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LAMPIRAN



HASIL SPSS

Deskriptif

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Jumlah Post Yotta	52	6,00	14,00	9,9808	2,33045
Comment Yotta	52	57,00	2016,00	342,7308	355,42452
Like Yotta	52	1534,00	9720,00	4351,1154	1566,29474
Jumlah Post Big Bananas	52	2,00	11,00	5,5769	2,16339
Comment Big Bananas	52	2,00	1031,00	110,0769	207,03962
Like Big Bananas	52	57,00	2901,00	976,3654	610,27901
Valid N (listwise)	52				

BIG BANANAS

1. Jumlah Post – Comment Asumsi Klasik

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,446 ^a	,199	,183	1,50127	1,926

a. Predictors: (Constant), Jumlah Post Big Bananas

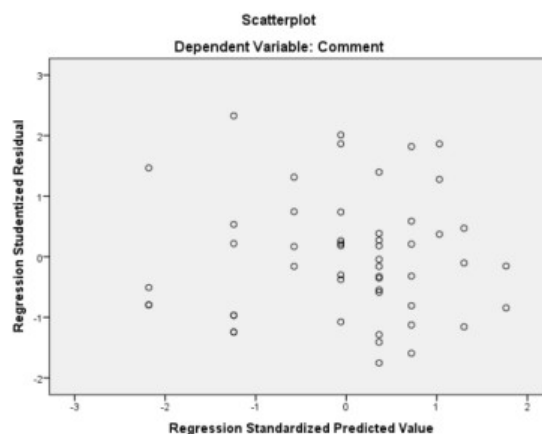
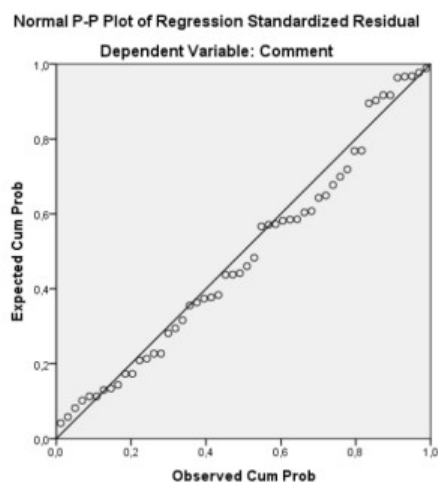
b. Dependent Variable: Comment

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Jumlah Post Big Bananas	1,000	1,000

a. Dependent Variable: Comment





One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		52
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	1,48647790
	Absolute	,084
Most Extreme Differences	Positive	,084
	Negative	-,070
Kolmogorov-Smirnov Z		,605
Asymp. Sig. (2-tailed)		,857

a. Test distribution is Normal.

b. Calculated from data.

Runs Test

	Unstandardized Residual
Test Value ^a	-,18485
Cases < Test Value	26
Cases >= Test Value	26
Total Cases	52
Number of Runs	23
Z	-1,120
Asymp. Sig. (2-tailed)	,263

a. Median



Uji Park (hetero)

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	,761	,999		,762	,450
Jumlah Post Big Bananas	-,675	,591	-,159	-1,142	,259

a. Dependent Variable: LnRes

Regresi

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,446 ^a	,199	,183	1,50127

a. Predictors: (Constant), Jumlah Post Big Bananas

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	,627	,823		,763	,449
Jumlah Post Big Bananas	1,716	,487	,446	3,526	,001

a. Dependent Variable: Comment

2. Jumlah Post – Like Asumsi Klasik

Model Summary ^b					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,614 ^a	,377	,364	,65913	1,282

a. Predictors: (Constant), Jumlah Post Big Bananas

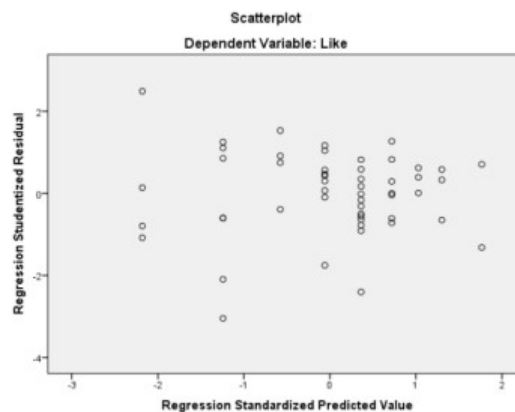
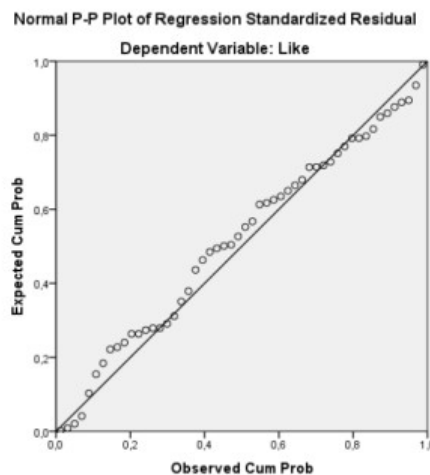
b. Dependent Variable: Like



Coefficients^a

Model	Collinearity Statistics	
	Tolerance	VIF
1 Jumlah Post Big Bananas	1,000	1,000

a. Dependent Variable: Like



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		52
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	,65263218
	Absolute	,085
Most Extreme Differences	Positive	,065
	Negative	-,085
Kolmogorov-Smirnov Z		,610
Asymp. Sig. (2-tailed)		,851

a. Test distribution is Normal.

b. Calculated from data.



