

DAFTAR PUSTAKA

- A. A. Anwar Prabu Mangkunegara. 2006. Evaluasi Kinerja Sumber Daya Manusia. Jakarta: Refika Aditama
- A Soedomo Hadi. 2008. Pendidikan (Suatu Pengantar). Surakarta: UNS Press
- Achmad, S. Ruky. 2006. "Sistem Manajemen Kenerja", PT. Gramedia Pustaka. Jakarta. Aditama.
- Alhumami, Amich. 2008. "Pendidikan Tinggi dan Globalisasi". Department Of Social Anthropology, University of Sussex: United Kingdom.
- Alex S. Nitisemito, 1982, Manajemen Personalia, Jakarta: Ghalia Indonesia.
- Arum, S., & Water, J. Van de. (1992). The need for a definition of international education in U.S universities. In *Bridges to the future: strategies for internationalizing higher education*.
- Bacal, Robert. 2001. Performance Management, terj. Surya Darma dan Yanuar Irawan (Jakarta: PT. Gramedia Pustaka Utama)
- Bambang Swasto, 2011, Manajemen Sumber Daya Manusia,Malang,UB Press.
- Bell, R. K., Hill, D., & Lehming, R. F. (2007). *The Changing Research and Publication Environment in American Research Universities*. July.
- Berry, L. L. (2000). Cultivating service brand equity. *Journal of the Academy of Marketing Science*.
- Brodjonegoro. (2008). Otonomi Daerah dan Disentralisasi Ekonomi. FEUI, Jakarta.
- Brahimi, T., Sarirete, A., & Ibrahim, R. M. (2016). The Impact of Accreditation on Student Learning Outcomes. *International Journal of Knowledge Society Research*.
- Constantine A. Balanis. 2005. Antenna Theory: Analysis Design, Third Edition. ISBN 0-471-66782-X Copyright 2005 John Wiley & Sons, Inc
- Columbaro, N. L., & Monaghan, C. H. (2008). Employer Perceptions of Online Degrees: A Literature Review. *Adult Education Research Conference*.
- David, Fred R. 2006. Manajemen Strategis : Konsep. Edisi Sepuluh. Jakarta : Salemba Empat.

- David, Fred R, 2011. Strategic Management, Buku 1. Edisi 12 Jakarta.
- Debreceny, R., G. L. Gray, dan A. Rahman. 2002. The Determinants of Internet Financial Reporting. *Journal of Accounting and Public*.
- Drews, H. (2008). Abschied vom Marktwachstums-Marktanteils-Portfolio nach über 35 Jahren Einsatz? Eine Kritische Überprüfung der BCG-Matrix. *Zeitschrift Fur Planung Und Unternehmenssteuerung*.
- Edy Sutrisno, 2011, Manajemen Sumber Daya Manusia, Cetakan Ketiga, Kencana prenada Media Group, Jakarta.
- Ebrahim, N. A., Salehi, H., Embi, M. A., Tanha, F. H., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective strategies for increasing citation frequency. *International Education Studies*.
- Evi Maria, Kadarusman (2013). Penerapan Quantitative Strategic Planning Matrix (QSPM) Untuk Penentuan Alternatif Strategi Pada STIE Malangkucecwara Malang. *Jurnal Manajemen dan Akuntansi*.
- Hanggraeni, Dewi. 2012. Manajemen Sumber Daya Manusia, Jakarta. Lembaga Penerbit Fakultas Ekonomi Universitas Indonesia.
- Hani, Handoko, 2006 “Manajemen Personalia dan Sumber Daya Manusia”, Badan Penerbit Fakultas Ekonomi, edisi kedua, Yogyakarta.
- Hasibuan, Malayu S. P. 2010. Manajemen Sumber Daya Manusia. Jakarta. PT Bumi Aksara.
- Haryadi Sarjono, Engkos Achmad Kuncoro (2013). Analisis Matriks Boston Consulting Group (BCG) Untuk Memenangkan Strategi Organisasi. *Binus Business Review*.
- Herman sofyandi, (2008), Manajemen Sumber daya manusia. Graha Ilmu, Yogyakarta.
- Howard, K. dan Sharp, J, A. 1993. *The management of a Student Research Project*. Great Britain: Gower
- Holbrook, J. A., Wixted, B., & Chee, F. (2009). *Measuring the Return on Investment in Research in Universities: The Value of the Human Capital Produced by these Programs*.
- Ibrahim, 1988. Inovasi Pendidikan. Jakarta : DEPDIKBUD.
- Indrajit, R.Eko., & Djokopranoto, R. 2006. Manajemen Perguruan Tinggi Modern. C.V ANDI OFFSET, Yogyakarata.

