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## LAMPIRAN 1: ALAT UKUR PENELITIAN

Skala 'Privacy Attitude' (Buchanan, Paine, Joinson & Reips, 2007; diadaptasi).

| No. | Aitem  | STS | TS | N | S | SS |
|-----|--|-----|----|---|---|----|
| 1   | Apakah anda khawatir jika informasi pribadi anda dapat ditemukan di sebuah computer/gadget lama?                                       |     |    |   |   |    |
| 2   | Apakah anda khawatir jika nomor kartu kredit atau debit anda dapat diketahui atau diperoleh orang lain saat anda berbelanja online?    |     |    |   |   |    |
| 3   | Apakah anda khawatir ketika pesan yang anda kirim dapat dibaca oleh orang lain, selain dari orang yang anda kirimkan/tuju?             |     |    |   |   |    |
| 4   | Apakah anda khawatir ketika pesan yang anda kirim di teruskan kepada orang lain tanpa sepengetahuan anda?                              |     |    |   |   |    |
| 5   | Apakah anda khawatir ketika pesan yang anda kirimkan secara privat, dipublikasikan di tempat lain dimana orang-orang dapat melihatnya? |     |    |   |   |    |
| 6   | Apakah anda risau jika virus komputer dapat mengirimkan pesan atas nama anda?  |     |    |   |   |    |
| 7   | Apakah anda khawatir jika pesan yang anda terima ternyata tidak dikirimkan oleh pihak yang anda pikirkan sebagai pengirimnya?          |     |    |   |   |    |
| 8   | Apakah anda khawatir jika pesan yang anda terima merupakan email yang mengandung penipuan, meskipun terlihat resmi/asli?               |     |    |   |   |    |

Skala SPFBQ (Rahmah, 2020)

| No. | Aitem  | STS | TS | S | SS |
|-----|--|-----|----|---|----|
| 1   | Saya memiliki pandangan yang baik terhadap diri saya dan media sosial adalah tempat bagi saya untuk menunjukkannya |     |    |   |    |
| 2   | Saya mengunggah apapun ke dalam media sosial untuk menunjukkan apa yang saya inginkan atau saya harapkan           |     |    |   |    |
| 3   | Terkadang saya mencoba untuk menjadi orang lain dibandingkan dengan menjadi diri sendiri di dalam media sosial     |     |    |   |    |

|    |   |  |  |  |  |
|----|---|--|--|--|--|
| 4  | Saya dapat menjelajahi berbagai aspek diri saya di dalam media sosial dibandingkan kehidupan nyata  |  |  |  |  |
| 5  | Saya membandingkan diri saya dan orang lain di dalam media sosial   |  |  |  |  |
| 6  | Saya bangga terhadap hal-hal yang saya capai sehingga saya menunjukkan kepada orang lain melalui unggahan saya di media sosial                      |  |  |  |  |
| 7  | Saya memiliki standar tertentu ketika mengunggah sesuatu ke dalam media sosial  |  |  |  |  |
| 8  | Saya merasa menjadi orang yang berbeda antara kehidupan nyata dan dalam media sosial  |  |  |  |  |
| 9  | Saya merasa bahwa banyak sisi lain dari diri saya yang saya tunjukkan pada media sosial   |  |  |  |  |
| 10 | Saya mencoba membuat orang lain terkesan dengan unggahan saya di media sosial   |  |  |  |  |
| 11 | Saya sangat memahami apa yang saya inginkan dalam hidup dan media sosial adalah tempat untuk mengungkapkan pandangan dan keyakinan yang saya miliki |  |  |  |  |
| 12 | Saya menunjukkan sesuatu yang saya inginkan pada media sosial tanpa memperdulikan perkataan atau penilaian yang diberikan orang lain                |  |  |  |  |
| 13 | Terkadang saya mengunggah sesuatu ke dalam media sosial yang tidak benar-benar menggambarkan diri saya  |  |  |  |  |
| 14 | Media sosial merupakan tempat saya untuk mencoba berbagai macam hal baru yang tidak dapat saya lakukan di keseharian                                |  |  |  |  |
| 15 | Terkadang saya menjaga <i>image</i> di unggahan media sosial saya   |  |  |  |  |
| 16 | Saya senang menampilkan diri apa adanya di dalam media sosial   |  |  |  |  |
| 17 | Saya selalu memikirkan apa yang orang lain suka terhadap diri saya dan menampilkan hal tersebut melalui unggahan saya di dalam media sosial         |  |  |  |  |
| 18 | Saya mengedit unggahan saya agar dapat terlihat lebih baik atau berbeda   |  |  |  |  |
| 19 | Saya senang mencoba hal baru dalam media sosial   |  |  |  |  |

