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DATA INDUSTRI

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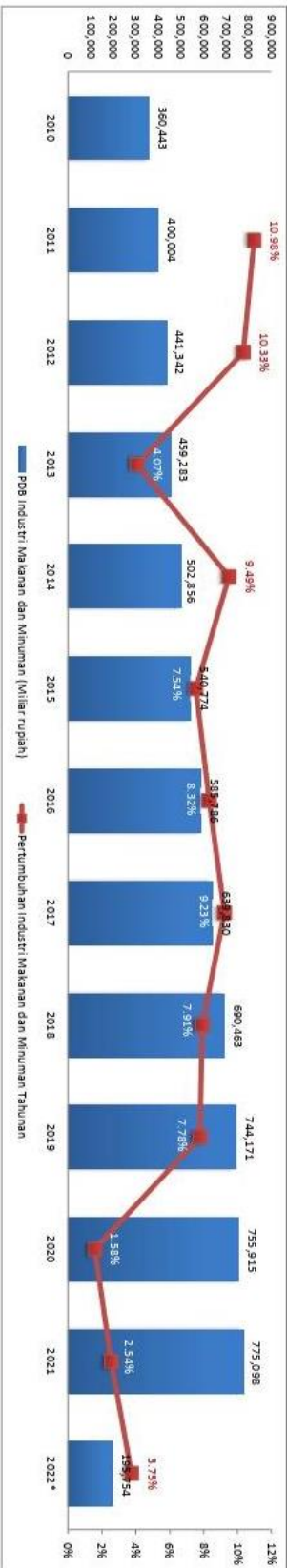
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Data ini juga dapat digunakan untuk keperluan pembekuan dan penelitian dan atau untuk keperluan lain secara rasional, komersial, dan akademik. Setiap penggunaan data di sini (baik, untuk mempromosikan sendiri atau sebaliknya)

Tren Data Pertumbuhan Industri Makanan dan Minuman, 2011 - 2022

Deskripsi	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022*
PDB Industri Makanan dan Minuman (Miliar rupiah)	360,443	400,004	441,342	459,283	502,856	540,774	585,786	639,830	690,463	744,171	755,915	775,098	195,754
Pertumbuhan Industri Makanan dan Minuman Tahunan		10.98%	10.33%	4.07%	9.49%	7.54%	8.32%	9.23%	7.91%	7.78%	1.58%	2.54%	3.75%

Sumber: DataIndusTri Research, diolah dari Badan Pusat Statistik (BPS) dan Bank Indonesia (BI)
 PDB (Produk Domestik Bruto) Atas Dasar Harga Konstan 2010
 *Kuartal 1 2022, pertumbuhan terhadap PDB Industri Makanan dan Minuman kuartal 1 2021 yang sebesar 188.685,9 miliar rupiah



Lampiran 2. KUESIONER

NO.

KUESIONER PENELITIAN

**PENGARUH *SERVICESCAPE* TERHADAP KEPUASAN KONSUMEN DAN DAMPAKNYA TERHADAP KEPUTUSAN PEMBELIAN PADA USAHA KAFE DI MAKASSAR
(STUDI KASUS PADA MAKASSAR COFFEE HOUSE)**

Kepada yang terhormat rekan-rekan Bapak/Ibu/Saudara(i) sekalian.

Berikut merupakan kuesioner yang berkaitan dengan penelitian saya mengenai **Servicescape**, **Keputusan Pembelian** dan dampaknya terhadap **Keputusan Pembelian** dalam penyelesaian studi saya pada Program Magister Manajemen Universitas Sultan Hasanuddin.

Peneliti memohon dengan hormat agar anda berkenan mengisi kuesioner dengan petunjuk yang tersedia. Atas kesediaan dan partisipasi anda sekalian untuk mengisi kuesioner. Dengan hormat, saya sebagai peneliti mengucapkan banyak terima kasih.

IDENTITAS RESPONDEN

Pekerjaan :

Usia :

Jenis kelamin :

DAFTAR KUESIONER :

Mohon untuk memberikan tanda (√) pada setiap pernyataan yang anda pilih.

