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LAMPIRAN

Lampiran 1. Biodata

BIODATA

Identitas Diri

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3. SMPN 2 Bulukumba (2014-2017)
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5. Universitas Hasanuddin (2020-2024)

Riwayat Organisasi

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3. OSIS SMAN 8 Bulukumba
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Demikian Biodata ini dibuat dengan sebenar-benarnya,

Bulukumba, 10 Mei 2024



Andi Khairil Azhar

Lampiran 2. Surat Keterangan Penelitian



SURAT KETERANGAN PENELITIAN

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Yang bertanda tangan dibawah ini, Saya :

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 Tempat/Tgl Lahir : Bulukumba, 23 Juni 2002
 Program Studi : Strata Satu (SI)
 Alamat/No.Telp : Jl. Letjen Hertasning No.30A/ 081241293844
 Judul Skripsi : Pengaruh Attitude, Subjective Norms, dan Percisved Behavioral Control Terhadap Keputusan Pembelian Green Product

Telah melakukan pra penelitian/ penelitian/pengambilan data **Primer / Sekunder** dan informasi lain yang relevan untuk mendukung penulisan tugas akhir (Skripsi) saya.

Demikian surat keterangan ini dibuat untuk dipergunakan seperlunya

Makassar, 14 Mei 2024

Mahasiswa,

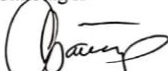
ANDI KHAIRIL AZHAR

Mengetahui,

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Tembusan :

1. Ketua Departemen
2. Arsip



Lampiran 3. Kuesioner Penelitian

1) Variabel *Attitude* (X1)

Pertanyaan	Jawaban				
	(SS)	(S)	(N)	(TS)	(STS)
	5	4	3	2	1
Saya merasa dengan melakukan pembelian <i>Green Product</i> merupakan hal positif dalam mendukung kelestarian lingkungan.					
Saya meyakini dengan melakukan pembelian <i>Green Product</i> merupakan langkah yang efektif dalam mendukung kelestarian lingkungan					

2) Variabel *Subjective norms* (X2)

Pertanyaan	Jawaban				
	(SS)	(S)	(N)	(TS)	(STS)
	5	4	3	2	1
Saya merasa bahwa pandangan orang di sekitar termasuk teman dan keluarga memiliki dampak besar terhadap pilihan pembelian <i>green product</i> yang saya lakukan					
Saya merasa bahwa memilih <i>Green product</i> cenderung memenuhi ekspektasi dari teman-teman, keluarga, dan norma sosial yang					

mendukung kelestarian lingkungan					
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3) Variabel *Perceived Behavioral Control* (X3)

Pertanyaan	Jawaban				
	(SS)	(S)	(N)	(TS)	(STS)
	5	4	3	2	1
Saya meyakini bahwa saya memiliki kendali Penuh dalam memilih untuk membeli <i>green Product</i>					
Saya merasa memilih , untuk membeli <i>green Product</i> yang sesuai kebutuhan dan preferensi Saya.					

4) Keputusan Pembelian (Y)

Pertanyaan	Jawaban				
	(SS)	(S)	(N)	(TS)	(STS)
	5	4	3	2	1
Saya meyakini keputusan membeli <i>green Product</i> karena produk tersebut unggul dan bermanfaat sesuai kebutuhan saya.					
Saya memilih <i>green product</i> karena dipengaruhi oleh faktor- faktor seperti merk dan reputasi serta kualitas					

Saya memilih <i>green product</i> karena dipengaruhi oleh faktor- faktor seperti lokasi ketersediaan barang, dan fasilitas yang disediakan.					
Saya memilih <i>green product</i> karena dipengaruhi oleh faktor-faktor seperti kebutuhan, ketersediaan waktu, dan kebiasaan berbelanja berpengaruh besar dalam keputusan saya dalam melakukan pembelian <i>green product</i> .					

Lampiran 4 Tabulasi data

1. Variabel Dependen : *Attitude (X1), Subjective Norms (X2), Perceived Behavioral Control (X3)*

No.	Attitude (X1)		Total	Subjective Norm (X2)		Total	Perceived Behavioral Control (X2)		Total
	X1 ₁	X1 ₂		X2 ₁	X2 ₂		X3 ₁	X3 ₂	
1	4	4	8	2	3	5	4	4	8
2	4	4	8	4	4	8	4	4	8
3	5	5	10	4	4	8	5	5	10
4	4	4	8	3	3	6	4	4	8
5	4	3	7	5	5	10	5	5	10
6	5	5	10	5	5	10	5	5	10
7	4	4	8	4	4	8	4	4	8
8	5	5	10	4	4	8	5	5	10
9	4	4	8	3	3	6	4	4	8
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16	4	4	8	4	5	9	4	4	8
17	5	5	10	4	4	8	4	4	8
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25	4	4	8	3	4	7	4	3	7
26	5	5	10	4	4	8	3	4	7
27	5	4	9	3	3	6	4	3	7
28	4	4	8	4	4	8	4	3	7
29	5	5	10	4	4	8	5	3	8
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99	4	4	8	3	3	6	4	4	8
100	4	4	8	3	2	5	4	4	8

