

**THE VIOLATING OF COOPERATIVE PRINCIPLE IN OSCAR WILDE'S
DRAMA (1895) "THE IMPORTANCE OF BEING EARNEST"
(A PRAGMATIC ANALYSIS)**



A Thesis

*Submitted to the Faculty of Cultural Sciences Hasanuddin University
In Partial Fulfillment of Requirement to Obtain
Sarjana Degree in English*

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FACULTY OF CULTURAL SCIENCE

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APPROVAL FORM

With reference to the letter of the dean of Faculty of Cultural Sciences Hasanuddin University No. 402/UN4.9.1/PP/2020 on 24th of September 2020 regarding supervision, we hereby confirm to approve the undergraduate thesis draft by Nursakinah (F21113008) to be examined at the English Department of Faculty of Cultural Sciences.

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THESIS
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DRAMA (1895) "THE IMPORTANCE OF BEING EARNEST"
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BY

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It has been examined before the Board of Thesis Examination

On 26 October 2020

and is declared to have fulfilled the requirements

Approved by

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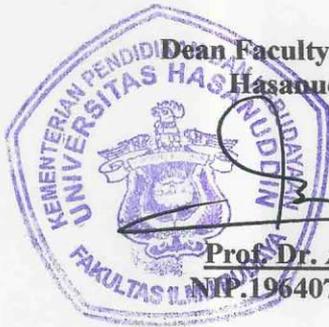
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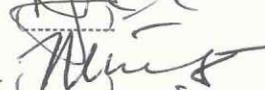
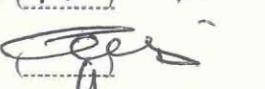
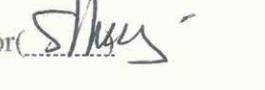
Today, Monday, 26 October 2020, the Board of Thesis Examination has kindly approved a thesis by **Nursakinah** (Student Number: **F21113008**) entitled:

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(A PRAGMATIC ANALYSIS)**

Submitted in fulfillment one of the requirements of undergraduate thesis examination to obtain Sarjana Sastra (S.S.) Degree at the English Department, Faculty of Cultural Sciences, Hasanuddin University.

Makassar, 26 October 2020

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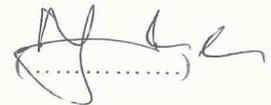
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Last, the writer considers and realizes that this thesis needs to be improved. Therefore criticism and suggestion are very welcome. The writer expects that this thesis can give benefits and reference for all the readers.

May Allah SWT is always be with us to face every challenge in our life, to give blessing us and to make easier our life in every step that we wish and ask for it.

Makassar, October 2020

Writer



ABSTRACT

Nursakinah. 2020. The violating of cooperative principle in Oscar Wilde's drama (1895) "The importance of being Earnest" Using the Pragmatic Approach (supervised by Abidin Pammu and Sitti Sahraeny).

This study aimed to identify the types of violations of cooperative principle in the drama using the framework of elaborating the general principles in language use which had been proposed by Grice (1975) that was found in the comedy drama "The Importance of Being Earnest by Oscar Wilde (1895)".

As the research methodology framework, the author used quantitative methods and descriptive analysis to reveal the analysis process, to state data analysis and to present the research results through the pragmatic approach aspect of the literary text in form of drama.

In achieving the point arts of goals, the drama was used as an object of research which consisted of 3 parts, and 886 dialogues were analyzed. Dialogue was analyzed using the reading method, sorting out those including violations of cooperative principle in communicating, and organizing them into 4 categories of maxim violations that indicate violations of the principle of cooperation had been stated by Grice.

After analyzing the data, it had been found 38 data points that can be used as a reference for maxim violations, 13 violations of quality maxim, 5 violations of quantitative maxim, 6 violations of relevant maxim, and 14 violations of manner maxim.

Key words: Violation of the Cooperative Principle, *The Importance of Being Earnest*, Pragmatic



ABSTRAK

NURSAKINAH.2020. *Pelanggaran Prinsip kerjasama Dalam Drama the Importance of Being Earnest Karya Oscar Wilde (1895) Menggunakan Pendekatan Pragmatik* (dibimbing oleh Abidin Pammu dan Sitti Sahraeny).

Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis pelanggaran prinsip kerjasama menggunakan kerangka penjabaran formulasi prinsip umum dalam penggunaan Bahasa yang dikemukakan oleh Grice (1975) yang ditemukan dalam drama komedi “*The Importance of Being Earnest Karya Oscar Wilde (1895)*”.

