

***THE IMPACT OF INDONESIA'S ECONOMIC DIPLOMACY TO SINGAPORE
THROUGH THE DEVELOPMENT OF THE NONGSA D-TOWN BATAM***



THESIS

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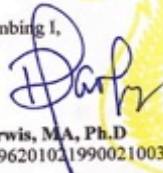
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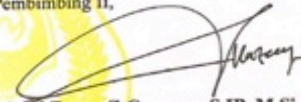
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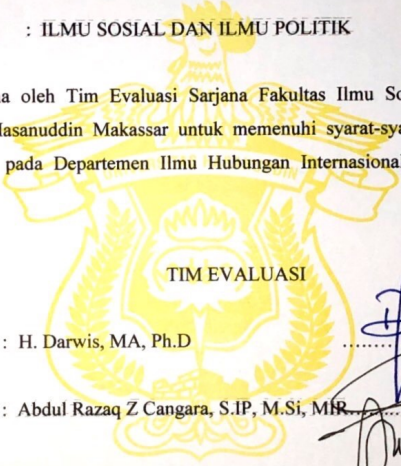
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Rani Herlinda Palilu

PREFACE

Praises and gratitude the author sends to God Jesus Christ. Thanks you God, to His grace, love, and mercy, the author is finally able to complete this research with title *“The Impact Of Indonesia’s Economic Diplomacy To Singapore Through The Development Of The Nongsa D-Town Batam”* as one of the requirement to complete the study and obtain academic degree in International Relations of Faculty of Social and Political Science Hasanuddin University.

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Penulis

ABSTRAKSI

Rani Herlinda Palilu (E061181802). “Dampak Diplomasi Ekonomi Indonesia Ke Singapura Melalui Pembangunan Kawasan Digital Nongsa D-Town Batam”. Dosen Pembimbing I: **Drs. H. Darwis, MA, Ph.D.** Dosen Pembimbing II: **Abdul Razaq Z. Cangara, S.IP, M.Si, MIR** pada Departemen Ilmu Hubungan Internasional, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Hasanuddin.

Penelitian ini bertujuan untuk mengetahui bagaimana bentuk dan juga dampak dari diplomasi yang dilakukan oleh Indonesia dalam mengait Investor dan menjalin hubungan kerjasama, salah satunya dengan menjalin hubungan baik dengan negara tetangga yaitu Singapura, Singapura menjadi salah satu negara yang menjadi Investor terbesar bagi Indonesia, Indonesia melakukan diplomasi terhadap Singapura dan membentuk suatu kerjasama dalam bidang digital, Indonesia dan Singapura menjalankan hubungan kerjasamanya melalui kegiatan dan proyek, Singapura juga melihat peluang yang sangat besar dalam mencapai tujuannya yaitu menjadi negara penguasa ekonomi digital, maka dari itu Indonesia dan Singapura melakukan kerjasama Bilateral khususnya dalam bidang Ekonomi digital guna mencapai segala kepentingan bersama. Salah satu proyek terbesar yang dilakukan oleh Indonesia dan Singapura ialah membangun wilayah ekonomi digital yang menghubungkan Indonesia dan Singapura dalam menampung para startup, wilayah ini kemudian disetujui dan dibangun di salah satu kawasan di Indonesia yaitu Batam yang berbatasan langsung dengan Singapura, kawasan ini disebut dengan Kawasan Nongsa Digital Town (NDT), Pada penelitian ini, peneliti menggunakan metode penelitian kualitatif dengan teknik pengumpulan data studi kepustakaan dan juga pengamatan perkembangan data dari situs Internet, peneliti menganalisis bagaimana dampak yang diterima oleh Indonesia dari hasil berdiplomasi sehingga mencapai kesepakatan bersama dengan Singapura dan membentuk investasi bagi Indonesia melalui Transfer teknologi, pelatihan gabungan, dan juga suntikan Modal.

Hasil penelitian ini menunjukkan bahwa Indonesia berhasil dalam melakukan diplomasi terhadap Singapura hal ini diperjelas dengan adanya kegiatan kegiatan yang dilakukan oleh Indonesia dan Singapura melalui beberapa usaha dalam mendapatkan transfer teknologi seperti fasilitas-fasilitas berupa prasarana elektronik yang diberikan oleh Singapura, pelatihan gabungan berupa pengajaran dan ilmu yang di berikan terhadap pelaku digital Indonesia, dan juga Suntikan modal yang di berikan dalam proses pembangunan kawasan NDT oleh para perusahaan besar dari masing-masing negara, Demikian hasil penelitian diatas dengan adanya pencapaian tersebut hasil diplomasi Indonesia terhadap Singapura terbukti membantu peningkatan pendapatan ekonomi Indonesia melalui hubungan kerjasama ekonomi bidang digital khususnya pada pembangunan kawasan ekonomi digital Nongsa Digital Town di Batam.

Kata Kunci: Diplomasi Ekonomi, kerjasama bilateral, ekonomi digital, startup

ABSTRACT

Rani Herlinda Palilu (E061181802). "The Impact of Indonesia's Economic Diplomacy to Singapore Through the Development of the Nongsa D-Town Batam Digital Area". Advisor I: **Drs. H. Darwis, MA, Ph.D.** Advisor II: **Abdul Razaq Z. Cangara, S.IP, M.Si, MIR** at the Department of International Relations, Faculty of Social and Political Sciences, Hasanuddin University.

This study aims to find out how the form and impact of diplomacy carried out by Indonesia in hooking investors and establishing cooperative relationships, one of which is by establishing good relations with neighboring countries namely Singapore, Singapore being one of the countries that is the biggest investor for Indonesia, Indonesia doing diplomacy towards Singapore and forming a collaboration in the digital field, Indonesia and Singapore carry out their cooperative relationship through activities and projects, Singapore also sees a huge opportunity in achieving its goal of becoming the ruling country of the digital economy, therefore Indonesia and Singapore carry out bilateral cooperation, especially in the field of the digital economy in order to achieve all common interests. One of the biggest projects undertaken by Indonesia and Singapore is to build a digital economy area that connects Indonesia and Singapore to accommodate startups, this area was then approved and built in one of the areas in Indonesia, namely Batam which is directly adjacent to Singapore, this area is called the Nongsa Digital Town (NDT) area. In this study, researchers used qualitative research methods with library research data collection techniques and also observed the development of data from Internet sites, researchers analyzed how the impact received by Indonesia from the results of diplomacy so as to reach a mutual agreement with Singapore and form investment for Indonesia through technology transfer, joint training, and also capital injection.

The results of this study indicate that Indonesia has succeeded in conducting diplomacy against Singapore, this is clarified by the activities carried out by Indonesia and Singapore through several efforts to obtain technology transfer such as facilities in the form of electronic infrastructure provided by Singapore, combined training in the form of teaching and knowledge. given to Indonesian digital actors, as well as the injection of capital provided in the process of developing the NDT area by large companies from each country, Thus the results of the above research with these achievements the results of Indonesia's diplomacy against Singapore have proven to help increase Indonesia's economic income through economic cooperation relations in the digital field, especially in the development of the Nongsa Digital Town digital economy area in Batam.

Keywords: Economic Diplomacy, bilateral cooperation, digital economy, startup

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