|    |  |  |  |  |  |
|----|--|--|--|--|--|
| 20 | Saya selalu berupaya untuk menunjukkan sisi positif saya hingga membuat orang lain terkesan dengan diri saya                     |  |  |  |  |
| 21 | Saya mencoba tampil apa adanya di dalam media sosial meskipun hal tersebut kurang pantas   |  |  |  |  |
| 22 | Saya membagikan sesuatu ke dalam media sosial untuk menunjukkan hal yang saya inginkan namun belum terwujud dalam kehidupan saya |  |  |  |  |
| 23 | Terkadang saya merasa tidak nyaman ketika menunjukkan diri saya apa adanya di dalam media sosial                                 |  |  |  |  |
| 24 | Saya merasa lebih nyaman untuk mencoba hal baru melalui media sosial   |  |  |  |  |
| 25 | Bagi saya media sosial dapat menjadi tempat untuk menunjukkan diri dan membuat orang lain terkesan akan diri saya                |  |  |  |  |
| 26 | Saya selalu mencoba untuk membagikan informasi pribadi saya apa adanya ke dalam media sosial                                     |  |  |  |  |
| 27 | Ketika mengunggah sesuatu ke dalam media sosial, saya mencoba untuk memenuhi harapan orang lain terkait diri saya                |  |  |  |  |
| 28 | Saya senang untuk mencoba berganti identitas diri di dalam media sosial  |  |  |  |  |
| 29 | Media sosial memberikan fasilitas kepada saya untuk mencoba hal baru dan menunjukkan diri  |  |  |  |  |
| 30 | Saya mengunggah sesuatu ke dalam media sosial untuk membandingkan diri dengan orang lain   |  |  |  |  |

**LAMPIRAN 2: LEMBAR ADAPTASI SKALA****Lembar Adaptasi Skala****Translator 1 (English-Indonesia):** Nur Fajar Alfitra,**Translator 2 (Indonesia-English):** Dwiana Fajriati Dewi**Moderator** : Mario Muhammad Noer FauzanSkala '*Privacy Attitude*' (Buchanan, Paine, Joinson & Reips, 2007)

| No. | Aitem Asli   | Aitem Terjemahan   | Reverse Translate   | Aitem Adaptasi   |
|-----|--|--|---|--|
| 1   | In general, how concerned are you about your privacy while you are using the internet?                             | Secara umum, seberapa risau anda tentang keamanan anda saat menggunakan internet?                                | In general, how worried are you about your safety when using the internet?  | Secara umum, seberapa khawatir anda tentang keamanan dan privasi anda saat menggunakan internet?                                       |
| 2   | Are you concerned about online organisations not being who they claim they are?                                    | Apakah anda risau dengan organisasi online yang mengkalim dirinya berbeda dengan yang seharusnya?                | Are you worried about online organizations that claims to be different from what they should be?                  | Apakah anda khawatir dengan penyedia layanan online yang bertindak tidak sesuai dengan yang mereka janjikan?                           |
| 3   | Are you concerned that you are asked for too much personal information when you register or make online purchases? | Apakah anda risau ketika anda ditanyakan terlalu banyak informasi pribadi saat membuat akun atau belanja online? | Are you worried when you are asked for too much personal information when creating an account or shopping online? | Apakah anda khawatir ketika anda ditanyakan terlalu banyak informasi pribadi saat membuat akun atau belanja online?                    |
| 4   | Are you concerned about people online not being who they say they are?   | Apakah anda risau dengan orang lain di dunia maya yang mengatakan dirinya berbeda dengan yang aslinya?           | Are you worried about other people in cyberspace who say they are different from their real self?                 | Apakah anda khawatir dengan orang lain di dunia maya yang sebenarnya dapat berperilaku berbeda dari yang mereka sampaikan kepada anda? |
| 5   | Are you concerned that information about you could be found on an old computer?                                    | Apakah anda risau jika informasi yang anda miliki  | Are you worried that your information can be found on your old computer?  | Apakah anda khawatir jika informasi pribadi anda dapat   |



