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## APPENDIX A



### Scarlett Data

No	PICTURE	NON VERBAL TEXT	CODING
SC 1	 <p>Scarlett Body Serum  <u><b>VERBAL TEXT</b></u>  <u>This is <b>Momo's Choice</b>...(1)</u></p> <p>(Body Serum            3X Brightening)</p>	<p>Represent a young woman with clean white skin, without a hijab, and holding a bottle of body serum with a pink background used in the advertisement. Where the pink background adds to the impression of beauty because pink is synonymous with feminism, beautiful, calm and calm. The picture gives a beautiful impression thanks to the use of these products. And the advertisement contains the artist's signature, as reinforcement for the advertisement that the artist uses the product</p>	<p>This is Momo's Choice...(1) =            Denotative</p>
SC 2	 <p>Scarlett Glowing Serum</p> <p><u><b>VERBAL TEXT</b></u>  <i>(Rahasia....(2) Kulit            Glowing....(3)            Momo            Glowtensing Serum)</i></p> <p>(The <b>Secret..(2) to Glowing            Skin...(3)</b>)</p>	<p>Gives an image of a young woman with clean white skin wearing pajamas and an eye mask, with a pink image background and a serum product. Advertisements convey the message that women can look beautiful in any condition, even without make-up (bare face). And the advertisement contains the artist's signature, as reinforcement for the advertisement that the artist uses the product.</p>	<p><i>Secret (2) = Connotative            Glowing (3) : Connotative</i></p>



	Momo Glowtening Serum)		
SC 3	 <p><b>VERBAL TEXT</b> Scarlett . Song Joong Ki Will you be my <b>glowing partner ?....(4)</b></p>	<p>Advertisements still give the impression of being beautiful, white, clean and glowing, even though the model used is a young man with clean white skin, holding skin care products. Even though the advertising background color does not use pink, but purple combined with white on the outfit worn still gives a beautiful impression. From the ad also gives the impression, even men can have clean white skin because of the use of these products.</p>	<p>Glowing partner (4)= Connotative</p>
SC 4	 <p><b>VERBAL TEXT</b> <b>Glowing...(5) bareng Oppa</b> (Glowing Together with OPPA)</p> <p>Body Scrub Membantu mengangkat sel kulit mati. Shower Scrub: Membantu membersihkan tubuh secara maksimal Body Lotion</p>	<p>Picture of a young man who is one of the famous Korean artist (Song Joon Ki) Dressed in light blue. He poses smiling by holding 3 pieces of Scarlett Products in the form of soap, Hand body and Body Scrub) The soft purple background with the effect of splashing water behind the actor indicates that the product is skin care used to cleanse the body when bathing. The ad also attaches clear product information images related to the three products held by the actor. Ads also use signatures as reinforcement.</p>	<p>Glowing Bareng Oppa (5) = Connotative</p>




	Membantu menutrisi kulit		
SC 5	 <p><b><u>VERBAL TEXT</u></b>  Notice me, Oppa!...(6)  Siapkan kulit glowingmu untuk oppa....(7)  (Prepare your glowing skin for oppa).....(7)</p>	<p>The background used is yellow gold which displays a glamorous impression which is synonymous with sparkling and luminous. In the ad, the man displays white clothes holding a skin care product. This gives the impression to the public by using these skin products to be glowing and sparkling. By adding a love image on the top left side, it gives the impression that the product by using the product can attract the attention of other people</p>	<p><i>Notice me, oppa (6)= Connotative</i>  <i>Glowing skin (7) = Connotative</i></p>
SC 6	 <p><b><u>VERBAL TEXT</u></b>  Scarlett  <b>Simple way.....(8) to get clear...(9) &amp; bright skin....(10)</b></p>	<p>The advertisement depicts a woman wearing a hijab with brown skin and looks glowing. The white and pink background gives a beautiful and feminine impression. There are 3 products that give the impression that even women who wear hijab and have brown skin can look beautiful with the clean white concept that this product carries when these products are used</p>	<p>Simple way (8) = Denotative  Clear (9) = denotative  Bright (10)= Dennotative</p>

<p>SC 7</p>	 <p><b><u>VERBAL TEXT</u></b>  <b>Glow...(11) will be Radiated....(12) with Your smile + Skin Care....(13)</b></p>	<p>Picture of a young woman wearing a hijab and having glowing white skin, smiling while applying scarlett gel on her left cheek. Advertisements give the impression that using the product provides a pleasant experience. Wearing a pink dress with a pattern of small flowers and a pink background</p>	<p>Glow (11)= Denotative  Radiated (12)= Denotative  Your smile + Skincare (13) = Denotative</p>
<p>SC 8</p>	 <p><b><u>VERBAL TEXT</u></b>  <b>Maximize the Potential of your Skincare.... (14)</b></p>	<p>The advertisement depicts a cheerful atmosphere by displaying a young female advertising model with clean white skin, holding one type of product. With the advertising background using pink with purple, it reinforces the impression of beauty and femininity.</p>	<p>The potential of your skin (14) = denotative</p>
<p>SC 9</p>	 <p><b><u>VERBAL TEXT</u></b>  <b>This is my Bet for Acne problems (15) you too?</b></p>	<p>The advertisement gives a luxurious and beautiful impression with a combination of flower images and background colors that match the female models in the advertisement. The female model in the advertisement gives a glamorous impression because it is balanced with the outfit she is wearing. Glamor which is identified with the glowing concept further adds to the impression that the product is classy.</p>	<p><i>My bet for acne problems (15) = Connotative</i></p>




<p>SC 10</p>	 <p><b>VERBAL TEXT</b>  <b>Scarlett Bestway...(16) to</b>  <b>Brighten Up....(17) My Day</b>  <b>#Glowing Scarlett...(18)</b></p>	<p>The concept carried by the advertisement besides giving the impression of a beautiful woman with a casual style. Even by using a casual concept, women can still look beautiful and glowing. The way to dress shows a casual concept coupled with a mix of background colors that reinforces the concept of beauty and femininity</p>	<p><i>Scarlett Bestway (16) =</i>  <i>Connotative</i>  <i>Brighten up (17)= Connotative</i>  <i>Glowing Secret (18) =</i>  <i>Connotative</i></p>
<p>SC 11</p>	 <p><b>VERBAL TEXT</b>  <b>Blooming....(19) Like Flowers</b></p>	<p>It depicts a young woman, black-haired and white-skinned, who uses Scarlett's moisturizer product on her hand while her other hand is applying Scarlett's moisturizer product to her face. By carrying out the blooming theme and supported by an outfit that matches the blooming theme, it indicates that a beautiful impression like a flower will be obtained by using this product.</p>	<p><i>Blooming like flowers(19) =</i>  <i>Connotative</i></p>
<p>SC 12</p>		<p>Advertisement is simple by only combining a casual style combined with the use of a feminine background. Giving the impression of being casual even if the skin is white and clean can already interpret the beauty of a woman.</p>	<p><i>Green-Dian angel (20)=</i>  <i>Connotative</i></p>



	<p><b><u>VERBAL TEXT</u></b> Mina's <b>Green-Dian Angel (20)</b></p>		
SC 13	 <p><b><u>VERBAL TEXT</u></b> My Day and Night <b>Guard...(21)</b></p>	<p>Showing a young woman, slanted eyes, clean white skin, long hair, wearing pajamas and an eye mask. From the picture, it appears that the Korean female model is identical with white skin. It gives the impression that if you use a special night skincare regimen, the skin will look beautiful, healthy, clean white like Korean women.</p>	<p><i>My day and Night Guard (21) = Connotative</i></p>
SC 14	 <p><b><u>VERBAL TEXT</u></b> <b>Brightly series...(22)</b> Help... <b>Brighten up.....(23)</b> your skin</p>	<p>The advertisement uses a young woman who looks beautiful and glowing even though she doesn't have clean white skin, but is tanned. The pink and white background gives the impression that the model's skin looks shiny/glowing, even though it's not white. Having an outfit that is slightly open indicates that the skincare can be used on all parts of the body, not just on the face. The product is able to lift the skin color towards a bright one so that it gives a glowing impression.</p>	<p><i>Brightly series (22)= Connotative</i> <i>Brighten Up (23)= Denotative</i></p>
SC15	 <p><b><u>VERBAL TEXT</u></b> <b>Easy...(24) Self-Pampering...(25)</b></p>	<p>The advertisement uses a soft color blend between purplish pink, and is supported by a female model with clean white skin. The female model in the advertisement uses an artist who is quite well-known among Indonesian people as an artist with a simple and frugal character, likes to do self-care independently, thus giving the impression to people who see this ad that the advertised product is a series of treatments that are easy to do independently .</p>	<p>Easy (24)= Denotative Self –pampering (25)(denotative) Brighten Up (26) = Denotative</p>

