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LAMPIRAN

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Advertising, Diversifikasi	.	Enter

- a. All requested variables entered.
 b. Dependent Variable: menabung

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df 1	df 2	Sig. F Change	
1	.927 ^a	.859	.857	.25185992	.859	296.488	2	97	.000	1.927

- a. Predictors: (Constant), Advertising, Diversifikasi
 b. Dependent Variable: menabung

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.391	.128		3.050	.003		
	Diversifikasi	.575	.052	.628	10.996	.000	.444	2.251
	Advertising	.333	.053	.359	6.285	.000	.444	2.251

- a. Dependent Variable: menabung

Correlations

		y	y1	y2	y3	y4	y5
y	Pearson Correlation	1	.827**	.749**	.760**	.831**	.742**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
y1	Pearson Correlation	.827**	1	.503**	.491**	.604**	.649**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
y2	Pearson Correlation	.749**	.503**	1	.462**	.537**	.370**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
y3	Pearson Correlation	.760**	.491**	.462**	1	.587**	.433**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
y4	Pearson Correlation	.831**	.604**	.537**	.587**	1	.504**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
y5	Pearson Correlation	.742**	.649**	.370**	.433**	.504**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.840	5

Correlations

		x	x1	x2	x3	x4	x5
x	Pearson Correlation	1	.834**	.839**	.694**	.795**	.734**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
x1	Pearson Correlation	.834**	1	.668**	.462**	.613**	.493**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.839**	.668**	1	.438**	.603**	.491**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.694**	.462**	.438**	1	.408**	.469**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.795**	.613**	.603**	.408**	1	.454**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.734**	.493**	.491**	.469**	.454**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.839	5

Correlations

		x	x1	x2	x3	x4	x5
x	Pearson Correlation	1	.786**	.859**	.773**	.873**	.859**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
x1	Pearson Correlation	.786**	1	.491**	.551**	.682**	.491**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.859**	.491**	1	.492**	.607**	1.000**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.773**	.551**	.492**	1	.700**	.492**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.873**	.682**	.607**	.700**	1	.607**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.859**	.491**	1.000**	.492**	.607**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.886	5