|    |  |  |  |   |
|----|--|--|--|---|
|    |  | dapat ditemukan di computer yang lama?   |  | ditemukan di sebuah computer/gadget lama?   |
| 6  | Are you concerned who might access your medical records electronically?  | Apakah anda risau ketika orang lain dapat mengakses rekam jejak medis anda secara elektronik?                                    | Are you worried that other people can access your medical record electronically?                             | Apakah anda khawatir ketika orang lain dapat mengetahui kondisi kesehatan anda melalui media elektronik?                            |
| 7  | Are you concerned about people you do not know obtaining personal information about you from your online activities?                                       | Apakah anda risau terkait orang-orang yang anda tidak kenal dapat memperoleh informasi tentang anda dari aktivitas online anda?  | Are you worried that people you don't know can get information about you from your online activities?        | Apakah anda khawatir ketika orang-orang yang anda tidak kenal dapat memperoleh informasi tentang anda dari aktivitas online anda?   |
| 8  | Are you concerned that if you use your credit card to buy something on the internet your credit card number will be obtained/ intercepted by someone else? | Apakah anda risau jika nomor kartu kredit atau debit anda dapat diketahui atau diperoleh orang lain saat anda berbelanja online? | Are you worried if your credit or debit card number can be known or obtained by others when you shop online? | Apakah anda khawatir jika nomor kartu kredit atau debit anda dapat diketahui atau diperoleh orang lain saat anda berbelanja online? |
| 9  | Are you concerned about online identity theft?   | Apakah anda memberikan perhatian lebih terkait pencurian data online?  | Are you paying more attention to online data theft?  | Apakah anda memberikan perhatian lebih terkait pencurian data pribadi yang terjadi dalam media online?                              |
| 10 | Are you concerned that if you use your credit card to buy something on the internet your card will be mischarged?  | Apakah anda prihatin jika saat berbelanja online, kartu kredit atau debit anda akan disalah gunakan?                             | Are you concerned if when shopping online, your credit or debit card will be misused?                        | Apakah anda khawatir jika saat berbelanja online, kartu kredit atau debit anda akan disalah gunakan?                                |
| 11 | Are you concerned that an email you send may be read by someone else besides the person you sent it to?  | Apakah anda risau ketika email yang anda kirim dapat dibaca oleh orang lain?   | Are you worried when the email you send can be read by   | Apakah anda khawatir ketika pesan yang anda kirim dapat dibaca oleh   |

|    |   |   |   |  |
|----|---|---|---|--|
|    |   | Selain orang yang anda kirimkan/tuju.   | others? Other than the person you are sending to.   | orang lain, selain dari orang yang anda kirimkan/tuju?   |
| 12 | Are you concerned that an email you send someone may be inappropriately forwarded to others?              | Apakah anda risau ketika email yang anda kirim di teruskan kepada orang lain tanpa sepengetahuan anda?                | Are you worried when the email you send is forwarded to other people without you knowing?             | Apakah anda khawatir ketika pesan yang anda kirim di teruskan kepada orang lain tanpa sepengetahuan anda?                              |
| 13 | Are you concerned that an email you send someone may be printed out in a place where others could see it? | Apakah anda risau ketika email yang anda kirimkan dicetak di tempat lain dimana orang-orang dapat melihatnya?         | Are you worried when your email is printed somewhere else where people can see it?                    | Apakah anda khawatir ketika pesan yang anda kirimkan secara privat, dipublikasikan di tempat lain dimana orang-orang dapat melihatnya? |
| 14 | Are you concerned that a computer virus could send out emails in your name?                               | Apakah anda risau jika virus komputer dapat mengirimkan email atas nama anda?   | Are you worried if a computer virus can send email on your behalf?                                    | Apakah anda risau jika virus komputer dapat mengirimkan pesan atas nama anda?  |
| 15 | Are you concerned about emails you receive not being from whom they say they are?                         | Apakah anda risau jika email yang anda terima bukan dari orang yang sebenarnya?                                       | Are you worried if the email you receive is not from the true sender?                                 | Apakah anda khawatir jika pesan yang anda terima ternyata tidak dikirimkan oleh pihak yang anda pikirkan sebagai pengirimnya?          |
| 16 | Are you concerned that an email containing a seemingly legitimate internet address may be fraudulent?     | Apakah anda risau jika email yang anda terima merupakan email yang mengandung penipuan, meskipun terlihat resmi/asli? | Are you worried if the email you receive is a fraudulent email, although it looks official/authentic? | Apakah anda khawatir jika pesan yang anda terima merupakan email yang mengandung penipuan, meskipun terlihat resmi/asli?               |

### LAMPIRAN 3: Hasil Uji Validitas & Reliabilitas Skala Privacy Concern

#### Results

#### Structural Equation Modeling

#### Model fit

|         | AIC      | BIC      | n   | Baseline test |    |       | Difference test |             |       |
|---------|----------|----------|-----|---------------|----|-------|-----------------|-------------|-------|
|         |          |          |     | $\chi^2$      | df | p     | $\Delta\chi^2$  | $\Delta df$ | p     |
| Model 1 | 3614.024 | 3693.659 | 204 | 32.786        | 20 | 0.036 | 32.786          | 20          | 0.036 |