Keterangan:

Sangat Setuju [5]

Setuju [4]

Netral [3]

Tidak Setuju [2]

Sangat Tidak Setuju [1]

NO	PERNYATAAN	PENILAIAN				
		1	2	3	4	5
X	SERVICESCAPE					
X1	Lingkungan sekitar (<i>Ambient Components</i>)					
X1.1	Suhu ruangan dalam Makassar Coffee House sangat baik ketika melakukan aktivitas					
X1.2						

	Pencahayaan yang dihadirkan Makassar Coffee House cukup nyaman					
X1.3	Tingkat kebisingan yang dihasilkan Makassar Coffee House diredam dengan baik					
X1.4	Musik yang disajikan oleh Makassar Coffee House terdengar baik					
X1.5	Aroma khas pada Makassar Coffee House cukup menarik					
X1.6	Tampilan Ruang Eksterior/Interior Makassar Coffee House harmonis					
X	Tata Ruang (<i>Spatial Layout & Functionality</i>)	1	2	3	4	5
X1.7	Gubahan bentuk ruang pada Makassar Coffee House dapat memenuhi kebutuhan anda					
X1.8	Organisasi ruang pada Makassar Coffee House saling berkaitan serta mudah diakses					
X1.9	Aktivitas yang dilakukan dalam Makassar Coffee House cukup fungsional dan fleksibel					
X1.10	Penempatan hirarki/sifat ruang pada Makassar Coffee House mudah untuk dipahami					
X	Petunjuk, Simbol dan Artifak (<i>Signs, Symbols & Artifacts</i>)	1	2	3	4	5
X1.11	Petunjuk visual pada Makassar Coffee House mudah untuk dilakukan					
X1.12	Simbol visual pada Makassar Coffee House mudah untuk disimpulkan					
X1.13	Kehadiran ornamen-ornamen pada Makassar Coffee House memberi kesan estetis					
X1.14	Citra Makassar Coffee House terlihat pada Atribut yang ditampilkan					
Y1	KEPUASAN KONSUMEN	1	2	3	4	5
Y1.1	Anda puas ketika menikmati produk yang diberikan Makassar Coffee House					
Y1.2	Anda puas ketika mendapat layanan yang diberikan Makassar Coffee House					
Y1.3	Ekspektasi anda terpenuhi setelah menikmati produk yang diberikan Makassar Coffee House					

Y1.4	Ekspektasi anda terpenuhi setelah mendapat layanan yang diberikan Makassar Coffee House					
Y1.5	Produk yang diberikan Makassar Coffee House sudah cukup ideal					
Y1.6	Layanan yang diberikan Makassar Coffee House sudah cukup ideal					
Y2	KEPUTUSAN PEMBELIAN	1	2	3	4	5
Y2.1	Metode pembayaran yang tersedia di Makassar Coffee House cocok dengan anda					
Y2.2	Pembelian anda sepadan dengan kualitas layanan yang diberikan Makassar Coffee House					
Y2.3	Produk dari Makassar Coffee House menjadi prioritas dalam memenuhi kebutuhan anda					
Y2.4	Layanan dari Makassar Coffee House menjadi prioritas dalam memenuhi kebutuhan anda					

Lampiran 3. DATA PRE-TEST

CORRELATIONS

```
/VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6 KepuasanKonsumen
```

```
/PRINT=TWOTAIL NOSIG
```

```
/MISSING=PAIRWISE.
```

Correlations

Notes

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Comments		
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	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	CORRELATIONS /VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6 KepuasanKonsumen /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE	
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,06

Correlations

Y1.1		Y1.2	
Y1.1	Pearson Correlation	1	.873**
	Sig. (2-tailed)		0.000
	N	160	160
	Pearson Correlation	.873**	1

Y1.2	Sig. (2-tailed)	0.000	
	N	160	160
Y1.3	Pearson Correlation	.805**	.787**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
Y1.4	Pearson Correlation	.696**	.720**

	Sig. (2-tailed)	0.000	0.000
	N	160	160
Y1.5	Pearson Correlation	.575**	.584**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
Y1.6	Pearson Correlation	.529**	.552**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
Kepuasan Konsumen	Pearson Correlation	.874**	.882**
	Sig. (2-tailed)	0.000	0.000
	N	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

/VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

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	Split File	<none>
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	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.