Sebagai kerangka metodologi penelitian, Penulis menggunakan metode kuantitatif dan analisis deskriptif untuk mengungkapkan proses analisis, mencantumkan data yang dikaji dan penyajian hasil penelitian melalui pendekatan aspek pragmatik dari teks karya sastra berupa drama.

Dalam mencapai tujuan yang diinginkan, drama tersebut digunakan sebagai objek penelitian yang terdiri dari 3 bagian, dan 886 dialog yang dianalisis. Dialog dianalisis menggunakan metode membaca, memilah yang termasuk pelanggaran prinsip kerjasama dalam berkomunikasi, dan mengorganisasikannya ke dalam 4 kategori pelanggaran maxim yang menunjukkan pelanggaran prinsip kerjasama yang dikemukakan oleh Grice.

Setelah menganalisis data, ditemukan 38 datum yang dapat digunakan sebagai referensi pelanggaran maxim, di antaranya terdiri dari pelanggaran sebanyak 13 datum maksim kualitas, 5 datum maksim kuantiti, 6 maksim relevan, dan 14 maksim cara.

Kata Kunci: Pelanggaran Prinsip Kerjasama, the Importance of Being Earnest, Pragmatik



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CHAPTER I

INTRODUCTION

1.1 Background of Study

This chapter describes about background of study, identification of the problem, scope of the problem, research questions, and objective of research and also significances of research.

Language and literature becoming the center of research in many parts of studies and real life human being, it acts to make sense of the improvement of language as the fundamental of communication with others and creating the opus. Studying about language needs linguistic to observe. In the other hand, understanding the literature provides the resources for implementation of learning and teaching four basic language skills as listening, speaking, writing and reading. Language brings important role to initiate understanding the lines between the speaker and the hearer in using the kinds of communication like verbal communication and non-verbal communication.

Using of language in communication showing the process of exchanging the information between the speaker and the hearer. They need to consider in understanding the utterance which has many interpretations because of the speaker meaning (speaker-sense) and sentence meaning (linguistic-sense) which sometimes can build similarities and differences of perspective that are influenced by the context, intention and the situation. In the other hand, the meaning also has inherent linguistic as lexical ambiguity, synonym, antonym, hyponym, and overlap.



The speaker and the hearer express all the strategic ways which has intention to present of the aims appropriately in producing utterance. The speaker does not always speak or write complete sentence so it gives the hearer multiplicities to interpret the meaning as we know language is built by a letter, word, phrase, clause and sentence which has grammatical and un-grammatical version in communicating and interacting process.

Many things come up like language can use as sign language, spoken language and written language to make easier and difficult of human life in the same time. It is because of the process of symbolic activity, involving the encoding or decoding of message, doing transactional place of varying of level awareness, out coming the communication behavior, delivering content dimension and relationship dimension on it.

The difference of background of language user brings the speaker and the hearer to understand how unite the perception in intercultural communication, taking mindfulness on the interaction, organizing the cultural as sociocultural, psychocultural and environmental influences in the variability individualism-collectivism, low-high context communication and the moral value of norms-rules of life.

From the process communication, sometimes the speaker and the hearer do some violations that make the exchanging unqualified information, and ambiguity.

So that is way, the speaker and the hearer should consider the coherence among

, vocabulary, context, and expression in using a piece of language to avoid
ion. For example: the participant in speech act needs to consider the using



of particularity language in many aspects of life as known as the language in fiction, non-fiction and conversation in the real life are totally different which have many factors to affect it as the aims of language, culture, study, and situation in formal or informal of appearance case. To make effective the communication Grice, (1975:47) has stated that:

I expect a partner's contribution to be appropriate to immediate need at each stage of transaction, if I am mixing ingredients for a cake, I do not expect to be handed a good book, or even an oven cloth.

Based on that statement, Grice offers the way to obey the rules and the principles as the important thing to build appropriate communication in many aspects of linguistic, especially pragmatic factors of the using of language. Grice has concept to interpret the speech act by using the cooperative principle. As the reality, it is not only in the real life of conversation to find the violation but also in the drama text.

On the communication process illustrates the personal and interpersonal interaction that isolates the degree of personalness, formality, hierarchy, and deviation allowed. In this research, the conversation of the drama produces developing potential interaction because of the romantic case of two couples in the drama that contents of complicated and conflict relationship in comedian genre.

Drama is one of the kinds of fiction creation that can become literature work to reflect the real story in fantasy imagination by using figurative language that it is very different concept with the literal language which has connotation or denotation that can accomplish the successful goals of the communication but in



other sides it can cause the violations of cooperative principal because of miss communication between speaker and hearer.