#### Additional fit measures

#### Fit indices

| Index                                      | Value |
|--|-------|
| Comparative Fit Index (CFI)                | 0.950 |
| Tucker-Lewis Index (TLI)                   | 0.930 |
| Bentler-Bonett Non-normed Fit Index (NNFI) | 0.930 |
| Bentler-Bonett Normed Fit Index (NFI)      | 0.884 |
| Parsimony Normed Fit Index (PNFI)          | 0.631 |
| Bollen's Relative Fit Index (RFI)          | 0.837 |
| Bollen's Incremental Fit Index (IFI)       | 0.951 |
| Relative Noncentrality Index (RNI)         | 0.950 |

#### Information criteria

|  | Value     |
|--|-----------|
| Log-likelihood                         | -1783.012 |
| Number of free parameters              | 24.000    |
| Akaike (AIC)                           | 3614.024  |
| Bayesian (BIC)                         | 3693.659  |
| Sample-size adjusted Bayesian (SSABIC) | 3617.620  |

#### Other fit measures

| Metric  | Value   |
|---|---------|
| Root mean square error of approximation (RMSEA) | 0.056   |
| RMSEA 90% CI lower bound                        | 0.015   |
| RMSEA 90% CI upper bound                        | 0.089   |
| RMSEA p-value                                   | 0.355   |
| Standardized root mean square residual (SRMR)   | 0.042   |
| Hoelter's critical N ( $\alpha = .05$ )         | 196.438 |
| Hoelter's critical N ( $\alpha = .01$ )         | 234.740 |
| Goodness of fit index (GFI)                     | 0.999   |
| McDonald fit index (MFI)                        | 0.969   |
| Expected cross validation index (ECVI)          | 0.396   |

**Parameter estimates  
Factor Loadings**

| Late Indicator | Estimate | Std. Error | z-value | p     | 95% Confidence Interval |       | Standardized |       |       |       |
|----------------|----------|------------|---------|-------|-------------------------|-------|--------------|-------|-------|-------|
|                |          |            |         |       | Lower                   | Upper | All          | LV    | Endo  |       |
| PR             | pr5      | 1.000      | 0.000   |       |                         | 1.000 | 1.000        | 0.357 | 0.260 | 0.357 |
|                | pr8      | 1.094      | 0.328   | 3.338 | < .001                  | 0.452 | 1.737        | 0.356 | 0.285 | 0.356 |
|                | pr9      | 1.900      | 0.454   | 4.186 | < .001                  | 1.010 | 2.789        | 0.607 | 0.495 | 0.607 |
|                | pr10     | 1.275      | 0.357   | 3.565 | < .001                  | 0.574 | 1.975        | 0.403 | 0.332 | 0.403 |
|                | pr11     | 1.549      | 0.367   | 4.221 | < .001                  | 0.830 | 2.268        | 0.626 | 0.403 | 0.626 |
|                | pr12     | 1.373      | 0.338   | 4.059 | < .001                  | 0.710 | 2.036        | 0.550 | 0.358 | 0.550 |
|                | pr13     | 1.952      | 0.472   | 4.135 | < .001                  | 1.027 | 2.878        | 0.582 | 0.509 | 0.582 |
|                | pr14     | 2.272      | 0.537   | 4.229 | < .001                  | 1.219 | 3.326        | 0.630 | 0.592 | 0.630 |

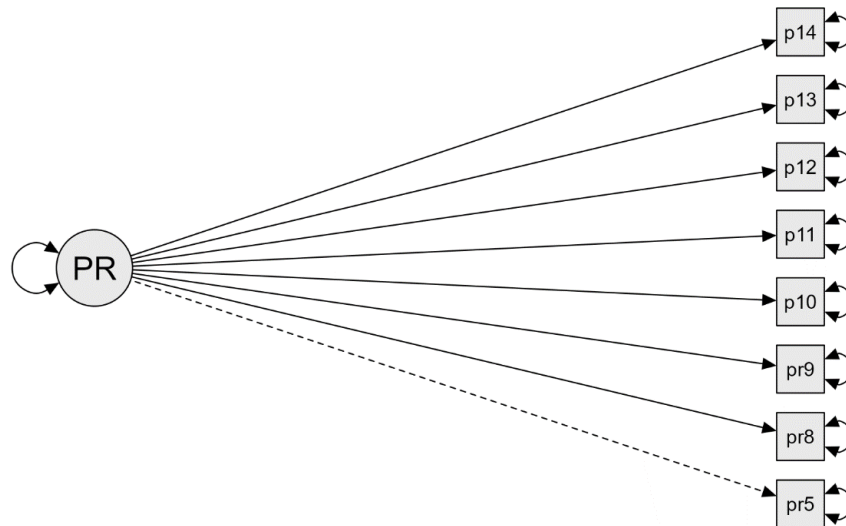
**Factor variances**

| Variable | Estimate | Std. Error | z-value | p     | 95% Confidence Interval |       | Standardized |       |       |
|----------|----------|------------|---------|-------|-------------------------|-------|--------------|-------|-------|
|          |          |            |         |       | Lower                   | Upper | All          | LV    | Endo  |
| PR       | 0.068    | 0.029      | 2.306   | 0.021 | 0.010                   | 0.126 | 1.000        | 1.000 | 1.000 |

