AN INDUSTRIAL SOCIETY’S DEVELOPMENT AFFECT ON COMMUNITY LIVELIHOOD (PT. KIMA MAKASSAR CASE)

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ABSTRACT

"Impact of Development" is a concomitant change meaning if there is a change in the industrial/technological field, change will also occur simultaneously for both social-cultural and political fields. The result of this change is the relationship of people's behavior with the industrial environment which consequently change the attitude and the livelihood of the surrounding community.

The research aims to describe how socio-cultural may impact on the attitude of the surrounding community about the existence of PT. KIMA in the Daya district. The community's attitude show the rational (logical) elements that are shown daily about the positive and negative impacts on the environment around the area (factories). This study also aims to describe the socio-economic impact, especially the livelihoods and cultural background, the comparison of previous and current business types that can support the community to survive.

An endogeneous factory, or a long process result along with other social phenomena. Data collection was conducted with in-depth interviews on selected informants, observations, and group discussions. This two-month research was conducted qualitatively by using phenomenological strategy. For data validation, triangulation is done as an effort of members check. In order to construct a substantive theory-building, there are several propositions of hypotheses constructed but not for the purpose of testing.

Keywords : Impact of industrial factories, livelihoods living in the factory environment