In this background study, the writer does to use pragmatics to describe of improving theory and to comprehend an event objective condition in doing research. In another side, the drama “The Importance of Being Earnest” by Oscar Wilde becomes the object of this research which can be as an object that it is not only in the real life to find the violation of cooperative principle but also in fictional literacy works.

1.2 Identification of The Problem

Based on the description of the background study above, the writer finds some points to observe as the problems of this study as:

1. Language appearance of the characters of the drama on conversation as a speaker and a hearer have different ways to use utterance which is their intention contrast with they literally means that comes up ambiguity interpretation so to analyze that problem needs the Grice theory on the cooperative principle to scrutinize it.
2. Nonnative speaker and nonnative hearer as the learner of the new language sometimes just focus on literature meaning like in using the language in literacy in its discourse structure when they talk even if in formal and informal conversation in order to make them failed in interpreting the implied meaning of the utterance that happens too in drama text which contains literature meaning that the reader needs effort



to catch up the main point of the information and the way to indicate is by using the maxims concept.

3. Using of figurative and literal language in the conversation of comedian drama build particular intention communication and flow of the story that violates the cooperative principle as the matter of effectiveness to exchange information.

1.3 Scope of The Problem

Based on the identification of problem above, the writer thinks that it is quite necessary to discuss and to identify the violating principles in the Drama of “The Importance of Being Earnest”. The research focuses on the violating of four various maxims. They are maxim of quality, maxim of quantity, maxim of relation and maxim of manner based on the Illustration of Grice (1975:25).

1.4 Research Question

This study attempts to find out:

1. What kind of maxims of cooperative principles are violated in the drama “The Importance of Being Earnest”?
2. Which is the maxims of cooperative principle violated dominantly?

1.5 Objective of Study

This research tries to focus on:

1. To reveal the kinds of maxims of cooperative principle violate in drama “The Importance of Being Earnest”.

To elaborate the utterances which violate the maxims of cooperative principle dominantly.



1.6 Significances of Study

This research contains five chapters that conclude some aspects of cooperative principle violation by using pragmatic analysis. It starts from chapter one describes about background of study, identification of the problem, scope of the problem, research questions, and objective of research and also significances of study. Meanwhile, in chapter two elaborates the previous study and structural approach. In another chapter, in chapter three determines method research, source data, instrument of research, procedure of collecting data and technique of analyzing data.

In the chapter four is this crucial chapter, the writer analyzes the utterances that shows up the conversational implicature in the drama “The importance of being Earnest” to look ahead the result of analyzing as the aims this study. Next, for the chapter five as conclusion and suggestion is hopefully giving significant effects for the other researcher or the reader of this study in objective point of view as:

1. The research will give necessary information to the speaker or hearer about their problems and difficulties to comprehend the violating of cooperative principle in their utterances when they do the conversation or convey an idea, statement or to inform an information.
2. It will give the readers more references in studying maxims of cooperative principle.
3. It is hopefully that this research can give contribution to other researchers to do some related research with appropriate techniques and structural analysis.



As the last competing this research, the writer gives the bibliography and the appendix as the reference source for the reader or the researcher that want to know and to explore it.



CHAPTER II

LITERATURE REVIEW

2.1 Previous Study

There have been numerous studies about implicative and maxim of cooperative principle that were cited based on the similarities and differences theories that are used as:

1. Lusty (2015) analyzed the analysis of cooperative principles in ‘Camp Rock 2: Final Jam’ movie. In his research, he found that there were 13 conversations which obeyed the maxim of quantity, 12 conversations which obeyed the maxim of quality, 31 conversations obeyed the maxim of relevance and 9 conversations that obeyed the maxim of manner. In the other hand, he also found that the most percentage of mostly used maxim in conversation among men were maxim relevance 54, 6 % and among women were maxim relevance 70 %.
2. Gunawati (2017) analyzed the flouting of cooperative principles in animated cartoon movie of Sponge out of Water. In her study, she identified the flouting of maxims in the utterance and analyzed the context of cartoon movie of Sponge out of The Water. Her data showed that several maxims were the flouting of cooperative principle and the creating of the characterization. Firstly, flouting the maxim of quality because the utterance did not tell the truth which created dishonest, untrustworthy and respectful person. Secondly, flouting maxim of quantity because the utterance gave less and more information and it



created a talkative person. Thirdly, flouting the maxim of relevance by being irrelevant which created a careless person and pool person. Lastly, flouting maxim of manner by saying unclear ideas (obscurity) that created the kind person who made obscurity in speaking.