	<p><b>For Brighten up...(26) the skin</b></p>		
<p>SC 16</p>	 <p><b>VERBAL TEXT</b>  <b>Raih #GlowingSpirit..(27)mu</b>  bersama C-Power  50x lebih powerfull  Dari vitamin C Tradisional</p> <p>(Achieve your #GlowingSpirit  with C-Power  50x more powerful  than traditional vitamin C)</p>	<p>The soft but passionate theme of the advertisement gives the impression that the product will provide a pleasant experience for users of the product. Showing an Indonesian female model who has clean white skin wearing a sporty outfit gives a powerful but still beautiful, clean white and feminine impression, and there are two skincare products in front of her.</p>	<p><i>Glowing spirit (27) = Connotative</i></p>
<p>SC 17</p>	 <p><b>VERBAL TEXT</b>  <b>Mirror Mirror on the wall....(28) This is the best for Brighten up...(29) the skin</b></p>	<p>The advertisement displays a mirror that is identical to women in general, side by side with a series of skincare products. The advertisement only displays the product as an object, and only reinforces the verbal text which directs the reader to a fairy tale which is quite famous for the beauty of the princess which is described as a princess with white skin like snow.</p>	<p><i>Mirror-mirror on the wall (28)= Connotative</i></p> <p><i>Brighten Up (29) = Denotative</i></p>

SC 18	 <p><b><u>VERBAL TEXT</u></b> Scarlett Get your own <b>Crystal Skin....(30)</b></p>	<p>The advertisement displays a series of skincare that carries the theme of ceramide (crystal skin). Where the combination of background added with a sparkling effect gives the impression that the product will make the skin glisten like crystal.</p>	<p><i>Crystal skin (30) = connotative</i></p>
SC 19	 <p><b><u>VERBAL TEXT</u></b> Consistency is the Key to get a <b>healthier skin.....(31).</b></p>	<p>The advertisement features a series of body skincare products by Scarlett for body skin health care, where there are 5 products adapted to the theme that the product carries. Raising purple as a feminine and beautiful symbol indicates that this product is used by women.</p>	<p>Healthier skin (31) = Denotative</p>
SC 20	 <p><b><u>VERBAL TEXT</u></b> These are Our <b>Beautiful Agent....(32)</b> Can You Name It</p>	<p>The advertisement features Scarlett's skincare series for the face, where the products are displayed with a customized background with soft colors that symbolize beauty. And arranged in such a way that all the products can be seen, this gives an idea that Scarlett products have different types of products and can be adapted to skin conditions.</p>	<p>Beautiful agent (32)= Connotative</p>
SC 21			








	 <p><b>VERBAL TEXT</b> Scarlett Have a <b>Youthful skin</b> .....(33)</p>	<p>The advertisement displays cheerful colors, and symbolizes youthful enthusiasm with a bright and bright background display. The advertisement on the side is an advertisement for skin care for anti aging. With the use of background aside, it can indicate that the product can work on the skin of women aged 40 years and over for maximum results to slow down skin aging.</p>	<p><i>Youthfull skin (33) = Denotative</i></p>
SC 22	 <p><b>VERBAL TEXT</b> Scarlett <b>Right food</b>....(34) for my skin</p>	<p>The advertisement image on the side is a series of bodycare from Scarlett products, where apart from the product itself the ad also displays sliced pomegranate which is one of the ingredients contained in the product. In addition, pomegranate extract is an ingredient that can nourish the skin to make it healthier and more radiant. By displaying pomegranates in advertisements, it reinforces that the product can nourish the skin</p>	<p><i>Right food (34)= Connotative</i></p>
SC 23	 <p><b>VERBAL TEXT</b> Scarlett <b>Beautiful skin</b>...(35) require <b>bravery</b>...(36)</p>	<p>The advertisement consists of 4 types of scarlett skincare products, which consist of 2 face creams, 1 facial serum, and 1 facial soap. Here it is described in 1 facial care package consisting of several types of skincare products that must be used according to the type of product</p>	<p><i>Beautiful skin (35)= Denotative</i> <i>Bravery (36)= Connotative</i> <i>Willingness (37)= connotative</i> <i>Commitment 38) = Connotative</i></p>



	<b>Willingness.....(37) and Commitment.....(38)</b>		
SC 24	 <p><b><u>VERBAL TEXT</u></b> Your time to be a <b>Shining rose..... (39)</b></p>	<p>The advertisement describes a series of types of skincare products with the theme of roses. Where from the background using the color of the rose flower in general coupled with the flower petals contained in the image. Gives the impression that when using facial products it will shine like the color of a rose.</p>	Shining Rose (39)= Connotative
SC 25	 <p><b><u>VERBAL TEXT</u></b> Scarlett <b>Sweeten up.....(40)</b> your monday</p>	<p>The advertisement displays a body care product from Scarlett in the form of a body scrub. Because it is a scrub made from coffee beans and other spices, the background is designed to display a sandy background which characterizes the texture of the scrub and is enhanced by an image of coffee beans on the product background.</p>	Sweeten up (40) = Connotative

## APPENDIX B

### Skintific Data

NO	PICTURE	NON VERBAL TEXT	CODING
SF 1	 <p><b>VERBAL TEXT</b> Maximize Your Science Protects.....(44) with SPF 50 PA++++</p>	<p>You can see two sunscreen products from Skintific. One is blue and the other is white. With a background of a beach atmosphere with very hot sun. So by looking at the illustration on the data. We can conclude that this product is very suitable as sun protection with SPF 50 PA content.</p>	<p>Science Protect...(44) = Denotative</p>
SF 2	 <p><b>VERBAL TEXT</b> Glow with Science...(45)</p>	<p>There are four products with a tube or laboratory glass background, giving the impression that these products have been clinically tested in caring for women's skin. The impression that the product is intended for women because the background uses feminism colors.</p>	<p>Glow with Science...(45) = Connotative</p>
SF 3		<p>The advertisement does not display skincare products from skintific but only displays one of the activities in the laboratory. Supported by text, these advertisements provide education regarding good product selection, where the products they market are products that have gone through the laboratory testing stage.</p>	<p>Choose Science, not Trend = Denotative</p>

	 <p><b>VERBAL TEXT</b>  <b>Choose Science, not Trend...(46)</b>  <b>#ScienceForBarrier</b></p>		
SF 4	 <p><b>VERBAL TEXT</b>  <b>Skintific</b>  <b>Pure Smart Beauty...(47)</b>  <b>Formulated in Canada</b></p>	<p>The advertisement features images of clear and sparkling pearl balls which give the impression of something natural, pure and beautiful with a sparkling light. Without the need to display a picture of a female model, the advertisement is able to convey information that the product is able to make the skin naturally beautiful.</p>	<p>Skintific, Pure smart beauty = Denotative</p>
SF 5	 <p><b>VERBAL TEXT</b></p>	<p>Advertisements show something that is more creative and real to people's lives. Ads create conversational memes through messages between SPF and Skin Barrier, this ad will be able to attract people's attention about the message you want to convey.</p>	<p>Have no day off...(48) = Denotative</p>

	<p>Messages SPF Hey did you forget something?</p> <p>Skin Barrier <b>We have no day off...(48)</b></p>		
SF 6	 <p><b><u>VERBAL TEXT</u></b> <b>Skin Reborn .....(49)</b></p>	<p>There are two products where the product specifically shows the contents of a skintific product in the form of a cream gel. Direct advertising focuses on the contents and packaging of the product so that people can directly obtain more detailed information regarding the original form of the product. Information can also be obtained through the product packaging.</p>	<p>Skin Reborn....(49) = Connotative Meaning</p>
SF 7	 <p><b><u>VERBAL TEXT</u></b> Menenangkan Jerawat &amp; Memperbaiki in Skin Barrier</p>	<p>The advertisement theme displays a green background, which is adjusted to the color of the main ingredient contained in the product. The ad consists of one type of product that details the product up close.</p>	<p><b>Soothes Acne &amp; Repairs in Skin Barrier...(50) = Connotative Meaning</b></p>

	<b>Soothes Acne &amp; Repairs in Skin Barrier.....(50)</b>		
SF 8	 <p><b>VERBAL TEXT</b> Brightening Moisturizer Hero....(51)</p>	Advertisements consist of one type of product with an open packaging so you can see the contents of the product packaging. The ad displays a moisturizer gel so by looking through the advertisement we can imagine the texture of the gel cream. Because the advertisement displays a product with a detailed view, so we can see the information on the product packaging.	Brightening Moisturizer Hero...(51) = Connotative
SF 9	 <p><b>VERBAL TEXT</b> Vitamin E (Tocopherol) Tinggi antioksidan &amp; menguncin kelembapan kulit</p> <p><b>Vitamin E (Tocopherols)</b> High in antioxidants &amp; locks in skin moisture....(52)</p>	In adverts, advertisers don't just do advertisements by displaying products, they still provide information regarding the ingredients contained in their products and their benefits. It consists of pictures of berries, ceramides molecules and vitamin-E molecules.	Vitamin E (Tocopherols) High in antioxidants & locks in skin moisture...(52) = Denotative Meaning
SF10			Vitamin E (Tocopherols)



**VERBAL TEXT**  
**Melawan penuaan & menjaga skin barrier...(53)**

Against aging & maintain skin barrier

The advertisement image shows two types of product, with a bottle and a candle in the background. By still focusing on the product as the main object in the ad. The concept used still shows detailed product photos, so we can still see the product specifically.