Syntax		RELIABILITY /VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,03

Scale: ALL VARIABLES

Case Processing Summary

N		%	
Cases	Valid	160	100.0
	Excluded ^a	0	0.0
	Total	160	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
0.924	6

CORRELATIONS

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/VARIABLES=Y2.1 Y2.2 Y2.3 Y2.4 KeputusanPembelian
```

```
/PRINT=TWOTAIL NOSIG
```

```
/MISSING=PAIRWISE.
```

Correlations

Notes

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	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.

Syntax

CORRELATIONS

/VARIABLES=Y2.1 Y2.2 Y2.3

Y2.4 KeputusanPembelian

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,03

Correlations

		Y2.1	Y2.2
Y2.1	Pearson Correlation	1	.803**
	Sig. (2-tailed)		0.000
	N	159	159
Y2.2	Pearson Correlation	.803**	1
	Sig. (2-tailed)	0.000	
	N	159	160
Y2.3	Pearson Correlation	.614**	.675**
	Sig. (2-tailed)	0.000	0.000
	N	159	160
Y2.4	Pearson Correlation	.607**	.679**
	Sig. (2-tailed)	0.000	0.000
	N	159	160
Keputusan Pembelian	Pearson Correlation	.835**	.870**
	Sig. (2-tailed)	0.000	0.000
	N	159	160

** . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

```
/VARIABLES=Y2.1 Y2.2 Y2.3 Y2.4
```

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/SCALE('ALL VARIABLES') ALL
```

```
/MODEL=ALPHA.
```

Reliability

Notes

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	Weight	<none>
	Split File	<none>

	N of Rows in Working Data File	160
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.	
Syntax	RELIABILITY /VARIABLES=Y2.1 Y2.2 Y2.3 Y2.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.	
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES

Case Processing Summary

N		%	
Cases	Valid	159	99.4
	Excluded ^a	1	0.6
	Total	160	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
0.912	4

CORRELATIONS

```

/VARIABLES=X1 X2 X3 X4 X5 X6 X7 X8 X9 X10 X11 X12 X13 X14 Servicescape
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes

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	Filter	<none>

Weight	<none>
Split File	<none>
N of Rows in Working Data File	160

Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X1 X2 X3 X4 X5 X6 X7 X8 X9 X10 X11 X12 X13 X14 Servicescape /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,03
	Elapsed Time	00:00:00,03

X1			X2
X1	Pearson Correlation	1	.715**
	Sig. (2-tailed)		0.000
	N	160	160
X2	Pearson Correlation	.715**	1
	Sig. (2-tailed)	0.000	
	N	160	160
X3	Pearson Correlation	.644**	.751**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X4	Pearson Correlation	.508**	.652**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X5	Pearson Correlation	.450**	.511**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X6	Pearson Correlation	.458**	.555**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X7	Pearson Correlation	.427**	.407**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X8	Pearson Correlation	.366**	.405**
	Sig. (2-tailed)	0.000	0.000
	N	160	160

X9	Pearson Correlation	.404**	.378**
	Sig. (2-tailed)	0.000	0.000

N		160	160
X10	Pearson Correlation	.355**	.369**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X11	Pearson Correlation	.499**	.470**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X12	Pearson Correlation	.501**	.490**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X13	Pearson Correlation	.424**	.467**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
X14	Pearson Correlation	.501**	.411**
	Sig. (2-tailed)	0.000	0.000
	N	160	160
Servicescape	Pearson Correlation	.687**	.720**
	Sig. (2-tailed)	0.000	0.000
	N	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