**Residual variances**

| Variable | Estimate | Std. Error | z-value | p      | 95% Confidence Interval |       | Standardized |       |       |
|----------|----------|------------|---------|--------|-------------------------|-------|--------------|-------|-------|
|          |          |            |         |        | Lower                   | Upper | All          | LV    | Endo  |
| pr5      | 0.466    | 0.048      | 9.654   | < .001 | 0.371                   | 0.560 | 0.873        | 0.466 | 0.873 |
| pr8      | 0.560    | 0.058      | 9.656   | < .001 | 0.447                   | 0.674 | 0.873        | 0.560 | 0.873 |
| pr9      | 0.420    | 0.051      | 8.293   | < .001 | 0.321                   | 0.520 | 0.632        | 0.420 | 0.632 |
| pr10     | 0.568    | 0.060      | 9.505   | < .001 | 0.451                   | 0.685 | 0.837        | 0.568 | 0.837 |
| pr11     | 0.253    | 0.031      | 8.106   | < .001 | 0.192                   | 0.315 | 0.609        | 0.253 | 0.609 |
| pr12     | 0.295    | 0.034      | 8.761   | < .001 | 0.229                   | 0.361 | 0.698        | 0.295 | 0.698 |
| pr13     | 0.504    | 0.059      | 8.511   | < .001 | 0.388                   | 0.620 | 0.661        | 0.504 | 0.661 |
| pr14     | 0.533    | 0.066      | 8.059   | < .001 | 0.403                   | 0.662 | 0.603        | 0.533 | 0.603 |

## Path diagram



### Unidimensional Reliability

#### Frequentist Scale Reliability Statistics

| Estimate           | Cronbach's $\alpha$ |
|--------------------|---------------------|
| Point estimate     | 0.734               |
| 95% CI lower bound | 0.675               |
| 95% CI upper bound | 0.785               |

#### Frequentist Individual Item Reliability Statistics

| Item | If item dropped<br>Cronbach's $\alpha$ |
|------|--|
| pr5  | 0.730                                  |
| pr8  | 0.732                                  |
| pr9  | 0.686                                  |
| pr10 | 0.729                                  |
| pr11 | 0.691                                  |
| pr12 | 0.699                                  |
| pr13 | 0.695                                  |
| pr14 | 0.688                                  |

## LAMPIRAN 4: Hasil Uji Validitas & Reliabilitas Skala SPFBQ

### Results

### Structural Equation Modeling

#### Model fit

|         | AIC      | BIC      | n   | Baseline test |    |        | Difference test |             |       |
|---------|----------|----------|-----|---------------|----|--------|-----------------|-------------|-------|
|         |          |          |     | $\chi^2$      | df | p      | $\Delta\chi^2$  | $\Delta df$ | p     |
| Model 1 | 1463.276 | 1493.139 | 204 | 4.530e-14     | 0  | < .001 |                 |             |       |
| Model 2 | 1523.877 | 1553.740 | 204 | 1.359e-13     | 0  | < .001 | 9.059e-14       | 0           |       |
| Model 4 | 1383.974 | 1413.837 | 204 | 0.000         | 0  | 1.000  | -1.359e-13      | 0           |       |
| Model 3 | 1995.664 | 2035.481 | 204 | 1.087         | 2  | 0.581  | 1.087           | 2           | 0.581 |
| Model 5 | 2032.084 | 2071.901 | 204 | 2.578         | 2  | 0.276  | 1.491           | 0           |       |

