

## DAFTAR PUSTAKA

- Badan Pusat Statistik. (2022). *Analisis Profil Penduduk Indonesia : Mendeskripsikan Peran Penduduk dalam Pembangunan*.
- Bary, & Bouma. (2009, July 29). *Mengapa Bisnis Perlu Menerapkan Sustainability*. Wwww.Pa-International.Org).
- BPS Kota Makassar. (2023, March 6). *Pertumbuhan Ekonomi Kota Makassar Tahun 2023*. BPS Kota Makassar. <https://makassarkota.bps.go.id/pressrelease/2024/03/06/62/pertumbuhan-ekonomi-kota-makassar-tahun-2023.html>
- BPS Kota Makassar. (2024). *Perkembangan Indeks Harga Konsumen/ Inflasi Kota Makassar Bulan Juli 2024*. BPS Kota Makassar. <https://makassarkota.bps.go.id/pressrelease/2024/08/01/71/perkembangan-indeks-harga-konsumen--inflasi-kota-makassar-bulan-juli-2024.html#:~:text=Tingkat%20inflasi%20month%20to%20month,2024%20sebesar%200%2C58%20persen.>
- Databoks. (2022). *Makin Meroket, Pendapatan Produk Kecantikan dan Perawatan Diri di RI Capai Rp111,83 Triliun pada 2022*. <https://databoks.katadata.co.id/datapublish/2022/12/05/makin-meroket-pendapatan-produk-kecantikan-dan-perawatan-diri-di-ri-capai-rp11183-triliun-pada-2022>
- David, Fred. R. (2011). *Strategic Management* (12th ed.). Salemba Empat.
- Diskominfo-SP Sulsel. (2024, August). *Inflasi Sulsel Terkendali di Angka 1,74 Persen, Lebih Rendah Dibanding Nasional*. <https://kominform Sulselprov.go.id/post/inflasi-sulsel-terkendali-di-angka-1-74-persen-lebih-rendah-dibanding-nasional>
- Elkington, J., & Rowlands, I. H. (1999). Cannibals with forks: The triple bottom line of 21st century business. *Alternatives Journal*, 4(42).
- Kotler, P. (2016). *Marketing Management* (15th ed.). Pearson Education.
- Laursen, G. H., & Thorlund, J. (2016). *Business analytics for managers: Taking business intelligence beyond reporting*. John Wiley & Sons, Inc.
- Mark Plus, I. (2023). *Zap Beauty Index 2023*.
- Meadows, D. M., D.L. Meadows, J. Randers, & W. Behrens. (1972). *The limits to growth*. Universe Books.
- Naciti, V. (2019). Corporate governance and board of directors: The effect of a board composition on firm sustainability performance. *Journal of Cleaner Production*.
- Pemer, F. (2020). The Role of Chief Executive tenure for public organizations' hiring of management consultants. In *Governance*, 33(2), 269-385 (Vol. 33, Issue 2, pp. 269–385).
- Peppard, J., & Ward, J. (2016). *The Strategic Management of Information Systems* (4th ed.). Wiley.
- Rangkuti, F. (2013). *Teknik Membedah Kasus Bisnis Analisis SWOT Cara Perhitungan Bobot, Rating, dan OCAI*. PT. Gramedia Pustaka Utama2.
- Sebhatu, S. P. (2009). *Sustainability Performance Measurement for sustainable organizations: beyond compliance and reporting*.

Sugiono. (2017). *Metode Penelitian Bisnis Pendekatan Kuantitatif, Kualitatif Kombinasi dan R&D* (S. Suryandari, Ed.; 3rd ed.).

Suparso. (2021). *Marketing Process* (Wurdianto, Ed.). Ukrida Press.

Wahyuni, S., & Rifki Khoirudin. (2020). *Pengantar Manajemen Aset*. Nas Media Pustaka.