```
/VARIABLES=X1 X2 X3 X4 X5 X6 X7 X8 X9 X10 X11 X12 X13 X14
```

```
/SCALE('ALL VARIABLES') ALL
```

```
/MODEL=ALPHA.
```

Reliability

Notes

Output Created	24-SEP-2022 10:02:58	
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
	Matrix Input	

Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
------------------------	-----------------------	---

Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.	
Syntax	RELIABILITY /VARIABLES=X1 X2 X3 X4 X5 X6 X7 X8 X9 X10 X11 X12 X13 X14 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.	
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES

Case Processing Summary

N		%	
Cases	Valid	160	100.0
	Excluded ^a	0	0.0
	Total	160	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
0.940	14

REGRESSION

```

/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT KeputusanPembelian
/METHOD=ENTER Servicescape KepuasanKonsumen
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID)
/SAVE RESID.

```

Regression

Notes

Output Created	24-SEP-2022 10:03:08
Comments	
Input Active Dataset	DataSet1

	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT KeputusanPembelian /METHOD=ENTER Servicescape KepuasanKonsumen /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS HISTOGRAM(ZPRED)
Resources	Processor Time	00:00:00,80
	Elapsed Time	00:00:03,80
	Memory Required	3872 bytes
	Additional Memory Required for Residual Plots	664 bytes
Variables Created or Modified	RES_1	Unstandardized Residual

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
-------	-------------------	-------------------	--------

1	Kepuasan Konsumen, Servicescape ^b		Enter
---	---	--	-------