- Ismanto, Kuat. 2009. Manajemen Syari'ah Implementasi TQM dalam Lembaga Keuangan Syari'ah. Yogyakarta: Pustaka Pelajar.
- Jones, J. J., dan Walters, D. L. 2009. Human Resource Managementin Education, Manajemen SDM dalam Pendidikan. Yogyakarta:Q-Media.
- Kasmir. 2006. Kewirausahaan. Jakarta: PT Raja Grafindo Persada
- Kaplan, R. S. (2009). Conceptual Foundations of the Balanced Scorecard. *Handbooks of Management Accounting Research*.
- Knight, J. (1994). Internationalization: Elements and Checkpoints. In *Canadian Bureau for International Education (CBIE)/Bureau canadien de l'éducation internationale (BCEI)*.
- Koc, N., & Celik, B. (2015). The Impact of Number of Students per Teacher on Student Achievement. *Procedia - Social and Behavioral Sciences*, 177(July 2014).
- Konečný, Z., & Zinecker, M. (2015). Using the Boston matrix at identification of the corporate life cycle stage. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 63(1).
- Kotler, Philip. 2008. Manajemen Pemasaran Edisi 12 Jilid 2. Jakarta: Indeks
- Kuncoro, Murdrajat. 2006. "Ekonomi Pembangunan", Penerbit Salemba Empat,Jakarta.
- Lierse, S. (2016). Outstanding university lecturers: Ambitious altruists or mavericks of the Academy? *Australian Journal of Teacher Education*.
- Mathis Robert, Jackson John. 2002. Manajemen Sumber Daya Manusia. Jakarta: Salemba empat.
- Mathis, Robert.L & Jackson, John.H, 2004. Manajemen Sumber Daya Manusia, Salemba Empat, Jakarta.
- Marihot, Manullang. 2001. Manajemen Sumber Daya Manusia. Yogyakarta: BPFE.
- McKenna, Eugene, dan Nich Beech, 2002, Manajemen Sumber Daya Manusia, Edisi Satu, terjemahan Totok Budi Santosa, Yogyakarta
- Mintzberg, H. 2007. Mintzberg on Management (2thed). New York: Free Press.
- Mintzberg, Henry, Joseph Lampel, James B. Quinn and Sumantra Ghoshal. 2003 The Strategy Process : Concepts, Contexts, Cases. 4th edition. Person Educatin, Essex.

- McDonald, G. (2013). Does size matter? The impact of student-staff ratios. *Journal of Higher Education Policy and Management*.
- Mondy, R.W., Noe, R.M., Premeaux, S.R., 1993, Human Resource Management (5rded.), Massachusetts, Allyn and Bacon.
- Monotti, A., & Ricketson, S. (2003). Universities and Intellectual Property: Ownership and Exploitation. In *Oxford University Press*.
- National Research Council. (2005). National Laboratories and Universities: Building New Ways to Work Together: Report of a Workshop. In *National Laboratories and Universities*. The National Academies Press.
- Nutton, S. E. (2006). Management Accounting - Business Strategy. *Financial Management*.
- Panda, S., Pandey, S. C., Bennett, A., & Tian, X. (2019). University brand image as competitive advantage: a two-country study. *International Journal of Educational Management*.
- Pearce II, John A. dan Robinson R.B.Jr. 2009. Manajemen Strategis 10. Salemba Empat Jakarta.
- Porter, Michael E. 1990. The Competitive Advantage of Nations. The MacMillan Press Ltd.
- Rangkuti, Freddy. 2013. Teknik Membedah Kasus Bisnis Analisis SWOT Cara Perhitungan Bobot, Rating, dan OCAI. Penerbit PT. Gramedia Pustaka Utama. Jakarta.
- Ressler, J., & Abratt, R. (2009). Assessing the impact of university reputation on stakeholder intentions. *Journal of General Management*.
- Sánchez, P., R. Castrillo, dan S. Elena. 2006. "The intellectual capital report for universities".
- Sastradipoera, Komaruddin. 2002. Manajemen Sumber Daya Manusia: Suatu Pendekatan Fungsi Operatif. Bandung: Kappa Sigma.
- Siagian, Sondang P. 2003. Teori & praktik kepemimpinan. Jakarta: Rineka Cipta
- Simpson, E., Street, B., Phillips, A., & Street, B. (2015). *Higher Education: Environmental Analysis & Industry Scenarios: Scottish Universities. August*.
- Sinaga, V. S. (2007). University Intellectual Property Policies in Indonesia: A Study of Three State-Owned Legal Universities in Indonesia.

- Sokoli, D., & Koren, A. (2017). Qualifications of Lecturers As Indicator of Quality. *Management Challenges in a Network Economy*.
- Sonedi (2018). Strategi Pengembangan Manajemen Perguruan Tinggi Swasta. Economic Education, Universitas Muhammadiyah Palangkaraya.
- Stern, C. W., & Deimler, M. S. (2006). *The Boston Consulting Group on Strategy. Classic Concepts and New Perspectives*. John Wiley & Sons, Inc.
- Su, F., & Wood, M. (2012). What makes a good university lecturer? Students' perceptions of teaching excellence. *Journal of Applied Research in Higher Education*.
- Steiss, Alan Walter. 2003. Strategic Management for Public and Nonprofit Organizations. New York: Marcel Dekker, Inc
- Subandijah, 1992. Pengembangan dan Inovasi Kurikulum. PT Raja Grafindo Persada-Yogyakarta.
- Sudarman, Paryati. (2004). Belajar Efektif Di Perguruan Tinggi. Bandung: Simbiosa Rekatama Media.
- Sukirno, Sadono. 2006. Makroekonomi: Teori Pengantar (edisi ke tiga). Jakarta: Rajawali Press.
- Tatiek Ekawati Permana, Agus Rahayu (2020). Manajemen Strategik Pada Pendidikan Indonesia Jenjang Perguruan Tinggi Selama Pembatasan Sosial Pandemi Covid-19. Co-Management Vol.3 No 1.
- Tangkilisan, Hesel Nogi. 2003. Implementasi Kebijakan Publik. Yogyakarta: Lukman Offset YPAPI.
- Tulus TH Tambunan, 2001. Perekonomian Indonesia : Teori dan Temuan empiris. Jakarta : Ghalia Indonesia.
- Tiur Asi Siburian,, Strategi Penerapan Kelembagaan Perguruan Tinggi Mandiri Melalui BHP.
- Tjiptono, Fandy. 2007. Strategi Pemasaran. Edisi Pertama. Andi Ofset, Yogyakarta.