2. Variabel Dependen : Keputusan Pembelian (Y)

No.	Keputusan Pembelian (Y)				TOTAL
	Y ¹	Y ²	Y ³	Y ⁴	
1	4	4	3	4	15
2	4	4	4	4	16
3	5	5	4	5	19
4	4	4	4	4	16
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87	4	4	4	4	16
88	4	4	4	4	16
89	4	4	3	4	15
90	4	4	3	4	15
91	5	5	3	5	18
92	4	4	4	4	16
93	5	5	4	4	18
94	4	4	4	4	16
95	4	4	4	4	16
96	4	4	4	4	16
97	4	4	4	4	16
98	4	4	4	4	16
99	4	4	4	4	16
100	4	4	4	4	16

Lampiran 5. Hasil Uji Validitas

1. Variabel *Attitude* (X1)

		Correlations		
		X1.1	X1.2	Total
X1.1	Pearson Correlation	1	.731**	.925**
	Sig. (2-tailed)		<.001	<.001
	N	100	100	100
X1.2	Pearson Correlation	.731**	1	.935**
	Sig. (2-tailed)	<.001		<.001
	N	100	100	100
Total	Pearson Correlation	.925**	.935**	1
	Sig. (2-tailed)	<.001	<.001	
	N	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

2. Variabel *Subjective Norms* (X2)

		Correlations		
		X2.1	X2.2	Total
X2.1	Pearson Correlation	1	.682**	.914**
	Sig. (2-tailed)		<.001	<.001
	N	100	100	100
X2.2	Pearson Correlation	.682**	1	.920**
	Sig. (2-tailed)	<.001		<.001
	N	100	100	100
Total	Pearson Correlation	.914**	.920**	1
	Sig. (2-tailed)	<.001	<.001	
	N	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

3. Variabel *Perceived Behavioral Control* (X3)

		Correlations		
		X3.1	X3.2	Total.X3
X3.1	Pearson Correlation	1	.513**	.832**
	Sig. (2-tailed)		.000	.000
	N	100	100	100
X3.2	Pearson Correlation	.513**	1	.903**
	Sig. (2-tailed)	.000		.000
	N	100	100	100
Total.X3	Pearson Correlation	.832**	.903**	1
	Sig. (2-tailed)	.000	.000	
	N	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

4. Variabel Keputusan Pembelian (Y)

		Correlations				
		Y1	Y2	Y3	Y4	Total
Y1	Pearson Correlation	1	.878**	.122	.834**	.906**
	Sig. (2-tailed)		.000	.227	.000	.000
	N	100	100	100	100	100
Y2	Pearson Correlation	.878**	1	.081	.694**	.847**
	Sig. (2-tailed)	.000		.424	.000	.000
	N	100	100	100	100	100
Y3	Pearson Correlation	.122	.081	1	.146	.475**
	Sig. (2-tailed)	.227	.424		.147	.000
	N	100	100	100	100	100
Y4	Pearson Correlation	.834**	.694**	.146	1	.853**
	Sig. (2-tailed)	.000	.000	.147		.000
	N	100	100	100	100	100
Total	Pearson Correlation	.906**	.847**	.475**	.853**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6. Hasil Uji Reliabilitas

1. Variabel *Attitude* (X1)

Reliability Statistics	
Cronbach's Alpha	N of Items
.843	2

2. Variabel *Subjective Norms* (X2)

Reliability Statistics	
Cronbach's Alpha	N of Items
.810	2

3. Variabel *Perceived Behavioral Control* (X3)

Reliability Statistics	
Cronbach's Alpha	N of Items
.664	2

4. Variabel Keputusan Pembelian (Y)

Reliability Statistics	
Cronbach's Alpha	N of Items
.753	4

Lampiran 7. Hasil Uji Hipotesis

1) Hasil Analisis Regresi Linier Berganda

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.238	1.104		4.745	<.001
	Attitude	.300	.071	.300	4.238	<.001
	Subjective_norms	.185	.060	.228	3.075	.003
	Perceived_Behavioral_Control	.852	.110	.571	7.714	<.001

a. Dependent Variable: Keputusan_pembelian

2) Hasil Uji T

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.238	1.104		4.745	<.001
	Attitude	.300	.071	.300	4.238	<.001
	Subjective_norms	.185	.060	.228	3.075	.003
	Perceived_Behavioral_Control	.852	.110	.571	7.714	<.001

a. Dependent Variable: Keputusan_pembelian

3) Hasil Uji F

		ANOVA ^a				
Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	60.057	3	20.019	34.701	.000 ^b
	Residual	55.383	96	.577		
	Total	115.440	99			

a. Dependent Variable: Keputusan_pembelian

b. Predictors: (Constant), Perceived_Behavioral_Control, Subjective_norms, Attitude

4) Hasil Uji Koefisien Determinasi (R²)

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.721 ^a	.520	.505	.760

a. Predictors: (Constant), Perceived_Behavioral_Control, Subjective_norms, Attitude