High in antioxidants & locks in skin moisture...(53) = Denotative Meaning

SF 11





<https://www.instagram.com/p/Cex0gg-vnHY/?igshid=NTdIMDg3M>



**VERBAL TEXT**  
**When beauty meet science....(54)**

The image above has an aqua blue background and text, which means the natural color of the sky and water. This means that scientific products are more natural ingredients with a touch of science. The cream of this moisturizer product is white in color.


When Beauty meet Science...(54) = Connotative


<p>SF 12</p>	 <p><a href="https://www.instagram.com/reel/ChBbwxePLyq/?igshid=NTdIMDg3MTY=">https://www.instagram.com/reel/ChBbwxePLyq/?igshid=NTdIMDg3MTY=</a></p> <p><b>VERBAL TEXT</b>  Skintific  All in one barrier solution  repair barrier.....(55)</p>	<p>The image above has a background of laboratory tubes. With an aqua blue background theme with white writing, it gives a fresh and calm impression. Even though in this advertisement the product cannot be seen clearly, the advertisement indicates that every production of the product has gone through laboratory tests.</p>	<p>All in one barrier solution repair barrier.....(55) = Denotative.</p>
<p>SF 13</p>	<p><a href="https://www.instagram.com/reel/Cm6RFJ-Lv5N/?igshid=NWQ4MGE5ZTk=">https://www.instagram.com/reel/Cm6RFJ-Lv5N/?igshid=NWQ4MGE5ZTk=</a></p>  <p><b>VERBAL TEXT</b>  Skintific Cover All Perfect  Cushion..(56)</p>	<p>The advertisement shows a woman wearing a hijab with a natural appearance without using effects. It can be seen that the woman is holding one of the products as a sign that the woman is using the product. Even with a natural appearance, it can be seen that the woman has healthy facial skin.</p>	<p>Cover All Perfect Cushion..(56) = Denotative</p>



<p>SF 14</p>	 <p><b><u>VERBAL TEXT</u></b></p> <p>Cushion Beauty Hacks..(57)</p>	<p>The picture above shows a cushion product with a brown background with a light effect, plus some makeup tools such as brushes and a mirror. Because it has a glamor theme, when you see the advertisement it gives the impression that the product that is the object of the advertisement is used as a complement to facial makeup to enhance your appearance.</p>	<p>Cushion Beauty hacks..(57) = Connotative</p>
<p>SF 15</p>	 <p><b><u>VERBAL TEXT</u></b></p> <p>The real brightening moisturizer Brighten 14 days</p> <ul style="list-style-type: none"> <li>• Memudarkan noda hitam</li> <li>• Mengontrol minyak</li> <li>• Meredakan kemerahan</li> <li>• Menyamarkan pori-pori</li> <li>• Memperbaiki skin barrier</li> </ul>	<p>The image above has a pink background which represents the color of women. Stay focused on the product as the only object that shows the product in detail. In the advertisement, you can clearly see the information on the product packaging</p>	

	<p>Brightening heroes Alpha arbutin Antioksidan alami dan melawan pembentukan melamin</p> <p>Tranexamic acid Sangat efektif mengurangi hiperpigmentasi akibat induksi sinar UV</p> <p>MSH Niacinamide 10 kali lebih efektif dibandingkan niacinamide biasa untuk mencerahkan</p> <p>The real brightening moisturizer Brightens 14 days</p> <ul style="list-style-type: none"><li>• Fades black spots</li><li>• Control oil</li><li>• Relieves redness</li><li>• Disguise pores</li><li>• Repairing skin barriers</li></ul> <p>Brightening heroes Alpha arbutin Natural antioxidant and fights melamine formation</p> <p>Tranexamic acid Very effective in reducing UV-induced hyperpigmentation</p>		
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	<p>MSH Niacinamide 10 times more effective than regular niacinamide for brightening</p>		
<p>SF 16</p>	<p><a href="https://www.instagram.com/reel/Ci9Hn5BgjKk/?igshid=NTdIMDg3MTY=">https://www.instagram.com/reel/Ci9Hn5BgjKk/?igshid=NTdIMDg3MTY=</a></p>  <p><b>VERBAL TEXT</b></p> <p>Skintific with Jharna Bhagwani One patch perfect cover Natural &amp; flawless matte Spf 35+++ All day long lasting Skincare skintific</p>	<p>Walaupun iklan menampilkan warna gelap, dapat dilihat secara samar bahwa dalam iklan tersebut terdapat salah satu produk yang dijadikan objek. Produk ditampilkan secara samar sesuai dengan fungsi dari produk itu sendiri, sebagai coverage (menyamarkan) noda hitam. Jadi pengiklan mengambil tema iklan yang sesuai dengan kegunaan produk tersebut.</p> <p>Even though the ad displays a dark color, it can be seen vaguely that in the ad there is one product that is used as an object. Products are displayed vaguely according to the function of the product itself, as coverage (disguise) black spots. So advertisers take ad themes that match the uses of these products.</p>	
<p>SF 17</p>		<p>The image above has an aqua blue background with black, white and aqua blue writing which is skintific's signature. It consists of one type of product, where the information on the product is clearly visible on the packaging.</p>	

	<p><a href="https://www.instagram.com/reel/Ci2OihHgkSD/?igshid=NWQ4MGE5ZTk=">https://www.instagram.com/reel/Ci2OihHgkSD/?igshid=NWQ4MGE5ZTk=</a></p> <p><b>VERBAL TEXT</b>  Skintific 5x ceramide  Serum sunscreen  UVA/UVB Filters,  Hyaluronic Acid  Real Protection SPF 50 PA  +++    Real Protection  Sunscreen  Protect UVA / UVB  Protect Blue Light  Protect skin barrier  Serum like  Light texture  Formulated by science  skintific</p>		
SF 18	<p><a href="https://www.instagram.com/p/Ce0tVl-LFy1/?igshid=NTdIMDg3MlTY=">https://www.instagram.com/p/Ce0tVl-LFy1/?igshid=NTdIMDg3MlTY=</a></p>  <p><b>VERBAL TEXT</b></p>	<p>In the ad, there are two skintific skincare products that are blue and have a clean white background. Both products provide information regarding the packaging and contents of the product. On the packaging you can see the use and composition of the product. One of the products shows a creamy texture from the product.</p>	

If skin naturally produces ceramids, why do we need skincare?

Seiring bertambahnya usia, produksi serta kualitas dan kuantitas ceramide yang dihasilkan kulit akan berkurang.

Hal ini dapat menyebabkan kerusakan lapisan kulit yang dapat membuat kulit kering, kasar, kemerahan, iritasi dan dehidrasi.

Perkuat skin barriermu dengan:

5x ceramide


- ✓ Ceramide NP
- ✓ Ceramide NS
- ✓ Ceramide as
- ✓ Ceramide eop


Ceramide AP

If skin naturally produces ceramides, why do we need skincare?

As we age, the production and quality and quantity of ceramides produced by the skin will decrease.