3. Dewa (2017) analyzed the flouting and hedging of cooperative principles by The Australian Witness in Jessica's Murderer Trial. In his study, the types of maxim of cooperative principles which were flouted by the Australian Witness were almost all of the cooperative principles except the maxim of manner. The Australian Witness mostly used the flouting of maxim quantity because the court situation gave more information about legal adviser or public prosecutors need.

2.2 Structural Approach

2.2.1 Pragmatic

The Improvement of paradigm shift and thought behavior in this millennial era gives influence of researchers to more challenging to understand and to string up their point of view or idea for obtaining a deep understanding of study about meaning and capacity of illocution in the utterance exposition.

The formulators think more curious to formulate their formulation that is related with the happening event and facing problem. Study about meaning in utterance, we can refer to pragmatics. Pragmatics is one of those words that gives the impression that something quite specific and technical is being talked about

then infect it has no clear meaning (Levinson, 1983:5). Pragmatics has as its these aspects of the meaning of utterance which cannot be accounted for by



straightforward reference of the truth conditions of the sentences uttered. (Searle, Kiefer and Bierwich, 1980: 5).

Pragmatics is the study of deixis (at least in part), implicative, presupposition, speech acts and aspects of discourse structure (Gazdar, 1979:5). Pragmatic theories, in contrast, do nothing to explicate the structure of linguistic constructions of grammatical properties and relations. They explicate the reasoning of speakers and hearers in working out the correlation in a context of a sentence token with a proposition. In this respect, a pragmatic theory is part of performance (Stalnaker, 1972:5).

Pragmatic explains about the circle relation among the user of language, using of language and context. Pragmatic guides the writer to analyze the utterance that needs study about grammar, the same knowledge and perspective to analyze the speaker and the hearer as the main supporters in a speech act.

2.2.2 Context

To discuss about theories of the pragmatic interpretation of language will give explanation to understand about how the speakers create meaning and it makes sense to the hearer for the getting specific circumstance. This circumstance can refer to the context of meaning and the main context of communication. The context is a concepts from the factors that influence to the utterance in linguistics, social and epistemology side.

There are two kind of context that are linguistic context and non-linguistic

Linguistic context states about the reference form the text or utterance. In



another side, non-linguistic context is as physical context, physiological context, social context, and a set of background assumptions.

2.2.3 Conversation

Capabilities in talking which using technical sense, non-technical sense, formal and informal speaking sometimes bring widely interpretation, vague meaning or ambiguity meaning, the imprecision analysis utterance and chaos in structural language.

When discussing about conversation it refers to the participant who produces the utterance, turn-taking, and turn-types that occurs in the using piece of language.

2.2.4 Drama

Drama is one of the kinds of literatures that the appearances as conversation, producing utterance, participating in turn-taking and there is setting to make sense the play. The participant can be divided by two characterization as main character and supporting character. So this characters 'activity become the main research of the writer to analyze the flouting maxims of cooperative principle in drama "The Importance of being Earnest".

2.2.5 Cooperative Principle

The study of pragmatic need the approach theory so that is way in this case the writer use the idea cooperative principle was published by Grice in the William

erature, and deliberated in Harvard in 1976. According Levinson (1976:5)



there are two basic concepts of implicature that are theory of meaning and theory of how people use language.

Conversation 1 about study of meaning

A: Do you want to come round to my place tonight?
B: John's mother is visiting this evening.

Conversation 2 study about how the people use language

Peter : Would you drive a Mercedes?
Marry : I would not drive any kinds of expensive car.

The research focuses on the violating of four various maxims. They are maxim of quality, maxim of quantity, maxim of relation and maxim of manner based on the Illustration of Grice (1975:25).

Maxim of Quality means that The utterance gives right contribution for giving clear and objective information that the speaker need in giving feedback each other's between the hearers, so it will violate if the speaker and hearer say out of what they believe to be false and for something which they lack adequate evidence.

Maxim of Quantity needs the utterance to give right contribution for do not say anything that the speaker thinks it is wrong and there is no qualified fact and it will violate the quantity maxim if the speaker and the hearer give the unappropriate contribution about the right and false information, qualified or unqualified fact.

Maxim of Relevance the utterance to give right contribution for the relevance of conversation and it will violate if the speaker and he hearer do conversation without considering the relevance of the utterance and the information

g the true fact.



Maxim of Relevance supports the utterance to give right contribution for the relevance of conversation and it will violate if the speaker and he hearer do conversation without considering the relevance of the utterance and the information and stating the true fact.