Dependent Variable: Keputusan Pembelian

All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square
1	.552 ^a	0.304	0.295

Predictors: (Constant), Kepuasan Konsumen, Servicescape

Dependent Variable: Keputusan Pembelian

ANOVA^a

Model	Sum of Squares	df	
1	Regression	400.749	2
	Residual	916.351	157
	Total	1317.100	159

Dependent Variable: Keputusan Pembelian

Predictors: (Constant), Kepuasan Konsumen, Servicescape

Coefficients^a

Unstandardized Coefficients			
Model		B	Std. Error
1	(Constant)	2.743	1.622
	Servicescape	0.129	0.036
	Kepuasan Konsumen	0.237	0.077

a. Dependent Variable: Keputusan Pembelian

Collinearity Diagnostics^a

Model	Collinearity Statistics
1	

1	1	2.985	1.000
	2	0.009	17.768
	3	0.005	23.488

a. Dependent Variable: Keputusan Pembelian

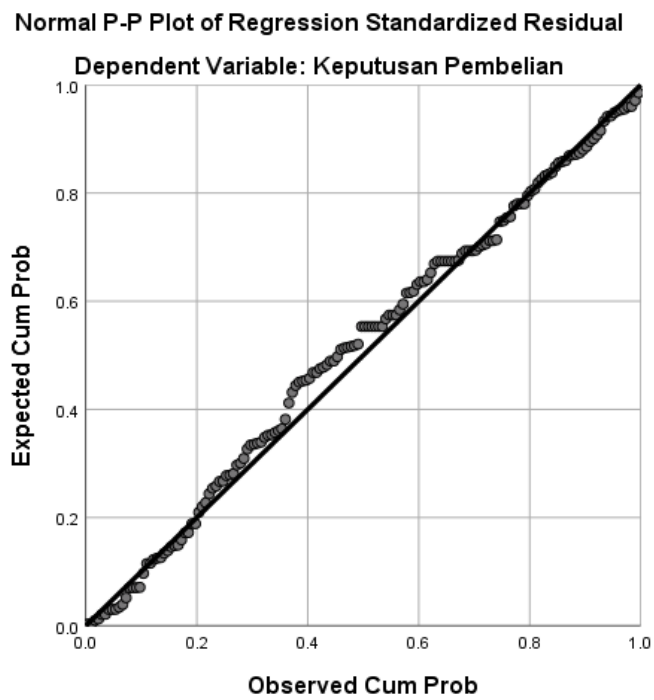
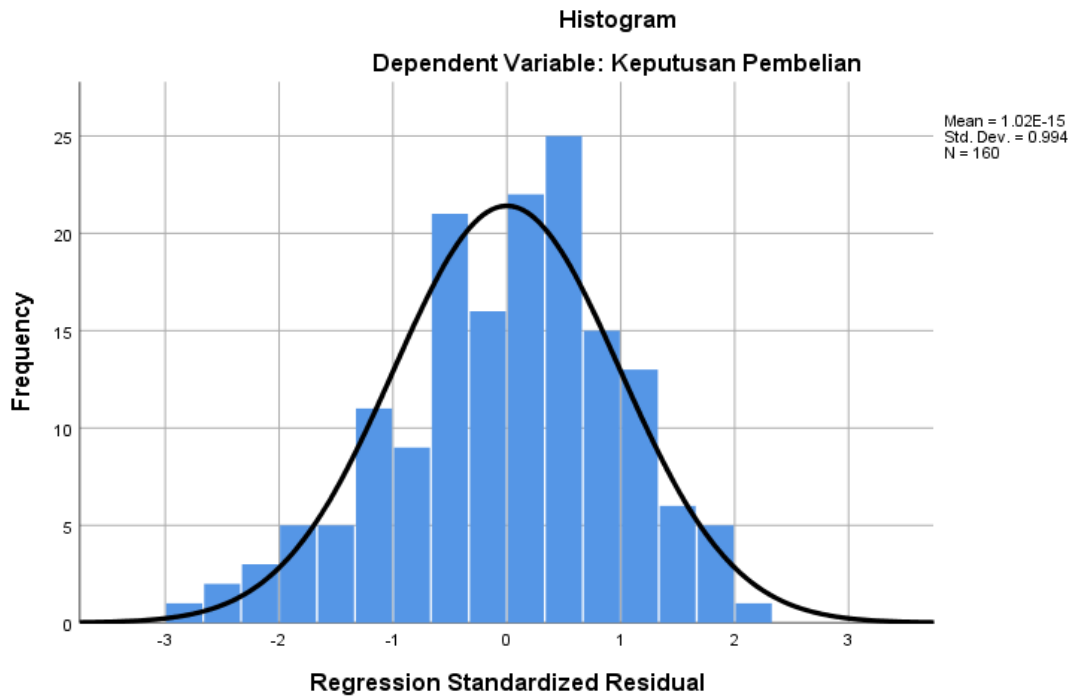
Residuals Statistics^a

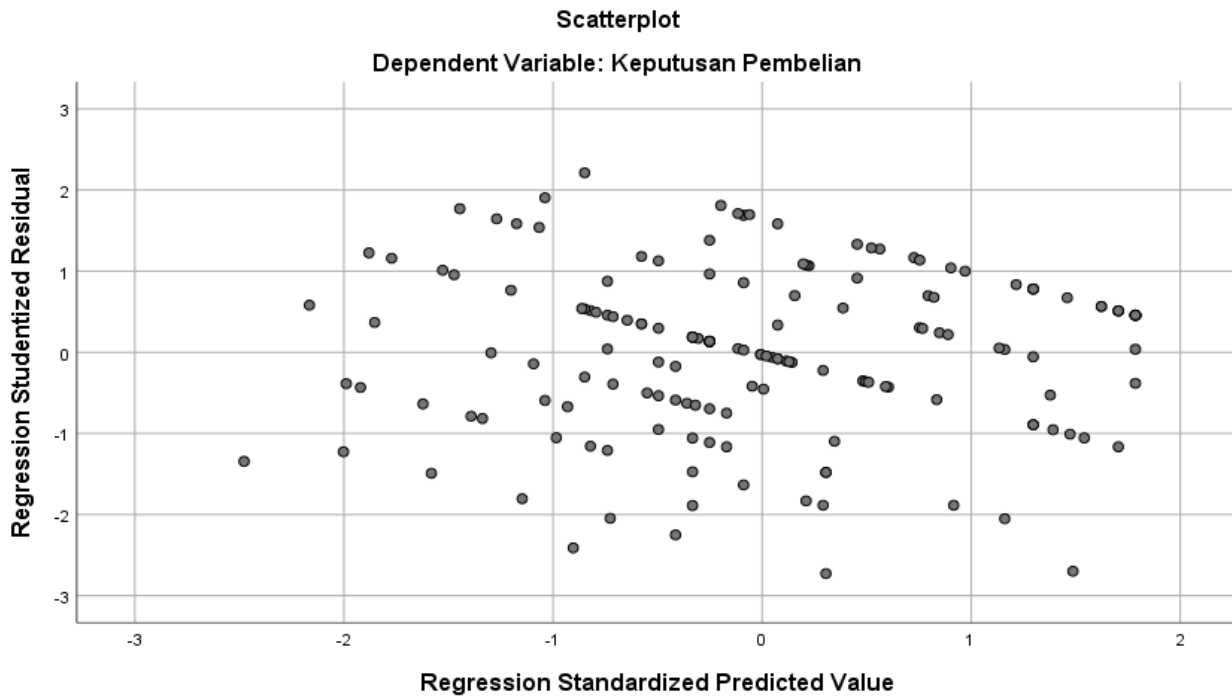
	Minimum	Maximum	Mean
Predicted Value	12.14	18.91	16.08
Std. Predicted Value	-2.478	1.785	0.000
Standard Error of Predicted Value	0.198	0.659	0.314
Adjusted Predicted Value	12.36	18.93	16.07
Residual	-6.560	5.272	0.000
Std. Residual	-2.715	2.182	0.000

Stud. Residual	-2.727	2.212	0.000
Deleted Residual	-6.619	5.418	0.002
Stud. Deleted Residual	-2.786	2.240	-0.001
Mahal. Distance	0.075	10.834	1.988
Cook's Distance	0.000	0.129	0.007
Centered Leverage Value	0.000	0.068	0.013

a. Dependent Variable: Keputusan Pembelian

Charts





NPAR TESTS

/K-S (NORMAL) =RES_1

/MISSING ANALYSIS.

Output Created		24-SEP-2022 10:03:30
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each test are based on all cases with valid data for the variable(s) used in that test.