This can cause damage to the skin layer which can make the skin dry, rough,

	<p>reddish, irritated and dehydrated.</p> <p>Strengthen your skin barrier by: 5x ceramides</p> <ul style="list-style-type: none"> <li>✓ Ceramide NP</li> <li>✓ Ceramide NS</li> <li>✓ Ceramide a.s</li> <li>✓ Ceramide eop</li> </ul> <p>Ceramide AP</p>		
SF 19	 <p><a href="https://www.instagram.com/p/Cc4_3tZrmvd/?igshid=N TdIMDg3MTY=">https://www.instagram.com/p/Cc4_3tZrmvd/?igshid=N TdIMDg3MTY=</a></p> <p><b><u>VERBAL TEXT</u></b></p> <p>Why should we use Low PH Cleanser</p> <p>Concerns &amp; benefits</p> <p>Skin concerns</p> <ul style="list-style-type: none"> <li>• Damaged skin barrier</li> <li>• Dryness and stripping out</li> </ul>	<p>Pada iklan bukan disamping bukan hanya menampilkan produk sebagai objek utama tetapi juga memberikan informasi terkait Kesehatan wajah dengan menampilkan sketsa wajah. Background aqua blue memberikan kesan fresh dan tenang. Terdapat beberapa gambar pendukung yang mendukung informasi yang disampaikan.</p> <p>In advertisements, besides not only displaying products as the main object, they also provide information related to facial health by displaying facial sketches. The aqua blue background gives a fresh and calm impression. There are several supporting images that support the information conveyed.</p>	

	<ul style="list-style-type: none"> <li>• Prone to acnes and breakouts</li> <li>• Redness and irritations</li> </ul> <p>Skin benefit</p> <ul style="list-style-type: none"> <li>• Gentle cleanses skin without damaging and irritating skin</li> <li>• Balancing skin's natural PH Level</li> <li>• Doesn't strip your skin of natural oils and moisture</li> <li>• Good for sensitive skin and acne prone</li> </ul>		
SF 20	 <p><a href="https://www.instagram.com/reel/Cc2RDclqIqn/?igshid=NTdlMDg3MTY=">https://www.instagram.com/reel/Cc2RDclqIqn/?igshid=NTdlMDg3MTY=</a></p>	<p>Tekstur krim dapat terlihat secara jelas, berwarna krem kecoklatan. Kemasan produk dapat terlihat secara jelas sehingga informasi produk juga dapat terlihat secara jelas. Background yang digunakan berwarna abu-abu sehingga tampilan produk semakin menarik.</p> <p>Creamy texture can be seen clearly, brownish-beige in color. Product packaging can be seen clearly so that product information can also be seen clearly. The background used is gray so that the product looks more attractive.</p>	

	<p style="text-align: center;"><b><u>VERBAL TEXT</u></b></p> <p>SKINTIFIC Mugwort Anti pores &amp; acne clay mask Niacinamide, salicyl acid, centella</p> <p>Smooth, soft, &amp; creamy texture</p> <p>Mugwort+ salicyl acid</p> <ul style="list-style-type: none"> <li>• Deeply cleanses your pores</li> <li>• Control oil production</li> </ul> <p>Centella asiatica Help calm down your acne flare</p> <p>Niacinamide Brighten up the skin</p> <p>No tightness feeling Easy to apply &amp; spread on the s</p>		
SF 21		<p>Gambar di atas memperlihatkan lima model Canada yang memiliki warna kulit yang berbeda. Sambil memegang cushion, mengisyaratkan bahwa produk ini cocok digunakan oleh semua jenis kulit dan warna kulit apapun.</p> <p>The image above shows five Canadian models who have different skin tones. While holding the cushion, hint</p>	





<https://www.instagram.com/p/CjAe7GjrfdS/?igshid=NTdIMDg3MTY=>

**VERBAL TEXT**

that this product is suitable for use by all skin types and any skin color.

SF 22



<https://www.instagram.com/tv/CbpPqbLraEs/?igshid=NWQ4MGE5ZTk=>


**VERBAL TEXT**


Absorbs  
Gives brighter skin results

Niacinamide









Iklan terfokus pada produk dan tekstur dari produk tersebut. Memperlihatkan bahwa isi produk tersebut berupa cairan, sehingga dengan hanya melihat iklan produk tersebut kita sudah memperoleh gambaran mengenai produk Tam tersebut.




Advertisements focus on the product and the texture of the product. Shows that the contents of the product are in the form of liquid, so that by just looking at the product advertisement we already get an idea of the Tam product




	<p>Effectively brighten up to the deepest layer of the skin</p> <p>Centella Sooth, repair and maintain a healthy skin barrier</p>		
SF 23	 <p><b>VERBAL TEXT</b></p> <p>Fade dark spot and acne scars With sym white 377 Fade dark spot and acne scars by suppressing melanin production</p> <p>Solution for your skin problem</p> <p>Fade dark spot</p> <p>Reduce hypermentation</p> <p>Brightens dull skin</p> <p>14 days</p>	<p>Tampilan produk yang elegant, disandingkan dengan warna aqua blue, memberikan kesan glamor namun tetap fresh. Iklan tetap berfokus pada produk dengan tampilan yang detail, memperlihatkan kemasan produk yang dapat memeberikan informasi kandungan dan manfaat produk tersebut.</p> <p>The elegant appearance of the product, coupled with the aqua blue color, gives a glamorous yet fresh impression. Advertisements remain focused on products with a detailed display, showing product packaging that can provide information on the contents and benefits of the product.</p>	
















	No alcohol No paraben No SLS Fade darkspot Cruelty free		
SF 24	 <p><b>VERBAL TEXT</b></p> <p>Skintific          Brighten without irritation</p> <ul style="list-style-type: none"> <li>✓ 24 hours oil control</li> <li>✓ 10 times more effective</li> <li>✓ Texture as light as air</li> <li>✓ Brighten, repair &amp; protect skin barrier</li> <li>✓ Non-greasy</li> </ul>	<p>Dengan mengangkat tema feminim yang ditujukan oleh background iklan yang berwarna pink, memberikan kesan bahwa produk ini di tujukan untuk kaum hawa, untuk mencerahkan kulit. Tekstur krim diperlihatkan, disertai dengan informasi-informasi yang di tunjukan oleh beberapa gambar yang berada pada bagian bawah produk.</p> <p>With the feminine theme addressed by the pink advertising background, it gives the impression that this product is aimed at women, to brighten the skin. The texture of the cream is shown, along with the information shown by several images at the bottom of the product.</p>	

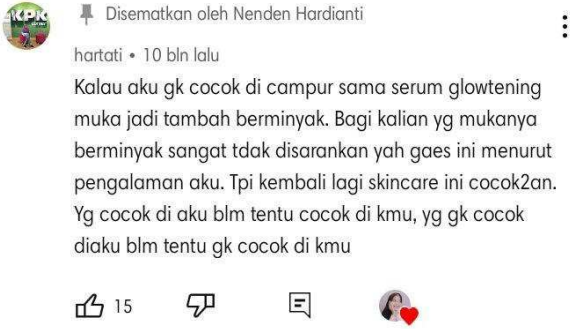

APPENDIX C

No	User Comments	
1	<p><b>Scarlett nightcream &amp; Day Cream Scarlett</b></p> <p> Nur Miftha • 1 thn lalu Ke aku serum acenya juga ngaruh,skrg jadi pgen nyobain day and night cream</p> <p> 1  </p> <p>Sis, the acne serum <b>works</b>, now I want to try the night cream</p>	<p>+ Effect : works</p>
2	<p> kaka rraa • 1 thn lalu (diedit) sejak pake rangkaian skincare scarlett yg brightening (serum, day, night cream) itu malah jd bruntusan. Sebelumnya udh pernah pake yg serum dan alhamdulillah baik2 aja. Tp pas pake serangkaian ini dg facial wash wardah vit.c diselang seling sm facewash senka collagen in yg pink dan pake hatomugi, reaksi kulitku malah jd brutusan bertekstur, biasanya gapernah gitu krn baru kali ini pake day and night cream juga Kirakira kalo untuk tau apa yg ga cocok gmna ya kak? Ada yg tau kahh?</p> <p> 5  </p> <p>Since using the Scarlett Brightening Skincare range (serum, day and night cream) it has become <b>breakouts</b>. Previously I used the serum and Thank God <b>I'm fine</b>. But after using this series mixed with Wardah facial wash vit. C. alternate with Senka Collagen facial wash pink and hatomugi. My skin reaction turned out to be <b>breakouts and textured</b>. Usually it's not like that, because I've never used day and night cream before. How do you know which product is right for you, sis? Anyone knows?</p>	<p>+ Effect : I'm Fine -Effect :Breakouts and Textured</p>

3	 <p>Scarlett is <b>really good</b>, my acnes finally lost to Scarlett</p>	+ Effect : Really good
4	 <p>I already wear Scarlett pink But my skin <b>doesn't turn white</b>, it just gets clean</p>	-Effect: Doesn't turn white
5	 <p>I use acne Scarlett serum and acne cream, but how come my skin is <b>getting dull</b>?</p>	-Effect : Getting Dull