Note. some models are based on a different set of observed variables

#### Additional fit measures

##### Fit indices

| Index                                      | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 |
|--|---------|---------|---------|---------|---------|
| Comparative Fit Index (CFI)                | 1.000   | 1.000   | 1.000   | 1.000   | 0.996   |
| Tucker-Lewis Index (TLI)                   | 1.000   | 1.000   | 1.016   | 1.000   | 0.988   |
| Bentler-Bonett Non-normed Fit Index (NNFI) | 1.000   | 1.000   | 1.016   | 1.000   | 0.988   |
| Bentler-Bonett Normed Fit Index (NFI)      | 1.000   | 1.000   | 0.994   | 1.000   | 0.983   |
| Parsimony Normed Fit Index (PNFI)          | 0.000   | 0.000   | 0.331   | 0.000   | 0.328   |
| Bollen's Relative Fit Index (RFI)          | 1.000   | 1.000   | 0.981   | 1.000   | 0.949   |
| Bollen's Incremental Fit Index (IFI)       | 1.000   | 1.000   | 1.005   | 1.000   | 0.996   |
| Relative Noncentrality Index (RNI)         | 1.000   | 1.000   | 1.005   | 1.000   | 0.996   |

#### Information criteria

|  | Model 1  | Model 2  | Model 3  | Model 4  | Model 5   |
|--|----------|----------|----------|----------|-----------|
| Log-likelihood                         | -722.638 | -752.938 | -985.832 | -682.987 | -1004.042 |
| Number of free parameters              | 9.000    | 9.000    | 12.000   | 9.000    | 12.000    |
| Akaike (AIC)                           | 1463.276 | 1523.877 | 1995.664 | 1383.974 | 2032.084  |
| Bayesian (BIC)                         | 1493.139 | 1553.740 | 2035.481 | 1413.837 | 2071.901  |
| Sample-size adjusted Bayesian (SSABIC) | 1464.625 | 1525.225 | 1997.462 | 1385.322 | 2033.882  |

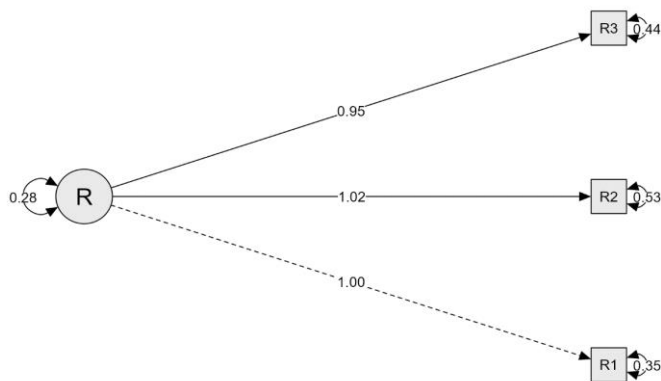
#### Other fit measures

| Metric  | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 |
|---|---------|---------|---------|---------|---------|
| Root mean square error of approximation (RMSEA) | 0.000   | 0.000   | 0.000   | 0.000   | 0.038   |
| RMSEA 90% CI lower bound                        | 0.000   | 0.000   | 0.000   | 0.000   | 0.000   |

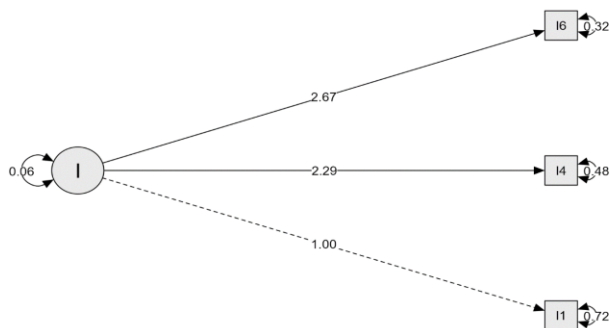
### Other fit measures

| Metric  | Model 1  | Model 2  | Model 3  | Model 4  | Model 5 |
|---|----------|----------|----------|----------|---------|
| RMSEA 90% CI upper bound                      | 0.000    | 0.000    | 0.116    | 0.000    | 0.149   |
| RMSEA p-value                                 |          |          | 0.715    |          | 0.440   |
| Standardized root mean square residual (SRMR) | 1.636e-9 | 2.896e-9 | 0.012    | 9.739e-9 | 0.025   |
| Hoelter's critical N ( $\alpha = .05$ )       | 1.000    | 1.000    | 1125.813 |          | 475.170 |
| Hoelter's critical N ( $\alpha = .01$ )       | 1.000    | 1.000    | 1730.111 |          | 729.914 |
| Goodness of fit index (GFI)                   | 1.000    | 1.000    | 1.000    | 1.000    | 0.999   |
| McDonald fit index (MFI)                      | 1.000    | 1.000    | 1.002    | 1.000    | 0.999   |
| Expected cross validation index (ECVI)        | 0.088    | 0.088    | 0.123    | 0.088    | 0.130   |