Syntax		NPAR TESTS
		/K-S(NORMAL)=RES_1
		/MISSING ANALYSIS
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,04
	Number of Cases Allowed ^a	786432

NPar Tests

NPar Tests

Notes

a. Based on availability of workspace memory.

One-Sample Kolmogorov-Smirnov Test

Unstandardized Residual

N		160
Normal Parameters ^{a,b}	Mean	0.0000000
	Std. Deviation	2.40067002
Most Extreme Differences	Absolute	0.069
	Positive	0.031
	Negative	-0.069
Test Statistic		0.069
Asymp. Sig. (2-tailed)		.062 ^c

Test distribution is Normal.

Calculated from data.

Lilliefors Significance Correction.

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS R ANOVA

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT KeputusanPembelian

/METHOD=ENTER Servicescape.

Regression

Notes

Output Created	24-SEP-2022 10:03:46	
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax	REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT KeputusanPembelian	
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,06
	Memory Required	3440 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Servicescape ^b		Enter

Dependent Variable: Keputusan Pembelian

All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square
1	.512 ^a	0.262	0.257

a. Predictors: (Constant), Servicescape

ANOVA^a

Model		Sum of Squares	df
1	Regression	344.955	1
	Residual	972.145	158
	Total	1317.100	159

Dependent Variable: Keputusan Pembelian

Predictors: (Constant), Servicescape

Coefficients^a

Unstandardized Coefficients			
Model		B	Std. Error
1	(Constant)	4.405	1.571
	Servicescape	0.203	0.027

a. Dependent Variable: Keputusan Pembelian

