The Application of Behavior Intention Concept to Analyze Smoking Behavior of Employees Post Implementation of No Smoking Area

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Abstract

This study aimed to analyze the smoking behavior of employees after the implementation of the no-smoking area by using the concept of behavior intention on the theory of Snehandu B Kar. This research is a qualitative research with phenomenological design. Informants were selected by using the snowball technique. We found eighteen employees at the mayor's office of Makassar as participants in this study. Data collected using in-depth interviews, observation and document analysis. Data validation was done by triangulation methods and member check. Data were analyzed using content analysis and presented in a narrative. The results showed that the informant has intention to change smoking behavior before the implementation of no-smoking area. Social support is obtained informant in the form of support information sourced from family, friends and superiors. Informants felt the ease of reaching information and facilities regarding no-smoking area. Personal autonomy in the form of a decision to change the behavior was experienced by the two informants. Action situation is the situation which prompted the informant to quit smoking that is triggered by the availability of warning boards are prohibited from smoking, and restrictions on the provision of facilities ashtray. Thus concluded that the smoking behavior of employees is determined by the intention, social support, accessibility of information and the situation that affect personal autonomy allow employees to change their smoking behavior. This study suggested that formed a special unit to officers and managers of the no-smoking area to discipline an employee's smoking behavior, and imposes sanctions for employees who smoke in the no-smoking area.

Keywords: Behavior intention, smoking behavior, employees, no-smoking area