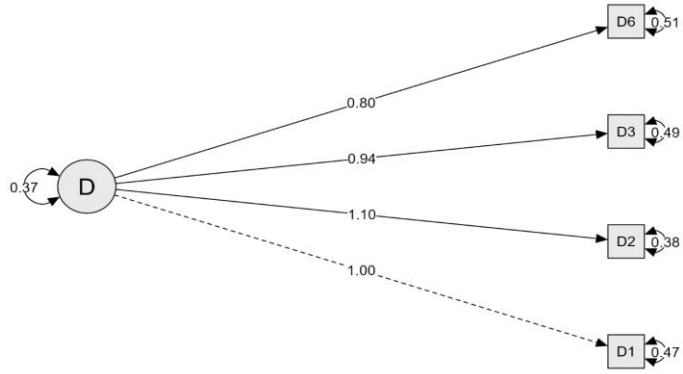
### Path diagram Model 1



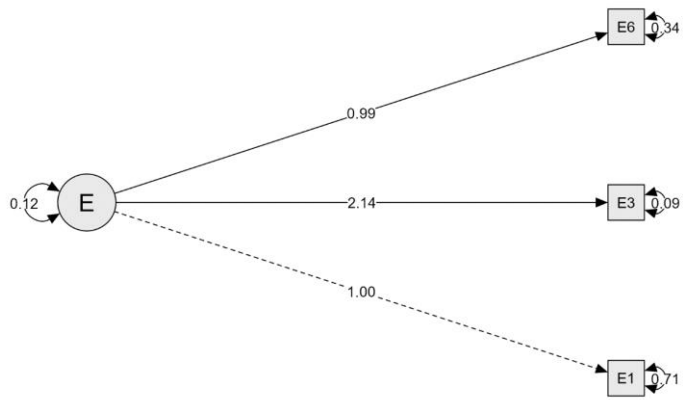
### Model 2



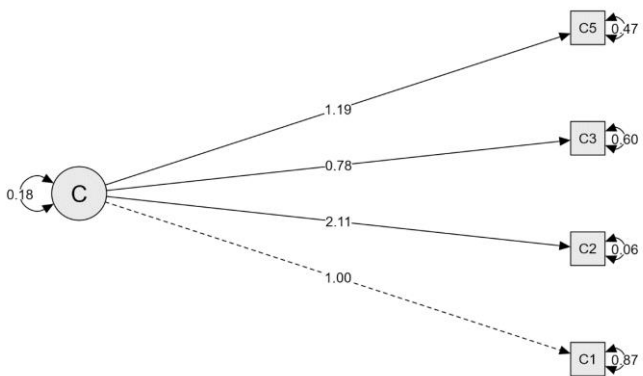
### Model 3



### Model 4



### Model 5





## Unidimensional Reliability

### Frequentist Scale Reliability Statistics

| Estimate           | Cronbach's $\alpha$ |
|--------------------|---------------------|
| Point estimate     | 0.653               |
| 95% CI lower bound | 0.562               |
| 95% CI upper bound | 0.728               |

### Frequentist Individual Item Reliability Statistics

| Item | If item dropped<br>Cronbach's $\alpha$ |
|------|--|
| R1   | 0.529                                  |
| R2   | 0.577                                  |
| R3   | 0.566                                  |

### Frequentist Scale Reliability Statistics

| Estimate           | Cronbach's $\alpha$ |
|--------------------|---------------------|
| Point estimate     | 0.527               |
| 95% CI lower bound | 0.401               |
| 95% CI upper bound | 0.630               |

### Frequentist Individual Item Reliability Statistics

| Item | If item dropped<br>Cronbach's $\alpha$ |
|------|--|
| I4   | 0.331                                  |
| I6   | 0.281                                  |
| I1   | 0.626                                  |

### Frequentist Scale Reliability Statistics

| Estimate           | Cronbach's $\alpha$ |
|--------------------|---------------------|
| Point estimate     | 0.744               |
| 95% CI lower bound | 0.681               |
| 95% CI upper bound | 0.797               |

### Frequentist Individual Item Reliability Statistics

| Item | If item dropped<br>Cronbach's $\alpha$ |
|------|--|
| D1   | 0.675                                  |
| D2   | 0.653                                  |
| D3   | 0.694                                  |
| D6   | 0.717                                  |

**Frequentist Scale Reliability Statistics**

---

| <b>Estimate</b>    | <b>Cronbach's <math>\alpha</math></b> |
|--------------------|---------------------------------------|
| Point estimate     | 0.588                                 |
| 95% CI lower bound | 0.479                                 |
| 95% CI upper bound | 0.677                                 |

---

**Frequentist Individual Item Reliability Statistics**

---

| <b>Item</b> | <b>If item dropped</b>                |
|-------------|---------------------------------------|
|             | <b>Cronbach's <math>\alpha</math></b> |
| E3          | 0.305                                 |
| E6          | 0.515                                 |
| E1          | 0.629                                 |