```
REGRESSION  
/MISSING LISTWISE  
/STATISTICS COEFF OUTS R ANOVA  
/CRITERIA=PIN(.05) POUT(.10)  
/NOORIGIN  
/DEPENDENT KeputusanPembelian  
/METHOD=ENTER KepuasanKonsumen.
```

Regression

Notes

Output Created		24-SEP-2022 10:03:57
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>

	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT KeputusanPembelian
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,08
	Memory Required	3440 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Keputusan Konsumen ^b		Enter

Dependent Variable: Keputusan Pembelian

All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square
1	.496 ^a	0.246	0.241

a. Predictors: (Constant), Kepuasan Konsumen

ANOVA^a

Model		Sum of Squares	df
1	Regression	324.122	1
	Residual	992.978	158

Total	1317.100	159
-------	----------	-----

Dependent Variable: Keputusan Pembelian

Predictors: (Constant), Kepuasan Konsumen

Coefficients^a

Unstandardized Coefficients

Model		B	Std. Error
1	(Constant)	5.513	1.484
	Kepuasan Konsumen	0.424	0.059

a. Dependent Variable: Keputusan Pembelian

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS R ANOVA

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT KepuasanKonsumen

/METHOD=ENTER Servicescape.

Regression

Notes

Output Created	24-SEP-2022 10:04:11	
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160

Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.

Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT KepuasanKonsumen
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,08
	Memory Required	3440 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Servicescape ^b		Enter

Dependent Variable: Kepuasan Konsumen

All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square
1	.671 ^a	0.451	0.447

a. Predictors: (Constant), Servicescape

ANOVA^a

Model	Sum of Squares	df	
1	Regression	813.261	1
	Residual	991.839	158

Total	1805.100	159
-------	----------	-----

Dependent Variable: Kepuasan Konsumen

Predictors: (Constant), Servicescape

Coefficients^a

Unstandardized Coefficients

Model		B	Std. Error
1	(Constant)	7.007	1.587
	Servicescape	0.312	0.027

a. Dependent Variable: Kepuasan Konsumen

