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LAMPIRAN

DATA VALIDITAS DAN REABILITAS VARIABEL LOKASI (X1)

Reliability

Notes

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Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X1.1 X1.2 X1.3 X1.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

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Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	60	60.6
	Excluded[a]	39	39.4
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.770	4

Item Statistics

	Mean	Std. Deviation	N
X1.1	4.00	.487	60
X1.2	4.12	.585	60
X1.3	4.18	.624	60
X1.4	3.95	.534	60

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	12.25	1.953	.573	.719
X1.2	12.13	1.779	.545	.730
X1.3	12.07	1.521	.688	.647
X1.4	12.30	1.942	.498	.752

DATA VALIDITAS DAN REABILITAS VARIABEL HARGA (X2)

Reliability

Notes

Output Created		07-NOV-2021 13:00:32
Comments		
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	N of Rows in Working Data File	99
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X2.1 X2.2 X2.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet1] D:\1\ARIF Fajar kurniawan\SPSSARIF.sav

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	60	60.6
	Excluded[a]	39	39.4
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.610	3

Item Statistics

	Mean	Std. Deviation	N
X2.1	4.20	.546	60
X2.2	4.48	.596	60
X2.3	4.52	.537	60

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	9.00	.949	.319	.644
X2.2	8.72	.783	.425	.502
X2.3	8.68	.796	.525	.358

DATA VALIDITAS DAN REABILITAS VARIABEL PROMOSI (X3)

Notes

Output Created		07-NOV-2021 13:01:03
Comments		
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	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X3.1 X3.2 X3.3 X3.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.02

[DataSet1] D:\1\ARIF Fajar kurniawan\SPSSARIF.sav

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	60	60.6
	Excluded[a]	39	39.4
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.726	4

Item Statistics

	Mean	Std. Deviation	N
X3.1	3.80	.898	60
X3.2	4.18	.596	60
X3.3	4.03	.736	60
X3.4	4.13	.676	60

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	12.35	2.706	.415	.750
X3.2	11.97	3.084	.621	.622
X3.3	12.12	2.647	.648	.583
X3.4	12.02	3.203	.447	.702

DATA VALIDITAS DAN REABILITAS MINAT INVESTASI (Y)

Reliability

Notes

Output Created		07-NOV-2021 13:01:42
Comments		
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	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Y1.1 Y1.2 Y1.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=DESCRIPTIVE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet1] D:\1\ARIF Fajar kurniawan\SPSSARIF.sav

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	60	60.6
	Excluded[a]	39	39.4
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.671	3

Item Statistics

	Mean	Std. Deviation	N
Y1.1	4.22	.613	60
Y1.2	4.52	.596	60
Y1.3	4.55	.565	60

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1.1	9.07	1.046	.382	.710
Y1.2	8.77	.928	.538	.501
Y1.3	8.73	.979	.540	.505

```
RELIABILITY
  /VARIABLES=Y1.1 Y1.2 Y1.3
  /SCALE('ALL VARIABLES') ALL
```

DATA TANGGAPAN RESPONDENT

Frequencies

Notes

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	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax		FREQUENCIES VARIABLES=X1.1 X1.2 X1.3 X1.4 X2.1 X2.2 X2.3 X3.1 X3.2 X3.3 X3.4 Y1.1 Y1.2 Y1.3 /ORDER=ANALYSIS.
Resources	Processor Time	00:00:00.03
	Elapsed Time	00:00:00.03

[DataSet1] D:\1\ARIF Fajar kurniawan\SPSSARIF.sav

Statistics

		X1.1	X1.2	X1.3	X1.4	X2.1	X2.2	X2.3
N	Valid	60	60	60	60	60	60	60

	Missing	39	39	39	39	39	39	39

Statistics

		X3.1	X3.2	X3.3	X3.4	Y1.1	Y1.2	Y1.3
N	Valid	60	60	60	60	60	60	60
	Missing	39	39	39	39	39	39	39

Frequency Table

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	7	7.1	11.7	11.7
	setuju	46	46.5	76.7	88.3
	sangat setuju	7	7.1	11.7	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	7	7.1	11.7	11.7
	setuju	39	39.4	65.0	76.7
	sangat setuju	14	14.1	23.3	100.0

	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	7	7.1	11.7	11.7
	setuju	35	35.4	58.3	70.0
	sangat setuju	18	18.2	30.0	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	10	10.1	16.7	16.7
	setuju	43	43.4	71.7	88.3
	sangat setuju	7	7.1	11.7	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent

Valid	ragu ragu	4	4.0	6.7	6.7
	setuju	40	40.4	66.7	73.3
	sangat setuju	16	16.2	26.7	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	3	3.0	5.0	5.0
	setuju	25	25.3	41.7	46.7
	sangat setuju	32	32.3	53.3	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	1	1.0	1.7	1.7
	setuju	27	27.3	45.0	46.7
	sangat setuju	32	32.3	53.3	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	8	8.1	13.3	13.3
	ragu ragu	7	7.1	11.7	25.0
	setuju	34	34.3	56.7	81.7
	sangat setuju	11	11.1	18.3	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	6	6.1	10.0	10.0
	setuju	37	37.4	61.7	71.7
	sangat setuju	17	17.2	28.3	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	2	2.0	3.3	3.3
	ragu ragu	9	9.1	15.0	18.3
	setuju	34	34.3	56.7	75.0
	sangat setuju	15	15.2	25.0	100.0
	Total	60	60.6	100.0	

Missing	System	39	39.4		
Total		99	100.0		

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	10	10.1	16.7	16.7
	setuju	32	32.3	53.3	70.0
	sangat setuju	18	18.2	30.0	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

Y1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	6	6.1	10.0	10.0
	setuju	35	35.4	58.3	68.3
	sangat setuju	19	19.2	31.7	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

Y1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	3	3.0	5.0	5.0
	setuju	23	23.2	38.3	43.3

	sangat setuju	34	34.3	56.7	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

Y1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ragu ragu	2	2.0	3.3	3.3
	setuju	23	23.2	38.3	41.7
	sangat setuju	35	35.4	58.3	100.0
	Total	60	60.6	100.0	
Missing	System	39	39.4		
Total		99	100.0		

DATA UJI HIPOTESIS

Regression

Notes

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Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

Syntax	Cases Used	Statistics are based on cases with no missing values for any variable used. REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT TOTALY /METHOD=ENTER TOTALX1 TOTALX2 TOTALX3.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.01
	Memory Required	2228 bytes
	Additional Memory Required for Residual Plots	0 bytes

[DataSet1] D:\1\ARIF Fajar kurniawan\SPSSARIF.sav

Variables Entered/Removed[a]

Model	Variables Entered	Variables Removed	Method
1	TOTALX3, TOTALX1, TOTALX2[b]	.	Enter

a. Dependent Variable: TOTALLY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.735[a]	.541	.516	.959

a. Predictors: (Constant), TOTALX3, TOTALX1, TOTALX2

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	60.660	3	20.220	21.977	.000[b]
	Residual	51.523	56	.920		
	Total	112.183	59			

a. Dependent Variable: TOTALY

b. Predictors: (Constant), TOTALX3, TOTALX1, TOTALX2

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-1.178	2.092		-.563	.576
	TOTALX1	.233	.072	.292	3.221	.002
	TOTALX2	.739	.101	.675	7.348	.000
	TOTALX3	.056	.058	.089	.970	.336

a. Dependent Variable: TOTALY