PERAN PRODUKTIF PEREMPUAN MELALUI MATA PENCAHARIAN ALTERNATIF DALAM RUMAH TANGGA MASYARAKAT PESISIR
(Studi Kasus Pengolahan Rumput Laut di Kelurahan Pallantikang, Kecamatan Bantaeng, Kabupaten Bantaeng)

A PRODUCTIVE ROLE OF WOMEN THROUGH ALTERNATIVE LIVELIHOOD IN COASTAL COMMUNITIES
(A Case Study of Seaweed Processing in Pallantikang Village, Bantaeng Subdistrict, Bantaeng Regency)

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ABSTRACT
This study was conducted in March and April 2011 in Pallantikang Village. The study aimed to determine the potential for seaweed processing as an alternative livelihood and to determine whether this activity can increase household income in coastal communities. This study was a case study. The population was all women who engaged in seaweed processing activities in Pallantikang Village. There are 17 people who joined in two business groups. The number of samples was 17 people by census sampling method. Results are reviewed from the aspects of natural resources, human resources, support from the government, and the market has the potential to support the processing of seaweed as an alternative livelihood, while aspects of technology and capital still need help and attention from the government. Seaweed processing activities can increase income in the family. Thus, the processing of seaweed is a suitable alternative livelihood to be done by residents of Pallantikang Village. Some things that need to be considered by the government are to provide technology equipment to improve the production quantity and time efficient, as well as capital for business development.

Key words: A Productive Role of Women, Seaweed Processing, Alternatif Livelihood

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