Runs Test

	Unstandardized Residual
Test Value ^a	,06535
Cases < Test Value	26
Cases >= Test Value	26
Total Cases	52
Number of Runs	22
Z	-1,401
Asymp. Sig. (2-tailed)	,161

a. Median

Uji Park (hetero)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	,353	1,444		,244	,808
Jumlah Post Big Bananas	-1,692	,854	-,270	-1,980	,053

a. Dependent Variable: LnRes

Regresi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,614 ^a	,377	,364	,65913

a. Predictors: (Constant), Jumlah Post Big Bananas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	4,709	,361		13,038	,000
Jumlah Post Big Bananas	1,175	,214	,614	5,499	,000



le: Like

YOTTA

1. Jumlah Post – Comment

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,464 ^a	,215	,200	,61148	1,970

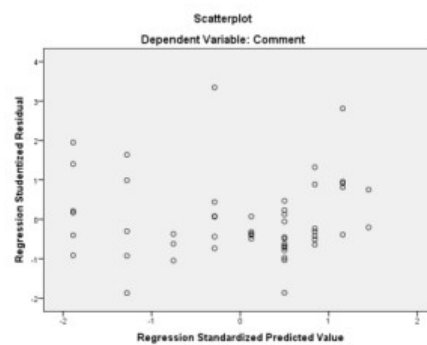
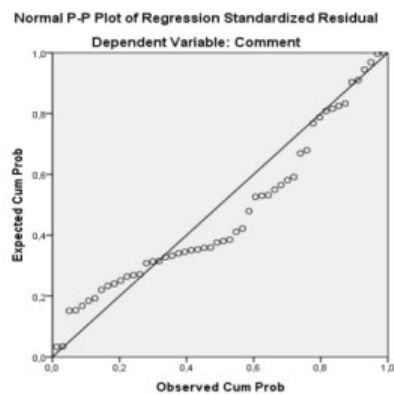
a. Predictors: (Constant), Jumlah Post Yotta

b. Dependent Variable: Comment

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Jumlah Post Yotta	1,000	1,000

a. Dependent Variable: Comment



Runs Test

	Unstandardized Residual
Test Value ^a	-,18967
Cases < Test Value	26
Cases ≥ Test Value	26
Total Cases	52
Number of Runs	33
Z	1,681
Asymp. Sig. (2-tailed)	,093



a. Median

One-Sample Kolmogorov-Smirnov Test		
		Unstandardized Residual
N		52
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	,60545764
	Absolute	,156
Most Extreme Differences	Positive	,156
	Negative	-,110
Kolmogorov-Smirnov Z		1,125
Asymp. Sig. (2-tailed)		,159

a. Test distribution is Normal.

b. Calculated from data.

Uji Park (hetero)

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-1,345	2,328		-,578	,566
	Jumlah Post Yotta	-,423	1,019	-,059	-,415	,680

a. Dependent Variable: LnRes

Regresi

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,464 ^a	,215	,200	,61148

a. Predictors: (Constant), Jumlah Post Yotta



Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2,724	,771		3,535	,001
	Jumlah Post Yotta	1,249	,337	,464	3,704	,001

a. Dependent Variable: Comment

2. Jumlah Post – Like

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,726 ^a	,527	,517	,25289	1,510

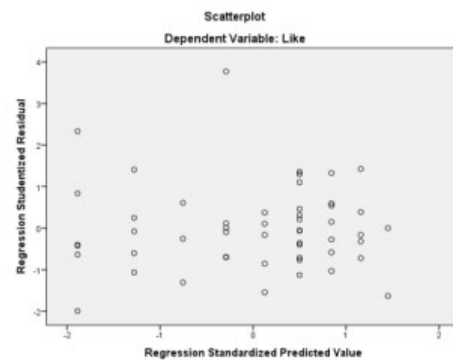
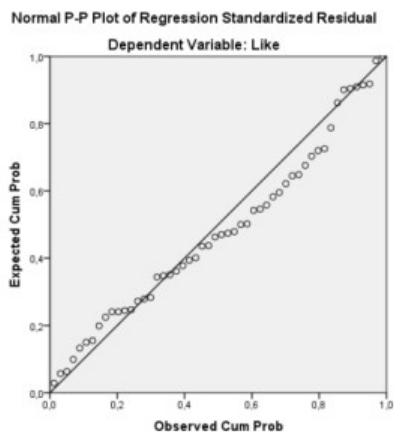
a. Predictors: (Constant), Jumlah Post Yotta

b. Dependent Variable: Like

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Jumlah Post Yotta	1,000	1,000

a. Dependent Variable: Like



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		52
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	,25039595
	Absolute	,100
Most Extreme Differences	Positive	,100
	Negative	-,068
Kolmogorov-Smirnov Z		,724
Asymp. Sig. (2-tailed)		,672

a. Test distribution is Normal.

b. Calculated from data.

Runs Test

	Unstandardized Residual
Test Value ^a	-,02120
Cases < Test Value	26
Cases >= Test Value	26
Total Cases	52
Number of Runs	25
Z	-,560
Asymp. Sig. (2-tailed)	,575

a. Median

Uji Park (hetero)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	,816	4,037		,202	,841
Jumlah Post Yotta	-2,405	1,767	-,189	-1,361	,180

a. Dependent Variable: LnRes



Regresi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,726 ^a	,527	,517	,25289

a. Predictors: (Constant), Jumlah Post Yotta

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	5,953	,319		18,678	,000
Jumlah Post Yotta	1,040	,139	,726	7,458	,000

a. Dependent Variable: Like