6	 <p>Anggraini Ruru • 11 bln lalu</p> <p>Jujur aku sdh hampir 5bln pakai rangkaian scarlet acne series tapi belum ada perubahan jerawat ku ngk hilang"😭</p> <p>👍 🗨️ 📧</p> <p>To be honest, I've been using the Scarlett acne series for almost 5 months, but <b>nothing has changed</b>. My acnes don't go away</p>	-Effect : Nothing has changed
7	 <p>Fadila • 10 bln lalu</p> <p>maaf kk mau tanya, wajah aku sblmnya gada jerawat samsek, tp pake produk sebelah jd gatal and banyak banget jerawatnya, skrg ninggalin bekas👉stelah stop pemakaian, udh gada jerawat lg si kak tp kusam banget.. bagusnya pake yg acne apa yg brightly. bantu jawab kak🙏🥺</p> <p>👍 🗨️ 📧</p> <p>Sorry sis, I want to ask. Previously, my face didn't have any acnes at all, but after using other products, it actually became <b>itchy and had breakouts and scars</b>. After stopping using it, my face no longer has acnes, but my face is really dull... Should I use acne or brightly? Please help answer, sis</p>	-Effect: Itchy and had breakouts and scars.
8	 <p>Nana Gocan • 1 thn lalu</p> <p>Ka sebulan pake Scarlett seris acne ko malah beeuntusan y ka , baiknya lanjut apa stop aja ka?</p> <p>👍 🗨️ 📧</p> <p>Sis, I've been using the Scarlett series acne for a month, why does my face <b>get breakouts</b>? Should I continue or stop?</p>	-Effect : get breakouts


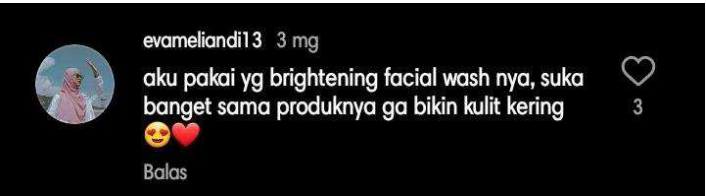
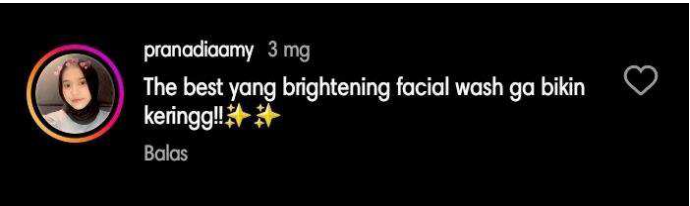
9	 <p>V.A.M. • 6 bln lalu Cinta bgt sama serum nya . Bner2 ampuh bgt . Ga sempet membesar udah keburu kempes duluan</p> <p>   </p> <p><b>I really love</b> the serum. <b>Really powerful.</b> My acne didn't have time to get bigger, it had deflated first.</p>	<p>+ Effect = Really Love + Effect = Really Powerful</p>
10	 <p>lyan 13 • 7 bln lalu Alhamdulillah gw cowo make itu cocok dan jerawat ku hilang heheh pdhal cuma make FW yg acne sama serum.a aja ga make cream soalnya lagi pesen</p> <p>   </p> <p>Thank God, I'm a man and I <b>like this product</b> and <b>my acne is gone</b>, he...he..., even though I only use FW acne and serum. I don't use cream, because I just ordered it</p>	<p>+ Effect : like this product + Effect : My acne is gone</p>
11	 <p>Dede Marlina • 10 bln lalu Aku pake brightly kak, tapi ternyata muka ku berminyak sensitif mudah berjerawat, harusnya pake acne atau brightly nih kak ?</p> <p> 1   </p> <p>I use brightly sis, but it turns out <b>my face is oily, sensitive, and prone to breakouts.</b> Should I use acne or brightly Sis?</p>	<p>-Effect : <b>my face is oily, sensitive, and prone to breakouts.</b></p>
12		



	 <p>Disematkan oleh Nenden Hardianti</p> <p>hartati • 10 bln lalu</p> <p>Kalau aku gk cocok di campur sama serum glowtening muka jadi tambah berminyak. Bagi kalian yg mukanya berminyak sangat tdak disarankan yah gaes ini menurut pengalaman aku. Tpi kembali lagi skincare ini cocok2an. Yg cocok di aku blm tentu cocok di kamu, yg gk cocok diaku blm tentu gk cocok di kamu</p> <p>15</p>	<p>-Effect : Doesn't suit me, getting oily</p>
13	 <p>Dwi Putri • 4 bln lalu</p> <p>Mbk mau nanya,,,q pakai sudah habis 1 paket,tapi wajahku kx malah kusam,,,apa memang nggk cocok ya ama kulit wajah ku</p>	<p>+Effect : getting duller</p>
14	<p>Scarlett 7x Ceramide Barrier up Moisturizer</p>	



For me it **doesn't suit me** when mixed with a glowing serum. My face is **getting oily**. For those of you who have oily faces, it is not recommended. This is based on my experience. But again, this skincare depends on whether it's right for you or not. what suits me, might not suit you. Vice versa

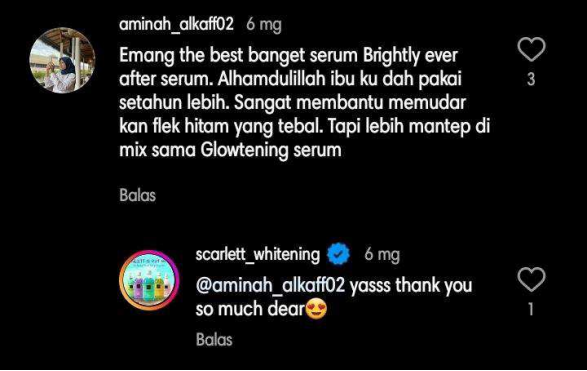
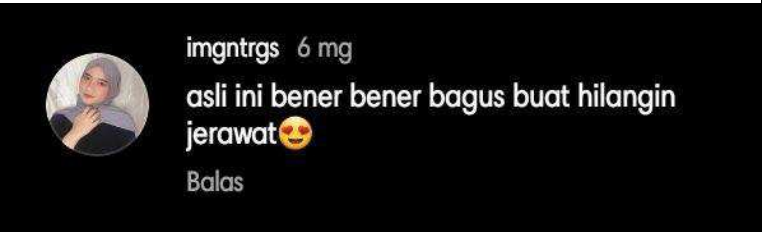

Sis I want to ask...  
I've used 1 package, but my face is **getting duller...** is it really not suitable for my facial skin?

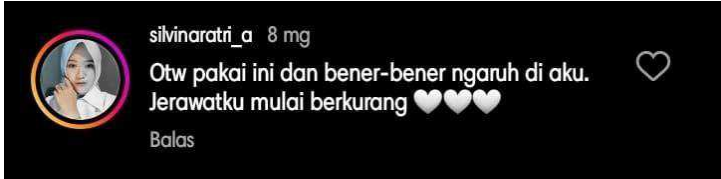


	 <p>"7x Caremid Barrier Up Moisturizer" I've tried it and I <b>really like it</b>. My facial skin is <b>moisturized, supple and healthy</b>, and my skin's <b>texture is soft and watery</b>. I <b>really love the product</b></p>	<p>+ Effect : Really like it, Moisturized, Supple and healthy. Texture is soft and watery Really love the product</p>
15	 <p>I use brightening facial wash; I <b>really like the product</b> because it <b>doesn't make my skin dry</b>.</p>	<p>+ Effect : really like the product, doesn't make my skin dry.</p>
16	 <p>The brightening facial wash is the best, doesn't make the skin dry.</p>	<p>+ Effect : doesn't make the skin dry.</p>
17		

	 <p>The face wash is recommended because it <b><i>doesn't dry out the skin</i></b></p>	<p>+ Effect : <b><i>doesn't dry out the skin</i></b></p>
18	 <p>I use @scarlett_whitening and thank God <b><i>the wrinkles around my eyes are reduced</i></b></p>	<p>+ Effect : the wrinkles around my eyes are reduced</p>
19		<p>+ Effect : <b><i>the pimples and blackheads are gone</i></b></p>

