologi*. Yogyakarta: BASABASI.
- Barthes, R. (2012). *Mythologies*. Hill and Wang.
- Barthes, R. (2017). *Elements of Semiology*. Hill and Wang.
- Bordwell, D., & Thompson, K. (2020). *Film art: An introduction* (12th ed.). McGraw Hill Education.
- Danandjaja, J. (1984). *Folklor Indonesia: Ilmu Gosip, Dongeng, dan Lain-Lain*. Jakarta: PT Tempint.
- Dewi, A. (2023). *An analysis of "Rise Up" by Andra Day: A semiotic interpretation of collective empowerment through song lyrics*. *Journal of Cultural Studies*, 15(3), 89-102.
- Foster, M. (1998). *The metamorphosis of the Kappa*. Nagoya: Nanzan University.
- Gunawan, F. (2022). *Political advertising and semiotics: A study on the use of connotation and myth in Indonesian election campaigns*. *Political Communication Review*, 8(2), 45-61.
- Hall, S. (1997). *REPRESENTATION. Cultural Representations and Signifying Practices*. London: Sage Publications.
- Hjaw, M. (2023). *The myth of fraudulent elections in Indonesian political campaigns: A semiotic approach to the use of language in political advertisements*. *Journal of Political Discourse*, 10(1), 112-128.
- Hjorth, L. (2021). *The digital culture of cinema*. Routledge.
- Ishida, E. (1950). *The Kappa Legend; A Comparative Ethnological Study on the Japanese Water Spirit Kappa and Its Habit of Trying to Lure Horses into the Water*. Tokyo.
- Kamus Besar Bahasa Indonesia (KBBI). (n.d.). *Folklor*. Diakses dari <https://kbbi.web.id>
- McKee, R. (2019). *Story: Substance, structure, style and the principles of screenwriting*. Harper Collins.
- Moleong, L. (2007). *Metodologi Penelitian Kualitatif*. Edisi Revisi. Bandung: PT Remaja Rosdakarya.
- Monaco, J. (2013). *How to read a film: The art, technology, language, history, and theory of film and media* (4th ed.). Oxford University Press.
- Raudathun, I. (2019). *Mitos Youkai Dalam Anime Gugure! Kokkuri-san*. (Skripsi Sarjana, Universitas Sumatera Utara). <http://repositori.usu.ac.id/handle/123456789/14930>
- Roberts, J. (2003). *Japanese mythology A to Z*. New York: Facts On File.
- Siyoto, S & Sodik, A. (2015). *Dasar Metodologi Penelitian*. Yogyakarta: Literasi Media Publishing
- Smith, L. (2022). *The digital revolution in film production and distribution*. *Film Studies Journal*, 17(2), 45-67.
- Summer Days With Co.* (2007). Diakses dari IMDb. <https://www.imdb.com/title/tt1179773/>
- Tang, L. (2023). *Visual semiotics and the power of images: An analysis of photography in media*. *Journal of Media Studies*, 17(4), 65-80.
- Vera, N. (2014). *Semiotika dalam Riset Komunikasi*. Bogor: Ghalia Indonesia.