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LAMPIRAN

DATA RESPONDEN

PE1	PE2	PE3	PE4	EE1	EE2	EE3	SI1	SI2	SI3	PT1	PT2	PT3	FC1	FC2	FC3	UI1	UI2	UI3	AU1	AU2	AU3
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HASIL UJI *DISCRIMINANT VALIDITY*

summary_simple\$validity\$cross_loadings

	Perf_Ex	Effort_E	Social_I	Perceived_T	Usage_I	Facilitating_c	Actual_U
PE1	0.879	0.627	0.316	0.465	0.561	0.530	0.597
PE2	0.919	0.637	0.323	0.476	0.569	0.535	0.551
PE3	0.752	0.579	0.335	0.489	0.358	0.474	0.438
PE4	0.732	0.399	0.176	0.420	0.467	0.449	0.305
EE1	0.635	0.878	0.177	0.510	0.513	0.602	0.448
EE2	0.576	0.874	0.280	0.461	0.576	0.567	0.558
EE3	0.575	0.868	0.222	0.524	0.501	0.541	0.527
SI1	0.301	0.233	0.830	0.195	0.164	0.215	0.162
SI2	0.272	0.183	0.883	0.159	0.148	0.210	0.178
SI3	0.337	0.262	0.949	0.177	0.331	0.304	0.295
PT1	0.589	0.628	0.210	0.841	0.507	0.591	0.561
PT2	0.417	0.398	0.184	0.871	0.437	0.416	0.397
PT3	0.446	0.460	0.125	0.923	0.505	0.584	0.482
FC1	0.407	0.465	0.202	0.466	0.380	0.814	0.433
FC2	0.601	0.664	0.259	0.537	0.598	0.883	0.635
FC3	0.460	0.459	0.248	0.510	0.549	0.788	0.477
UI1	0.585	0.593	0.219	0.502	0.893	0.566	0.569
UI2	0.495	0.474	0.296	0.450	0.878	0.566	0.481
UI3	0.532	0.553	0.220	0.520	0.902	0.541	0.537
AU1	0.587	0.549	0.202	0.540	0.596	0.610	0.928
AU2	0.540	0.591	0.223	0.475	0.555	0.555	0.923
AU3	0.387	0.389	0.271	0.429	0.398	0.501	0.772

summary_simple\$validity\$fl_criteria

	Perf_Ex	Effort_E	Social_I	Perceived_T	Usage_I	Facilitating_c	Actual_U
Perf_Ex	0.824
Effort_E	0.681	0.873
Social_I	0.346	0.262	0.889
Perceived_T	0.555	0.569	0.197	0.879	.	.	.
Usage_I	0.605	0.609	0.272	0.552	0.891	.	.
Facilitating_c	0.603	0.653	0.287	0.610	0.626	0.829	.
Actual_U	0.583	0.587	0.259	0.551	0.596	0.635	0.878

HASIL UJI STRUKTURAL

```
# Hasil uji multikolinearitas konstruk
summary_simple$vif_antecedents
```

Usage_I :

Perf_Ex	Effort_E	Social_I	Perceived_T
2.134	2.071	1.138	1.602

Actual_U :

Usage_I	Facilitating_c
1.643	1.643

```
# R-square dan koefisien jalur
summary_simple$paths
```

	Usage_I	Actual_U
R ²	0.477	0.468
AdjR ²	0.467	0.463
Perf_Ex	0.263	.
Effort_E	0.281	.
Social_I	0.062	.
Perceived_T	0.235	.
Usage_I	.	0.326
Facilitating_c	.	0.431

```
# Effect size
summary_simple$fSquare
```

	Perf_Ex	Effort_E	Social_I	Perceived_T	Usage_I
Perf_Ex	0.000	0.000	0.000	0.000	0.062
Effort_E	0.000	0.000	0.000	0.000	0.073
Social_I	0.000	0.000	0.000	0.000	0.006
Perceived_T	0.000	0.000	0.000	0.000	0.065
Usage_I	0.000	0.000	0.000	0.000	0.000
Facilitating_c	0.000	0.000	0.000	0.000	0.000
Actual_U	0.000	0.000	0.000	0.000	0.000

	Facilitating_c	Actual_U
Perf_Ex	0.000	0.000
Effort_E	0.000	0.000
Social_I	0.000	0.000
Perceived_T	0.000	0.000
Usage_I	0.000	0.121
Facilitating_c	0.000	0.208
Actual_U	0.000	0.000

```
# calculate pvalues from tvalues and df; round to 3 decimal places
pvalues <- round( pt(tvalues, d_f, lower.tail = FALSE), 3)

# make a table of paths, tvalues, pvalues
data.frame(paths, tvalues, pvalues)
```

	paths <dbl>	tvalues <dbl>	pvalues <dbl>
Perf_Ex -> Usage_I	0.26251516	2.950058	0.002
Effort_E -> Usage_I	0.28098027	3.180898	0.001
Social_I -> Usage_I	0.06178174	1.101458	0.136
Perceived_T -> Usage_I	0.23476052	3.525545	0.000
Usage_I -> Actual_U	0.32612272	3.870415	0.000
Facilitating_c -> Actual_U	0.43104021	4.910021	0.000