```

COMPUTE abs=abs (RES_1) . EXECUTE.
REGRESSION
/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT abs
/METHOD=ENTER Servicescape KepuasanKonsumen.

```

Regression

Notes

Output Created	24-SEP-2022 10:04:42	
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	160
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.

Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT abs /METHOD=ENTER
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,03
	Memory Required	3936 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Kepuasan Konsumen, Servicescape ^b		Enter

Dependent Variable: abs

All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square
1	.157 ^a	0.025	0.012

a. Predictors: (Constant), Kepuasan Konsumen, Servicescape

ANOVA^a

Model		Sum of Squares	df
1	Regression	8.348	2
	Residual	331.767	157
	Total	340.115	159

Dependent Variable: abs

Predictors: (Constant), Kepuasan Konsumen, Servicescape

Coefficients^a

Unstandardized Coefficients			
Model		B	Std. Error
1	(Constant)	3.214	0.976
	Servicescape	0.014	0.021

Kepuasan Konsumen

-0.084

0.046

a. Dependent Variable: abs

SAVE OUTFILE='C:\Users\Asus\Downloads\SEPTEMBER\61. CLIENT RIO INTERVENING\in
/COMPRESSED.

				Kepuasan Konsumen
.805**	.696**	.575**	.529**	.874**
0.000	0.000	0.000	0.000	0.000
160	160	160	160	160
.787**	.720**	.584**	.552**	.882**
0.000	0.000	0.000	0.000	0.000
160	160	160	160	160
1	.814**	.624**	.549**	.892**
	0.000	0.000	0.000	0.000
160	160	160	160	160
.814**	1	.637**	.515**	.852**

0.000		0.000	0.000	0.000
160	160	160	160	160
.624**	.637**	1	.824**	.823**
0.000	0.000		0.000	0.000
160	160	160	160	160

.549**	.515**	.824**	1	.771**
0.000	0.000	0.000		0.000
160	160	160	160	160
.892**	.852**	.823**	.771**	1
0.000	0.000	0.000	0.000	
160	160	160	160	160

		Keputusan Pembelian
V2.2	V2.4	
.614**	.607**	.835**
0.000	0.000	0.000
159	159	159
.675**	.679**	.870**
0.000	0.000	0.000
160	160	160
1	.979**	.926**
	0.000	0.000
160	160	160
.979**	1	.925**
0.000		0.000
160	160	160
.926**	.925**	1

0.000	0.000	
160	160	160

X3	X4	X5	X6	X7	X8	X9
.644**	.508**	.450**	.458**	.427**	.366**	.404**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.751**	.652**	.511**	.555**	.407**	.405**	.378**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
1	.732**	.631**	.575**	.501**	.428**	.464**
	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.732**	1	.688**	.625**	.430**	.399**	.398**
0.000		0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.631**	.688**	1	.703**	.614**	.451**	.418**
0.000	0.000		0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.575**	.625**	.703**	1	.665**	.549**	.497**
0.000	0.000	0.000		0.000	0.000	0.000
160	160	160	160	160	160	160
.501**	.430**	.614**	.665**	1	.775**	.706**
0.000	0.000	0.000	0.000		0.000	0.000
160	160	160	160	160	160	160
.428**	.399**	.451**	.549**	.775**	1	.754**
0.000	0.000	0.000	0.000	0.000		0.000
160	160	160	160	160	160	160
.464**	.398**	.418**	.497**	.706**	.754**	1
0.000	0.000	0.000	0.000	0.000	0.000	

160	160	160	160	160	160	160
.434**	.368**	.355**	.430**	.495**	.611**	.670**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.566**	.487**	.479**	.517**	.527**	.563**	.612**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.550**	.459**	.432**	.519**	.541**	.564**	.550**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.519**	.457**	.420**	.461**	.545**	.522**	.551**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.428**	.338**	.341**	.385**	.489**	.492**	.497**
0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160
.785**	.719**	.718**	.761**	.774**	.748**	.752**

0.000	0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160	160

Std. Error of the Estimate
2.416

Mean Square	F	Sig.
200.374	34.330	.000 ^b
5.837		

Standardized Coefficients	Beta		Collinearity Statistics	
			Tolerance	VIF
		1.692	0.093	
	0.325	3.623	0.000	0.549
	0.278	3.092	0.002	0.549

Variance Proportions		
		Kepuasan Konsumen
0.00	0.00	0.00
0.95	0.07	0.28
0.05	0.92	0.72

Std. Deviation	N
1.588	160
1.000	160
0.105	160
1.587	160
2.401	160
0.994	160

1.004	160
2.452	160
1.010	160
2.111	160
0.015	160
0.013	160

Mean Square	F	Sig.
344.955	56.064	.000 ^b
6.153		

Standardized Coefficients		
Beta		
	2.804	0.006
0.512	7.488	0.000

Standardized Coefficients		
Beta		
	3.715	0.000
0.496	7.181	0.000

Mean Square	F	Sig.
324.122	51.573	.000 ^b
6.285		

Mean Square	F	Sig.
4.174	1.975	.142 ^b
2.113		

Standardized Coefficients		
Beta		
	3.294	0.001
0.067	0.632	0.528
-0.194	-1.821	0.071

Mean Square	F	Sig.
813.261	129.552	.000 ^b
6.277		

--	--	--

Standardized Coefficients		
Beta		
	4.416	0.000
0.671	11.382	0.000

X10	X11	X12	X13	X14	Servicescape
.355**	.499**	.501**	.424**	.501**	.687**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.369**	.470**	.490**	.467**	.411**	.720**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.434**	.566**	.550**	.519**	.428**	.785**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.368**	.487**	.459**	.457**	.338**	.719**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.355**	.479**	.432**	.420**	.341**	.718**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.430**	.517**	.519**	.461**	.385**	.761**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.495**	.527**	.541**	.545**	.489**	.774**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.611**	.563**	.564**	.522**	.492**	.748**
0.000	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.670**	.612**	.550**	.551**	.497**	.752**
0.000	0.000	0.000	0.000	0.000	0.000

160	160	160	160	160	160
1	.687**	.642**	.545**	.529**	.717**
	0.000	0.000	0.000	0.000	0.000
160	160	160	160	160	160
.687**	1	.852**	.693**	.572**	.817**
0.000		0.000	0.000	0.000	0.000
160	160	160	160	160	160

.642**	.852**	1	.775**	.612**	.812**
0.000	0.000		0.000	0.000	0.000
160	160	160	160	160	160
.545**	.693**	.775**	1	.723**	.773**
0.000	0.000	0.000		0.000	0.000
160	160	160	160	160	160
.529**	.572**	.612**	.723**	1	.696**
0.000	0.000	0.000	0.000		0.000
160	160	160	160	160	160
.717**	.817**	.812**	.773**	.696**	1
0.000	0.000	0.000	0.000	0.000	
160	160	160	160	160	160