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**Frequentist Scale Reliability Statistics**

---

| <b>Estimate</b>    | <b>Cronbach's <math>\alpha</math></b> |
|--------------------|---------------------------------------|
| Point estimate     | 0.668                                 |
| 95% CI lower bound | 0.586                                 |
| 95% CI upper bound | 0.736                                 |

---

**Frequentist Individual Item Reliability Statistics**

---

| <b>Item</b> | <b>If item dropped</b>                |
|-------------|---------------------------------------|
|             | <b>Cronbach's <math>\alpha</math></b> |
| C1          | 0.654                                 |
| C2          | 0.464                                 |
| C3          | 0.659                                 |
| C5          | 0.603                                 |

---

**LAMPIRAN 5 Hasil Uji Hipotesis  
Nominal Regression**

**Case Processing Summary**

|               |   | N   | Marginal Percentage |
|---------------|---|-----|---------------------|
| SP            | R | 37  | 18.1%               |
|               | I | 51  | 25.0%               |
|               | D | 42  | 20.6%               |
|               | E | 40  | 19.6%               |
|               | C | 34  | 16.7%               |
| Valid         |   | 204 | 100.0%              |
| Missing       |   | 0   |                     |
| Total         |   | 204 |                     |
| Subpopulation |   | 15  |                     |

**Model Fitting Information**

| Model          | Model Fitting Criteria |         |                   | Likelihood Ratio Tests |    |      |
|----------------|------------------------|---------|-------------------|------------------------|----|------|
|                | AIC                    | BIC     | -2 Log Likelihood | Chi-Square             | df | Sig. |
| Intercept Only | 204.515                | 217.787 | 196.515           |                        |    |      |
| Final          | 211.886                | 238.431 | 195.886           | .628                   | 4  | .960 |

**Pseudo R-Square**

|               |      |
|---------------|------|
| Cox and Snell | .003 |
| Nagelkerke    | .003 |
| McFadden      | .001 |

**Likelihood Ratio Tests**

| Effect    | Model Fitting Criteria |                      |                                    | Likelihood Ratio Tests |    |      |
|-----------|------------------------|----------------------|------------------------------------|------------------------|----|------|
|           | AIC of Reduced Model   | BIC of Reduced Model | -2 Log Likelihood of Reduced Model | Chi-Square             | df | Sig. |
| Intercept | 204.485                | 217.757              | 196.485                            | .598                   | 4  | .963 |
| PRIV      | 204.515                | 217.787              | 196.515                            | .628                   | 4  | .960 |

The chi-square statistic is the difference in -2 log-likelihoods between the final model and a reduced model. The reduced model is formed by omitting an effect from the final model. The null hypothesis is that all parameters of that effect are 0.

**Parameter Estimates**

| SP <sup>a</sup> |           | B     | Std. Error | Wald | df | Sig. | Exp(B) |  |  |
|-----------------|-----------|-------|------------|------|----|------|--------|--|--|
| R               | Intercept | -.085 | 2.262      | .001 | 1  | .970 |        |  |  |
|                 | PRIV      | .005  | .064       | .006 | 1  | .940 | 1.005  |  |  |
| I               | Intercept | .206  | 2.108      | .010 | 1  | .922 |        |  |  |
|                 | PRIV      | .006  | .060       | .009 | 1  | .924 | 1.006  |  |  |

|   |               |       |       |      |   |      |       |  |
|---|---------------|-------|-------|------|---|------|-------|--|
| D | Interc<br>ept | -.068 | 2.200 | .001 | 1 | .975 |       |  |
|   | PRIV          | .008  | .062  | .016 | 1 | .898 | 1.008 |  |
| E | Interc<br>ept | 1.266 | 2.175 | .338 | 1 | .561 |       |  |
|   | PRIV          | -.032 | .062  | .260 | 1 | .610 | .969  |  |

**Classification**

| Observed              | Predicted |       |      |      |      | Percent<br>Correct |
|-----------------------|-----------|-------|------|------|------|--------------------|
|                       | R         | I     | D    | E    | C    |                    |
| R                     | 0         | 36    | 0    | 1    | 0    | 0.0%               |
| I                     | 0         | 49    | 0    | 2    | 0    | 96.1%              |
| D                     | 0         | 41    | 0    | 1    | 0    | 0.0%               |
| E                     | 0         | 33    | 0    | 7    | 0    | 17.5%              |
| C                     | 0         | 32    | 0    | 2    | 0    | 0.0%               |
| Overall<br>Percentage | 0.0%      | 93.6% | 0.0% | 6.4% | 0.0% | 27.5%              |