

partnership implemented by CSR PT. Antam Tbk provides decent profits for Hydroponic Healthy Vegetable business players.

#### 4. Conclusion

Corporate Social Responsibility (CSR) is an action or concept taken by the company (according to the company's ability) as a form of their responsibility to the surrounding environment where the company is located. The results obtained from this study are the partnership pattern applied by CSR PT. Antam Tbk with its hydroponic healthy Vegetable business has a positive impact on business actors and the local community. During the partnership, the income earned by the Hydroponic Healthy Vegetable business has increased considerably. The total cost of lettuce cultivation per 1.2 acres per 1 planting season is Rp. 1,515,000. If the productivity of lettuce per 1.2 acre is 166.67 kilograms then the total cost for each kilogram of lettuce is Rp. 35,000. This lettuce profit is obtained from revenue minus costs, which is Rp. 5,833,450. And the cost of cultivation is Rp. 1,515,000. So that the profit in the amount of Rp. 4,318,450. Per 1.2 acres per 1 planting season, this shows that the profit is above 0, which means that the lettuce cultivation business provides benefits for farmers.

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