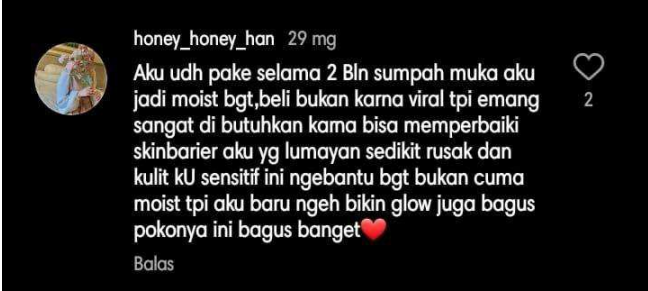
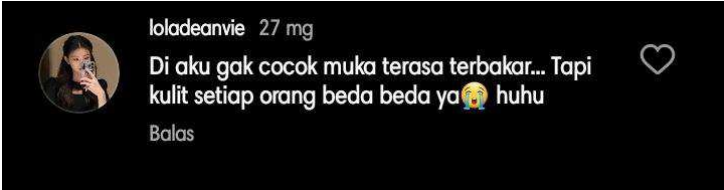
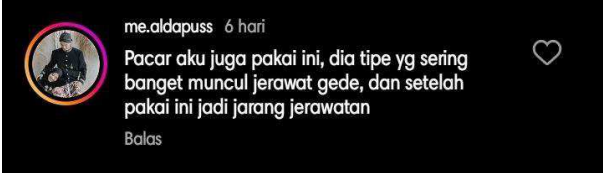
	 <p>The mugwort is great, <b><i>the pimples and blackheads are gone</i></b>, and I'm now as beautiful as Tzuyu</p> <p>don't forget to use it regularly</p>	
20	<p>Brightly ever serum</p>  <p>The product is very good, the result is <b><i>suitable for my skin</i></b>. The product is the best, my favorite.</p> <p>Thank you lovely!</p>	+ Effect : suitable for my skin
21		

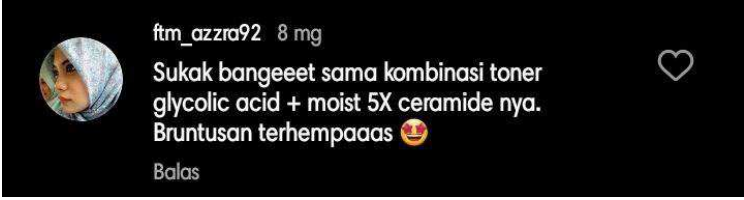

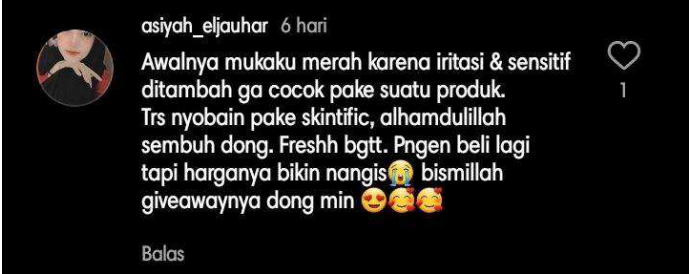
	 <p>Indeed, the Brightly ever after serum product is <b>really the best</b>. Thank God my mother has been using it for more than a year. Very helpful for <b>fading thick dark spots</b>. But it's better mixed with Glowtening serum</p>	<p>+ Effect : Really the best, fading thick dark spots</p>
22	 <p><b>Really good for getting rid of acnes</b></p>	<p>+ Effect : Really good for getting rid of Acne</p>
23		<p>+ Effect : the best for dull facial skin</p>

	The brightly serum is indeed <i>the best for dull facial skin</i>	
24	<p>Scarlett Acne Series</p>  <p>Otw use this and it <i>really has an effect. My acne is starting to decrease.</i></p>	+ Effect : Really has effect, My acne is starting to decrease
25	<p><b>@ambaririyantichanel2083</b>  <i>"Scarlett banyak banget produknya viral semua dan pada bilang bagus... aku baru coba handbody yang varian Joly dan kurang +srek... jadi ragu mau coba skincare scarlett lainnya. Padahal katanya bagus-bagus..."</i></p> <p>"There are so many Scarlett products that are all viral and everyone says it's good... I just tried the Joly variant and I <b>don't feel right</b> about it... so I'm hesitant to try other Scarlett skincare"</p>	+ Effect: I don't feel right
26	<p><b>Dessypermatasari1796</b>  <i>"Aku udah pernah coba brightening serumnya Cuma nggak ngaruh apa-apa di muka aku....." (Brightening Serum)</i></p> <p>"I've tried the brightening serum, but it <b>doesn't affect anything on my face.....</b>  (Brightening Serum)</p>	-Effect : doesn't affect anything on my face.
27	<p><b>@ryu662</b>  <i>"Sayangnya saya kurang cocok pakai Scarlett, dulu nyobain serumnya yang niacinamide... Tapi bukannya</i></p>	-Effect :The product doesn't suit me.

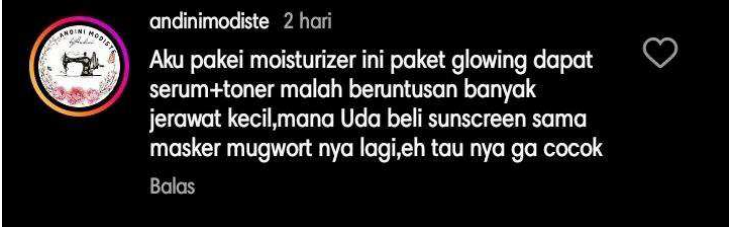
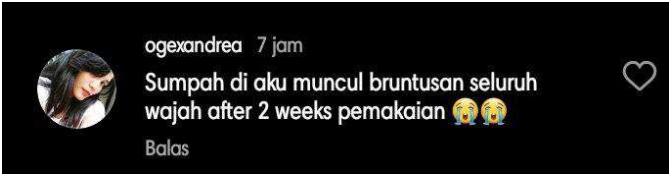
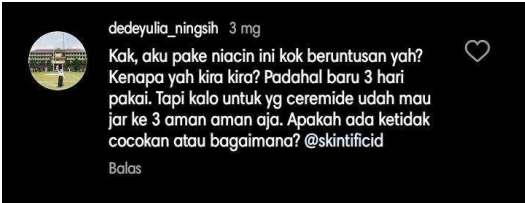
	<p><i>mulus, kulit wajah saya malah berminyak dan beruntusan gitu euy... Alhasil sekarang belum beli Scarlett Varian lain, kemarin-kemarin sih coba skintific dan Alhamdulillah cocok juga.....”</i></p> <p><i>Unfortunately <b>the product doesn't suit me</b>, I used to try the niacinamide serum.... But instead of getting smooth my face is getting oily and break outs. So, now I don't purchase any other Scarlett varian.</i></p>	
28	<p><b>@goppago</b>  <i>“Emang sih moist ini pro dan kontra banget hahaha. Di aku pribadi Alhamdulillah bagus, semua rangkaiannya. Tapi di temen dekatku, enggak cocok sma sekali, malah muncul erawat gede dan sakit. Balik lagi ke cocok-cocokan berarti...”</i></p> <p><i>“Really this moist has really pros and cons hahaha. For me personally, Alhamdulillah, <b>it's good, all the products</b>. But in a close friend of mine, <b>it doesn't match at all, instead big pimples appear and it hurts</b>. I think it depends on the person...”</i></p>	<p>+Effect : <b>it's good, all the products</b></p> <p>-Effect: <b>it doesn't match at all, instead big pimples appear and it hurts</b></p>
29	<p><b>@Farrelkanaya2239</b>  <i>“Saya pakai serumnya saja habis satu botol flek hitam hilang”.</i></p> <p><i>“I just used the serum after one bottle of <b>black spots disappeared.</b>”</i></p>	<p>+ Effect : Black Spots Disappeared.</p>


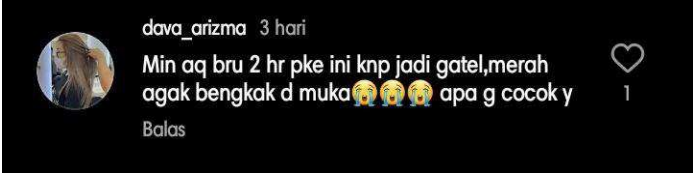
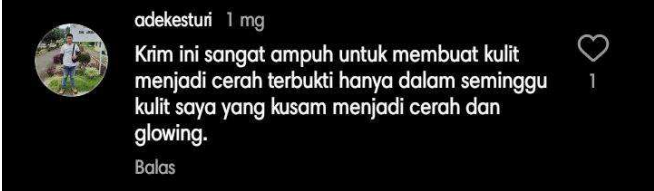
Data komen netizen iklan Skintific


