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APPENDICES

Appendix 1: the utterances containing doublespeak of the first presidential debate between Donald Trump and Joe Biden

No.	Utterances	Euphemism	Jargon	Gobbledygook	Inflated Language
1.	<p>Joe Biden: He sends out <i>wishful thinking</i>. He has Executive Orders that have no power. He hasn't lowered drug costs for anybody. He's been promising a healthcare plan since he got elected.</p>	√			
2.	<p>Joe Biden: Because we made a mistake made. It took too long to get it right. Took too long to get it right. I'll be President of the United States, not Vice President of the United States. And the fact is I've made it very clear. Within 100 days, I'm going to send to the United States Congress a pathway to citizenship for over 11 million <i>undocumented people</i>. And all of those so-called dreamers, those DACA kids, they're going to be immediately certified again to be able to stay in this country and put on a path to citizenship.</p>	√			
3.	<p>Joe Biden: But you folks at home, you folks living in Scranton and Claymont and all the</p>	√			

	small towns and <i>working-class</i> towns in America, how well are you doing? This guy paid a total of \$750 in taxes.				
4.	Donald Trump: Well, you're certainly going to <i>socialist</i> . You're going to <i>socialist</i> medicine-		√		
5.	Joe Biden: This is a president who has used everything as a dog whistle , to try to generate racists hatred, racist division.		√		
6.	Donald Trump: But they had the slowest economic recovery since 1929, and let me tell you about the stock market. When the stock market goes up, that means jobs. It also means <i>401ks</i> .		√		
7.	Donald Trump: <i>The greatest, before COVID came in the greatest economy in history, lowest unemployment numbers, everything was good. Everything was going. And by the way, there was unity going to</i>			√	

	<p><i>happen. People were calling me for the first time in years, they were calling and they were saying it's time maybe and then what happened? We got hit.</i></p>				
8.	<p>Donald Trump: <i>In Europe, they live they're forest cities. They call forest cities. They maintain their forest. They manage their forest. I was with the head of a major country, it's a forest city. He said, "Sir, we have trees that are far more, they ignite much easier than California. There shouldn't be that problem." I spoke with the Governor about it. I'm getting along very well with the governor. But I said, "At some point you can't every year have hundreds of thousands of acres of land just burned to the ground." That's burning down because of a lack of management.</i></p>			√	
9.	<p>Donald Trump: They give you good press, they give me bad press because that's the way</p>				√

	<p>it is, unfortunately. But let me just say something. I don't care. I've gotten used to it. But I'll tell you, Joe, you could never have done the job that we did. <i>You don't have it in your blood.</i> You could've never done that, Joe.</p>				
10.	<p>Donald Trump: If you would have had the charge of what I was put through, I had to close <i>the greatest economy of the history of our country.</i> And by the way, now it's being built again and it's going up fast.</p>				√
11.	<p>Donald Trump: <i>The greatest,</i> before COVID came in <i>the greatest</i> economy in history, <i>lowest</i> unemployment numbers, everything was good. Everything was going.</p>				√

Appendix 2: the utterances containing doublespeak of the second presidential debate between Donald Trump and Joe Biden

No.	Utterances	Euphemism	Jargon	Gobbledygook	Inflated Language
1.	<p>Joe Biden: Do I get my time back? The fact is that he has in fact, worked on this in a way that he's going to be the <i>first president of the United States to leave office, having fewer jobs in his administration than when he became president</i>. Fewer jobs than when he became president. First one in American history.</p>	√			
2.	<p>Joe Biden: The fact is those frontline communities, it's not a matter of what you're paying them. It matters how you keep them safe. What do you do? You impose restrictions on the pollutions that if the pollutants coming out of those <i>fence line communities</i>.</p>	√			
3.	<p>Donald Trump: And Kirsten, every meeting I had, every meeting I had and I'd meet a lot of families, including <i>gold star families</i> and military families.</p>	√			
4.	<p>Donald Trump: When you say spike, take a</p>	√			

	<p>look at what's happening in Pennsylvania where they've had it closed. Take a look at what's happening with your friend in Michigan, where her husband's the only one allowed to do anything. It's been like a prison. Now, it was just ruled unconstitutional.</p> <p>Take a look at North Carolina, they're having spikes and they've been closed, and they're getting killed financially.</p>				
5.	<p>Kristen Welker: Just last night, top intelligence officials confirmed again that both Russia and Iran are working to influence this election. Both countries have obtained US voter registration information, these officials say, and Iran sent intimidating messages to Florida voters.</p>	√			
6.	<p>Kristen Welker: You've personally promoted your properties abroad. A report this week, which was referenced, does indicate that your company has a bank account in China. So how can voters know that you don't have</p>	√			

	any <i>foreign conflicts of interest</i> ?				
7.	Donald Trump: The bill that was passed in the House was a <i>bailout</i> of badly run, high crime, Democrat, all run by Democrat cities and states. It was a way of getting a lot of money, billions and billions of dollars, to these guys.		√		
8.	Joe Biden: By the way, if I get elected, I'm not going to... I'm running as a proud Democrat, but I'm going to be an American president. I don't see <i>red states</i> and <i>blue states</i> . What I see is American United States.		√		
9.	Joe Biden: And then they have to fire firefighters, teachers, first responders, <i>law enforcement officers</i> , so they could keep their cities and counties running. He will not support that. They have not done a thing for them. And Mitch McConnell said, "Let them go bankrupt. Let them go bankrupt." Come on. What's the matter with these guys?				√
10.	Joe Biden: Everyone should have the right to have affordable healthcare, and I am very proud of my plan.				√

	It's gotten endorsed by all the major <i>labor unions</i> , as well as a whole range of other people who, in fact, are concerned in the medical field. This is something that's going to save people's lives.				
11.	Joe Biden: We're about to go into a <i>dark winter</i> , a <i>dark winter</i> and he has no clear plan. And there's no prospect that there's going to be a vaccine available for the majority of the American people before the middle of next year.				√