6 rows

KUISIONER

Analisis Faktor-Faktor yang Mempengaruhi Penggunaan Aplikasi BRImo

Assalamualaikum wr.wb

Perkenalkan nama saya Hasmira, Mahasiswi S1 dari Departemen Teknik Industri Fakultas Teknik Universitas Hasanuddin. Saat ini saya sedang melakukan penelitian tugas akhir untuk mengetahui faktor-faktor yang mempengaruhi seseorang menggunakan aplikasi BRI Mobile Banking (BRImo). Adapun kriteria responden yang saya butuhkan adalah menggunakan aplikasi BRImo dan berusia 17 tahun keatas.

Apabila Bapak/Ibu/Saudara(i) memenuhi kriteria tersebut, mohon kesediaannya untuk mengisi kuisioner ini. Semua data dan jawaban yang Anda masukkan dijaga kerahasiaannya dan hanya digunakan untuk penelitian ini. Atas partisipasi dan perhatiannya saya ucapkan terima kasih.

Hormat Saya,

Hasmira
NIM D071181312



Identitas Responden

Apakah Anda menggunakan aplikasi BRImo ? *

- Ya
- Tidak

Jenis Kelamin *

- Perempuan
- Laki-Laki

Usia *

- 17-23 tahun
- 24-30 tahun
- 31-37 tahun
- 38-44 tahun
- 45-51 tahun

Pendidikan *

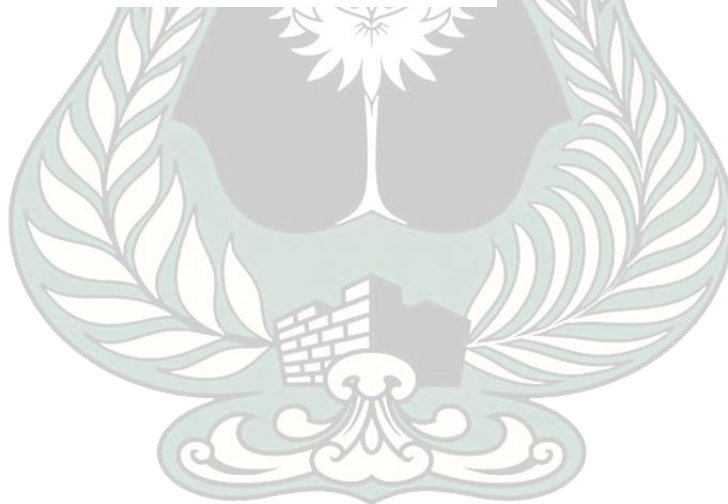
- SMP/ sederajat
- SMA/ sederajat
- S1/ sederajat
- S2/ sederajat

Pekerjaan *

Choose ▼

Pendapatan *

Choose ▼



Aplikasi BRImo bermanfaat dalam menyelesaikan proses perbankan saya *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Menggunakan aplikasi BRImo mempermudah saya dalam melakukan proses perbankan *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Menggunakan aplikasi BRImo menghemat waktu saya dalam melakukan proses perbankan *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Menggunakan aplikasi BRImo meningkatkan produktivitas saya *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Aplikasi BRImo mudah untuk digunakan *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Belajar menggunakan aplikasi BRImo mudah bagi saya *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Menu pada aplikasi BRImo mudah untuk dipahami *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Orang terdekat saya menyarankan menggunakan aplikasi BRImo *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Orang yang berpengaruh bagi saya menyarankan menggunakan aplikasi BRImo *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Orang-orang yang mengajak saya menggunakan aplikasi BRImo meyakinkan saya pentingnya menggunakan aplikasi ini

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Saya percaya informasi yang ditampilkan aplikasi BRImo akurat *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Saya percaya BRImo menjaga keamanan informasi keuangan saya *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Saya percaya BRImo memiliki fitur yang memadai untuk melindungi privasi saya *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Saya tidak kesulitan memperoleh fasilitas pendukung (HP, koneksi internet) untuk menggunakan aplikasi BRImo *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Aplikasi BRImo cocok dengan teknologi yang saya gunakan *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Saya bisa mendapatkan bantuan dari orang lain ketika kesulitan menggunakan aplikasi BRImo *

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>