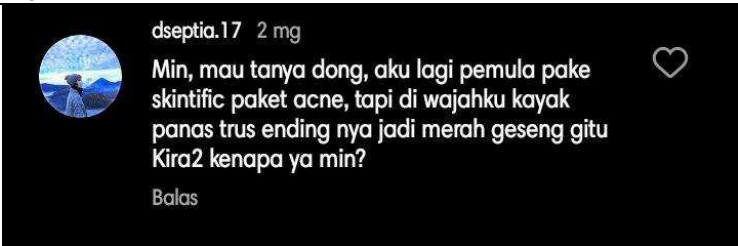
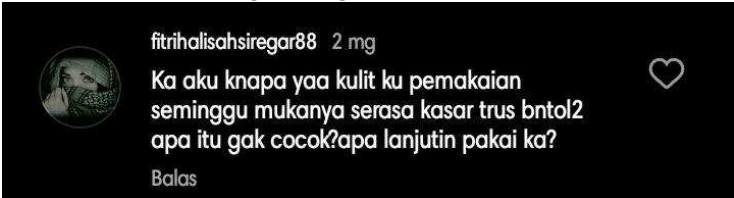

No		
1	 <p>honey_honey_han 29 mg</p> <p>Aku udh pake selama 2 Bln sumpah muka aku jadi moist bgt, beli bukan karna viral tpi emang sangat di butuhkan kama bisa memperbaiki skinbarier aku yg lumayan sedikit rusak dan kulit kU sensitif ini ngebantu bgt bukan cuma moist tpi aku baru ngeh bikin glow juga bagus pokonya ini bagus banget ❤️</p> <p>Balas</p> <p>I've been using it for 2 months. I swear <b>my face is so soft</b>. I bought it not because the product is viral but it is really needed because it <b>can repair my slightly damaged skin barrier and my sensitive skin</b>. Not only does it <b>make my skin moist but it also makes my skin glow</b>. It's really good anyway.</p>	<p>+ Effect : <b>my face is so soft, can repair my slightly damaged skin barrier and my sensitive skin, make my skin moist but it also makes my skin glow</b></p>
2	 <p>loladeanvie 27 mg</p> <p>Di aku gak cocok muka terasa terbakar... Tapi kulit setiap orang beda beda ya 🤔 huhu</p> <p>Balas</p> <p><b>It doesn't suit me, my face is burning...</b> But everyone's skin is different hu hu</p>	<p>-Effect: it doesn't suit me, my face is burning.</p>
3	 <p>me.aldapuss 6 hari</p> <p>Pacar aku juga pakai ini, dia tipe yg sering banget muncul jerawat gede, dan setelah pakai ini jadi jarang jerawat</p> <p>Balas</p>	<p>+Effect: Rarely Get acnes</p>


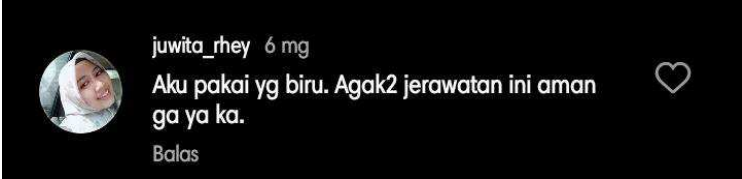
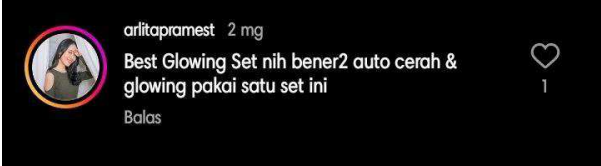
	<p>My girlfriend uses this product too. Her skin type often appears big acnes, and after using this product it <b>rarely gets acnes</b>.</p>	
4	 <p>I really like the combination of glycolic acid toner + moist 5x ceramide. <b>Breakouts fade away</b>.</p>	<p>+ Effect : <b>Breakouts fade away</b>.</p>
5	 <p>I just bought the anti-dark spot package, the complete package, <b>quite expensive</b>. The face that used to be smooth, why <b>now so many acnes?</b></p>	<p>-Price : <b>quite expensive</b>. -Effect: so many acnes</p>
6	 <p>At first my face was red because of irritation and sensitivity, plus it didn't match a product. Then I tried using Skintific, thank God it</p>	<p>+Effect: very fresh -Price : <b>price makes me cry</b>.</p>

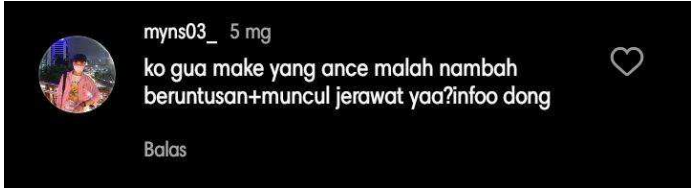
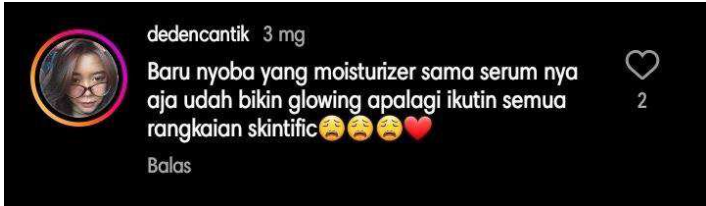
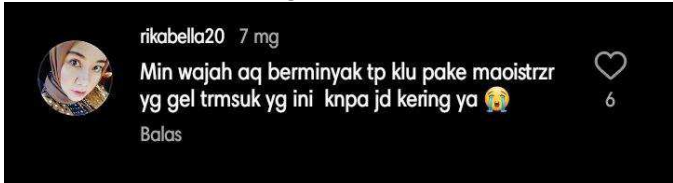


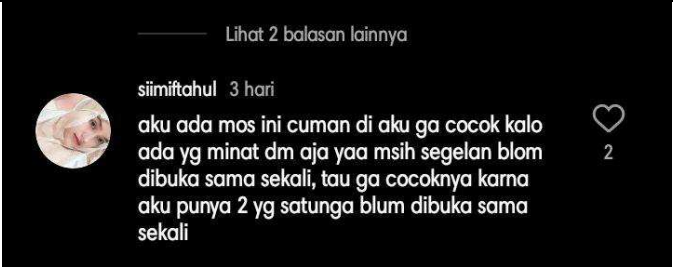
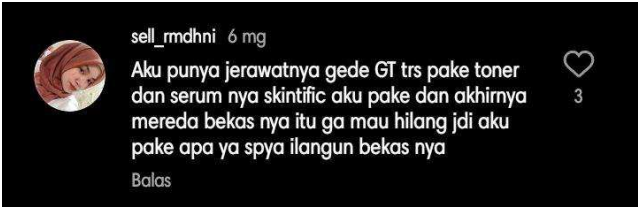
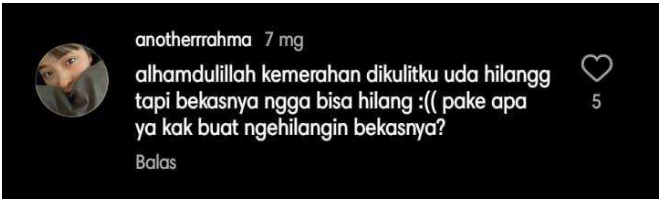
	<p>was cured. very fresh. I want to buy again but the <b>price makes me cry</b>. I'm asking for a giveaway, Min.</p>	
7	<div data-bbox="277 331 1003 560">  </div> <p>I use this moisturizer, the glowing package, I get serum + toner, it actually <b>causes breakouts. Lots of little pimples</b>. Even though I bought sunscreen and a mugwort mask, <b>it didn't suit my skin</b>.</p>	<p>-Effect : <b>causes breakouts. Lots of little pimples</b> <b>It didn't suit my skin</b></p>
8	<div data-bbox="277 732 942 906">  </div> <p>I swear, my whole face has <b>breakouts</b> after 2 weeks of use.</p>	<p>-Effect: breakouts</p>
9	<p>MSH Niacinamide Brightening Moisturizer Gel</p> <div data-bbox="277 1046 799 1249">  </div> <p>Sist, I'm using niacin, why are there <b>breakouts</b>? Even though it was only 3 days of use. But for ceramide products, it's about to run out of 3 jars, it's safe. Is it not suitable or what?</p>	<p>-Effect:breakouts</p>

