Abstract

Indonesian market has a great potential for meat products due to a large population. This condition has been a good market opportunity for producers, investors, and suppliers. Recently, domestic production has not been able to meet demand, so import is still needed. Moreover, the Indonesian government program for self-sufficiency in livestock products has not shown the maximum results.

This study focuses only on the market of beef and offal considering that domestic production has not met the domestic demand. In addition, some problems still appear as beef self-sufficiency program that has not yielded the maximum results. Therefore, Indonesian trade policy for beef and offal will be evaluated in this regard, and several recommendations will be made.

This paper is divided into four main parts. The first part is the introduction which delivers the background of the study. The second part discusses beef and offal market and consumption in Indonesia. The third part evaluates the import trade policy for beef and offal in Indonesia. Finally, the last part is the conclusion.