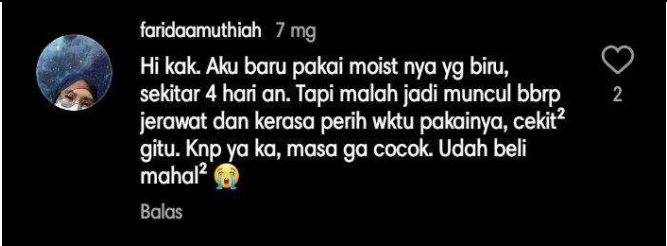
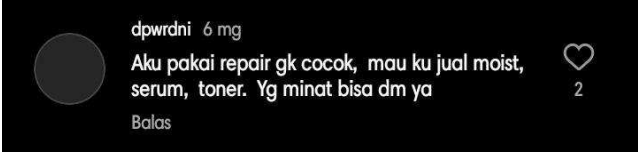
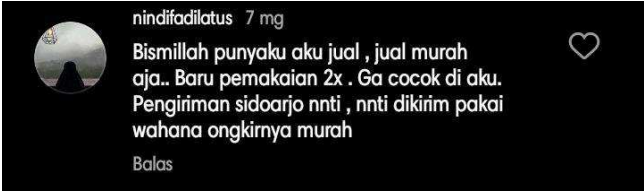
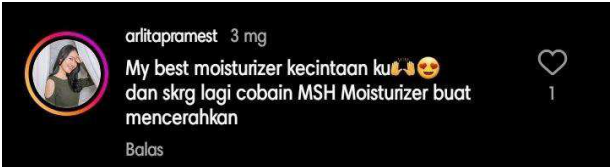
10	<p>MSH Niacinamide Brightening Moisturizer Gel</p>  <p><b><i>This is the best</i></b>, I've only tried it for a month, <b><i>my acne scars have become fainter. I really like it</i></b> !!! Whereas previously it took a long time to get rid of acne scars. Thank you @skintificid</p>	<p>+ Effect : <b><i>my acne scars have become fainter. I really like it</i></b></p>
11	 <p>Min, I've only been using it for 2 days. But why is <b><i>my face itchy, red, and slightly swollen?</i></b> Is it because it doesn't suit me?</p>	<p>-Effect: My face itchy, red, and slightly swollen.</p>
12	 <p>This cream is <b><i>very effective in making the skin bright</i></b>. It's proven that in just a week <b><i>my dull skin becomes bright and glowing</i></b>.</p>	<p>+ Effect: <b><i>very effective in making the skin bright, my dull skin becomes bright and glowing</i></b>.</p>
13	<p>MSH Niacinamide Brightening Moisturizer Gel</p>	



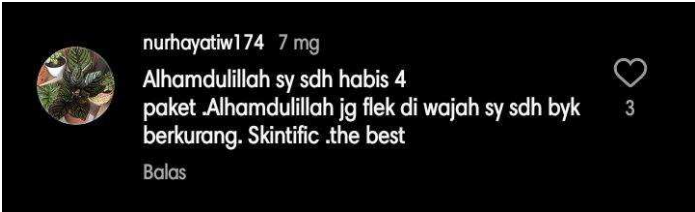

	 <p>This is my favorite. I use this and my face is smooth, <b>acnes are deflated</b>. Then the scars start to fade.</p>	<p>-Effect: Acnes are deflated</p>
14	 <p>Min, I want to ask. I'm a beginner and use the Acne Skintific package, but my <b>face gets hot and ends up turning red</b>. Why Min?</p>	<p>-Effect: <b>face gets hot and ends up turning red</b></p>
15	<p>MSH Niacinamide Brightening Moisturizer Gel</p>  <p>Sis, what happened to me? After using it for a week <b>my face feels rough and bumpy</b>. Is it not suitable? Should I continue to use it, sis?</p>	<p>-Effect: <b>my face feels rough and bumpy</b></p>
16	<p>MSH Niacinamide Brightening Moisturizer Gel</p> 	<p>-Effect: My Favorite moisturizer, My Acne scars are slowly fading.</p>

	<p><b>My favorite moisturizer</b>, really like it because <b>my acne scars are slowly fading</b>.</p>	
<p>17</p>	<p>Glowing Set Skintific</p>  <p>Before using Skintific, big acnes often appeared. Thank God, after using Skintific, <b>there are no more breakouts</b>.</p>	<p>+Effect: <b>there are no more breakouts</b>.</p>
<p>18</p>	 <p>I'm wearing the blue one. <b>Somewhat pimply</b>. Is it safe or not?</p>	<p>-Effect: <b>Somewhat pimply</b>.</p>
<p>19</p>		<p>+ Effect : The best glowing set, auto bright and glowing</p>

	Really <b>the best glowing set, auto bright and glowing</b> using this one set.	
20	 <p>Why does it <b>break out</b> when I use it and <b>pimples appear</b>? info please</p>	-Effect : <b>Break out, pimples appear.</b>
21	 <p>I just tried the moisturizer and serum and they make me <b>glowing</b>. Especially if I follow all the Skintific series.</p>	+ Effect: glowing
22	 <p>Min, my face is oily, but if I use the gel moisturizer and this one, why does my skin get dry?</p>	-Effect: My skin get dry
23		

	<p>Lihat 2 balasan lainnya</p> <p>siimiftahul 3 hari</p> <p>aku ada mos ini cuman di aku ga cocok kalo ada yg minat dm aja yaa msih segelan blom dibuka sama sekali, tau ga cocoknya karna aku punya 2 yg satunga blum dibuka sama sekali</p>  <p>I have a moisturizer, it just doesn't suit me. If anyone is interested just DM. still sealed, not opened at all. I know they <b>don't suit me</b>, because I have 2, and one hasn't been opened at all.</p>	<p>-Effect : don't suit me</p>
24	<p>sell_rmdhni 6 mg</p> <p>Aku punya jerawatnya gede GT trs pake toner dan serum nya skintific aku pake dan akhirnya mereda bekas nya itu ga mau hilang jdi aku pake apa ya spy ilangun bekas nya</p> <p>Balas</p>  <p>I have big acnes, then I use Skintific serum and finally <b>the scars subside</b>. But the acne scars won't go away, so what should I use to make the marks disappear?</p>	<p>+ Effect: don't suit me</p>
25	<p>anotherrahma 7 mg</p> <p>alhamdulillah kemerahan dikulitku uda hilang tapi bekasnya ngga bisa hilang :( pake apa ya kak buat ngehilangin bekasnya?</p> <p>Balas</p>  <p>Thank God, <b>the redness on my skin is gone</b>, but <b>the scars won't go away</b>. What should I use to make the marks disappear, Sis?</p>	<p>+Effect: the redness on my skin is gone -Effect: The scars won't go away</p>
26		<p>-Effect : <b>few pimples appear and feel sore</b></p>

	 <p>Hi Sis. I just used the blue moisturizer, about 4 days. But instead a <b>few pimples appear and feel sore</b> when applied, like squeezing. How come? Why doesn't it fit? Though the price is expensive.</p>	<p>-Price is expensive</p>
27	 <p>I used repair but it <b>doesn't work</b>. I want to sell moisturizer, serum, toner. Those interested please DM</p>	<p>-Effect: <b>doesn't work</b>.</p>
28	 <p>Bismillah, I sell mine cheap. I've only used it 2 times. It <b>doesn't suit me</b>. For delivery to the Sidoarjo area, it will be sent via Wahana because the shipping costs are cheap</p>	<p>-Effect: <b>doesn't suit me</b>.</p>
29		<p>+Effect: <b>My best moisturizer</b></p>

	<b>My best moisturizer</b> , my love, and now I'm trying to use MSH Moisturizer to brighten	
30	 <p>I've used 6 jars and it's really effective</p>	+ Effect: it's really effective
31	 <p>The ingredients are really the best; I really want to buy the bigger size if I <b>have extra money</b>.</p>	-Price: have extra money.
32	 <p>Thank God, I have used 4 packages. Thank God, <b>the spots on my face have reduced a lot</b>. Skintific is the best.</p>	+Effect : <b>the spots on my face have reduced a lot</b>
33		+ Effect: <b>reducing fine lines and wrinkles</b>



	The serum is really recommended for <b>reducing fine lines and wrinkles</b>	
34	<p><b>@Mama dina</b>  <i>"Kalau produk skintific bagus banget, ini saya baru pertama kali pakai skintific ya dark spot. Enak banget dipakainya dan bintik hitam sedikit memudar..."</i></p> <p>"If skintific products are really good, this is the first time I've used skintific, dark spot. It's really nice to use and the <b>dark spots are fading a bit...</b>"</p>	+ Effect : <b>dark spots are fading a bit.</b>
35	<p><b>@ Aulia mustika</b>  <i>"Memang bagus serumnya aku udah coba baru seminggu udah cerahan"</i></p> <p>"The serum is really good, I've only tried it for a week, it's <b>already brightening</b>"</p>	+ Effect : <b>already brightening</b>
36	<p><i>"Udah 2 bulanan pake dan jujur benar-benar coock. Mukaku yang berminyak + acne prone, setelah rutin pake sekarang malah jadi ga jerawat. Minyak pun ga kilang-kilang amat"</i></p> <p>"I've been using it for 2 months and to be honest it really suits me. Oily face + acne prone, after using it regularly now it doesn't even get pimples".</p>	-Effect: doesn't even get pimples